



# Pre-IXP & IXP Booklet

for outgoing global volunteer &  
talent management



# IXP for Global Volunteer Value Proposition

## **LIVE AIESEC WAY**

Going on exchange can enable you to develop your leadership through learning from practical experiences in challenging environments by doing cross cultural exchange

## **UNDERSTAND PRODUCT VALUE AND PURPOSE**

Enable to increase membership's sense of owning the product more that create stronger talent capacity, sales force and higher quality in our experiences

## **DEVELOP TECHNICAL SKILL**

Going on exchange can enable you to develop some technical things in AIESEC related to project and customer experience management skill that you can learn and bring back to Home Entity





# Benefit/purpose IXP

## **STRENGTHEN TALENT CAPACITY**

Going on exchange can enable you to understand about our product value, core competency, and purpose better by tasting the experience, so that you can do selling, marketing, and operating the product better based on your experience (brand advocator) and by going on exchange, it's also part of your development path.

## **INTERNAL MARKETING PROJECT AND DRIVE EXCHANGE RESULT**

Membership is also our customers. IXPs can help operation in selling the product to increase the conversion rate and also help to boost more exchanges with easy effort since our membership is our customer who understand our product better.

## **IMPROVE QUALITY EXCHANGES**

Going on exchange can enable you to learn about project and customer experience management that you can bring back to Home Entity so that you can improve quality of exchanges with your own experience as the benchmark.



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# IXP Profile



Executive Board



Management Board



MVP\*

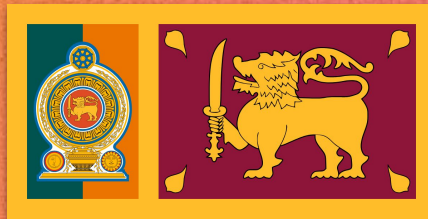
\*MVPs are members or alumnus outside the executive and management board who made significant contributions to LC's achievements that leave a **lasting impact** for the LC (e.g managed to generate 1 sustainable financial partner for LC, became an MCEB, etc) → **MT may have the authority to define** who are eligible to be counted as MVP and the criteria of it as well as the timeline period of it (ex; only applicable for the next summer, winter, or 1 year, or until they left aiesec)

\*\*Ideally, oGV IXP for **alumnus** only applies **maximum 6 months after they graduated** from AIESEC.

# Destination Entity for IXP | High Priority



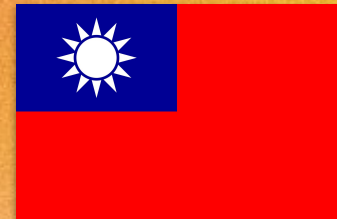
Malaysia



Sri Lanka



Cambodia



Taiwan



# Destination Entity for IXP | Non Priority



Slovakia



Poland



South Korea



Thailand



Vietnam



Czech Republic



The Philippines

\*Non Priority will be given lesser discount

\*\*Non IR will not be given discount



# IXP Policy

1. Members eligible for IXP discounts need to pay the original administration fee of Rp 3,000,000 and will receive the discount fee after EP status has changed to '**Complete**' (*reimbursement system*).
2. Active **Executive Boards** are eligible for a **40% discount** of the administration fee for **High Priority destination** and **30% for Non Priority**.
3. Active **Management Boards** are eligible for **25% discount** of the administration fee for **High Priority destination** and **18% for Non Priority**.
4. Active members or alumnus acknowledged as **MVP** are eligible for **15% discount** of the administration fee for **High Priority destination** and **10% for Non Priority**.
5. If IXP **checklists are failed** to be fully completed, the **discount cannot be claimed**.



