

Hanna Huynh

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EDUCATION

University of Missouri

Columbia, Missouri

Master of Business Administration

Certificate: Marketing Analytics

GPA: 3.5/4.0

Expected: December 2025

University of Missouri

Columbia, Missouri

Bachelor of Science, Business Administration

Emphasis: Marketing

Minor: Entrepreneurship

GPA: 3.5/4.0

Graduated: December 2023

St. Louis Community College

St. Louis, Missouri

Associate degree

Emphasis: General Transfer Studies

GPA: 3.7/4.0

Graduated: May 2021

University of Bergamo

Bergamo, Italy

Trulaske College of Business Study Abroad Program Summer 2022

PROFESSIONAL EXPERIENCE

University of Missouri Trulaske College of Business Graduate Programs

Columbia, Missouri

Graduate Student Assistant

January 2024 – Present

- Built a LinkedIn social media plan and has improved engagement by 33%.
- Designed graphics for speaker events throughout the college of business and LinkedIn.

M&A Science

St. Louis, Missouri

Marketing Intern

May 2023 – August 2023

- Created social media posts for various platforms (ex. LinkedIn, TikTok, Instagram). Total following throughout improved by 16%.
- Made weekly newsletters for customers with increased reading times of 20%.
- Created downloadable eBooks for M&A community based off interviews with M&A professionals.

Chez Les Mannequins

St. Louis, Missouri

Model Agent Intern

November 2022 – February 2023

- Travelled to New York for New York Fashion Week to aid models in fittings and shows.
- Created concept photoshoots for models, recruited various models, and booked them jobs.

Abercrombie & Fitch (Hollister Co.)

St. Louis, Missouri

Brand Associate

November 2019 – May 2023

- Advised customers on new styles and fashion trends.
- Excellent interpersonal skills, ability to work well with others, in both supervisory and support staff roles.

LEADERSHIP & ACTIVITIES

Trulaske Consulting Association

August 2023 – Present

Consultant Level Member

- Attended trainings about consulting and learned the different frameworks to find solutions.
- Participated in case studies and group scenarios to gain consulting experience.

Vietnamese Student Association

August 2021 – Present

Membership Chair

- Created “families” program and fostered consistent member retention. Increased member count by 36%.
- Excelled at organizing, coordinating, and managing bi-weekly events.