# HILDA LESTRANGE

# UI/UX DESIGNER

hildalestrange.com

702-526-6652



I enjoy working as part of a team to craft delightful and user-friendly experiences from the beginning to end. As an avid learner and lover of experimentation, I love to fully investigate the problem, test the hypotheses, learn the newest creative software, and get my hands dirty with a little front-end coding. I'm most satisfied when I've helped create a product that simultaneously looks great, solves the client's need, and makes the users happy.

#### **EXPERIENCE**

# Jun 2013 - Present UI/UX Designer, Unboxed Technology

Worked within product teams to create enterprise software applications focused on training and retail. Conducted usability testing, created wireframes, prototypes, polished design mock-ups and style guides. Collaborated closely with Product Managers, Software Engineers, and QA from beginning to end stages of each product.

#### May 2013 - Present Co-Vice President, AIGA Richmond

Worked alongside fellow board members to coordinate and promote non-profit, design-centric events and lectures throughout the city of Richmond.

# Feb 2013 - May 2013 Graphic Design Intern, Red Orange Design

Worked under the creative direction of the Senior Designer to create wedding invitations, logos, magazine layouts, and illustrations.

## Dec 2012 - Mar 2013 Graphic Design Independent Study, VCUarts

Collaborated with the VCU design and marketing team to create an info-graphic showcasing Richmond's entrepreneurial community.

#### May 2012 - Aug 2012 Creative Intern, Team Eight

Completed individual projects and collaborated with other designers. Projects included promotional websites, client presentations, and posters promoting musicians in Richmond.

#### **FDUCATION**

Oct 2015 - Dec 2015 Front End Web Development Course, General Assembly HTML5, CSS3, ¡Query, Bootstrap, and GitHub

2011 - 2013 Bachelor of Fine Arts, Virginia Commonwealth University
BFA in Communication Arts, summa cum laude

# TOOLS



### **SKILLS**