# IXP Checklist



Job Description		Activities	DDL	Proof Needed
<b>Learn &amp; Bring Back to Home Entity</b>	Learn from Hosting Entity about their general operation, GCP, & BCP to provide insight for Home Entity	Attend Hosting Entity's department meeting / have a o2o to learn about HE's operations	W1-W6	MoM/Notes
		Submit/share key learnings regarding HE general operation, GCP, & BCP during weekly follow up with EPM or weekly meeting in EP's OP department	After Debrief with SE	Report/Presentation
<b>Boost Exchange Culture</b>	Capture volunteering footages in video and picture for SE's attraction purpose	Compile various videos into at least a 1.5 minutes video	After debrief	Videos
		Take pictures of volunteering activity (min. 10 pictures)	W1-W6	Pictures
		Participate in the Global Volunteer Realization and IXP Campaign	During and post realization	Instagram post
<b>Involve in Social Project Management</b>	Directly contributing in the efforts to achieve SDGs in accordance to the project's job descriptions	Be present in 85% of the project activities (tracked by iGV HE)	W1-W6	-

# IXP: How It Works | Member → Exchange Participant



## pre-experience

- EP goes through the usual customer journey until **approval** funnel.
- SE (Sending Entity) will list the EP's data on this [IXP database sheet](#).
- EP will be given a discount\* in accordance to IXP policy.
- EP sign [IXP contract](#).
- EP will attend IXP on boarding space held by MC AIESEC in Indonesia.

## experience

- EP goes through the usual customer experience and quality control routines.
- EP attends at least two different functional meetings of the Hosting Entity (HE).
- EP participates in Realization Campaign.
- EP collects volunteering footages.

## post-experience

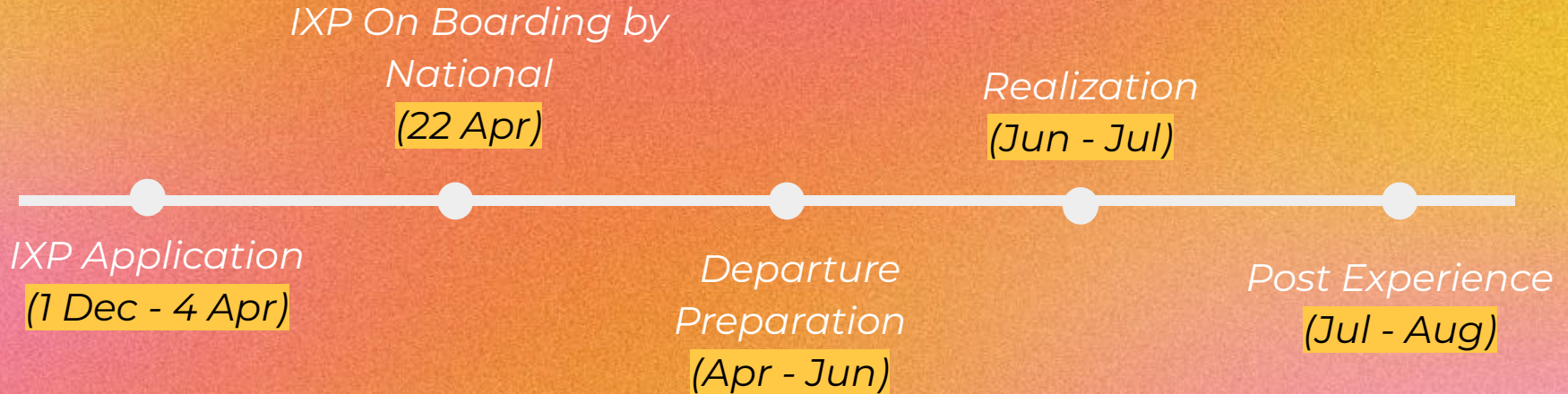
- EP goes through the usual customer experience and quality control routines.
- EP participates in SE's marketing activities if needed.
- SE helps EP ensure the fulfillment of the IXP checklist.
- **Failure of fulfilling all IXP checklist** will require the EP to **return the discount**.





# IXP for Global Volunteer

## Summer 2024 Timeline





Enhance your AIESEC  
journey with Global  
Volunteer!