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## 30 Second Radio PSA

Live On Nebraska

Make the gift of life possible with Live On Nebraska

**SFX:** Baby crying.

**SFX:** Heartbeat plays in background throughout PSA

**Adult female VO:** It's a girl!

**SFX:** Children laughing.

**Adult female VO:** Dinner time!

**SFX:** Keys jingling. Car starting.

**Female teenager VO:** Bye mom!

**Adult female:** Be home by 10!

**SFX:** Car crash noises. Heartbeat races faster.

**SFX:** Police sirens.

**SFX:** Beep of a heart monitor in hospital.

Silence for 2 seconds.

**Male VO:** We found a donor.

**SFX:** Heartbeat continues.

**Female VO:** Become an organ donor today. Register to save lives at  
liveonnebraska.org. Don't let a heartbeat stop.

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