

Heather Collins

530.941.8286

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Education **California Polytechnic State University** **San Luis Obispo, California**

Major: Bachelor of Science in Graphic Communication

Concentration: Web and Digital Media

Expected Graduation Date: March 2018

Cumulative GPA: 3.90

President's List: Fall 2015 – Present

Saddleback College

Mission Viejo, California

Liberal Arts Associate Degree

Honors Program

Graduated Spring 2015

Experience **Freelance Graphic Design**

SLO Transit | San Luis Obispo, California

Summer 2017

- Conducted user experience testing and prototype development with a team of designers
- Improved the effectiveness of a citywide mobile transit application

EMG Marketing | Newport Beach, California

Summer 2016

- Created customized advertisements for a national finance company
- Collaborated with team members to develop billboard designs and graphics for online ads

Leadership **Project Specialist**

Saddleback College | Mission Viejo, California **August 2014 – December 2014**

- Appointed as an AVID Peer Mentor to independently lead a group of nine college freshman
- Coordinated activities tailored to meet the group's specific academic concerns
- Initiated bimonthly team meetings and maintained continual email communication

Member of Mat Pica Pi

Cal Poly | San Luis Obispo, California

September 2015 – Present

- Served as a consistent and enthusiastic member of Graphic Communication's social and professional development club

Additional **Server**

Experience Cafe Mimosa | San Clemente, California

September 2016 – December 2017

- Utilized exceptional time-management, product knowledge, and interpersonal communication skills to provide exemplary service at one of San Clemente's most esteemed fine restaurants

Technical Skills

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Acrobat

Adobe XD

Axure

HTML

CSS

JavaScript

JQuery

Basic Python

Microsoft Office