# Methods for unstructured data

Lecture 2: Web scraping

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### Roadmap and goals

- Use processing of web data to introduce various ideas along the way.
- Accessing data on the web: APIs.
- Gathering (semi-structured) web data and transforming it into structured data ("web scraping").
- Give you a general understanding how web scrapers work.
- Foster an understanding of the development process.
- Point you towards the necessary tools so you can write your own.

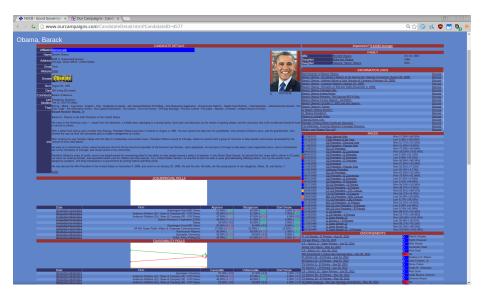
#### Contents

- 1. Introduction
- 2. Static and dynamic websites
- 3. Application Programming Interfaces
- 4. The Document Object Model
- 5. Examples
- 6. Assignment

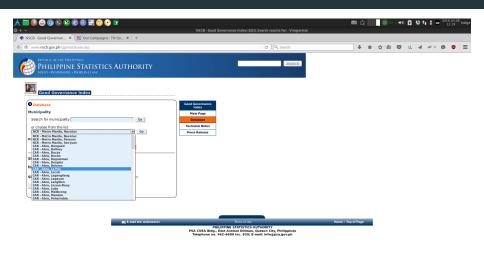
### **Guiding problem**

- How to turn unstructured into structured data?
- Consider a situation where
  - You want to get data from the internet.
  - The data is in unstructured/semi-structured form.
  - Possibly embedded in a website.
  - You want to transform it into a differently structured format for further use.
  - You need to filter the available information.

### From this ...

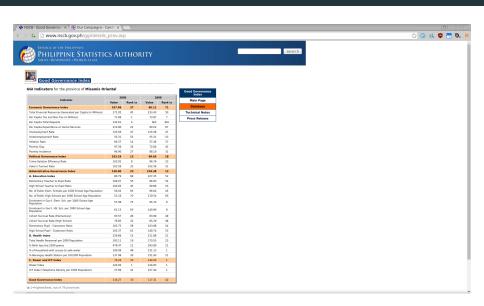


#### ...or this

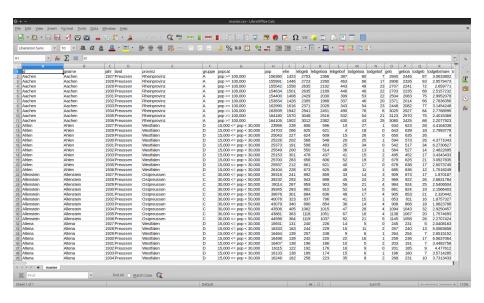




### ...and this



#### ...to this.

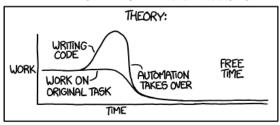


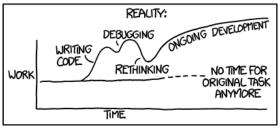
#### **Goal: Automation**

- Digitalization offers exciting data for research. But: Data is messy.
- Gathering or processing data often involves repetitive manual tasks.
- Disadvantages:
  - Manual tasks are often not well documented or reproducible ex post.
  - Manual work is frustrating and a huge time-sink.
  - Manual work may not be feasible with large data.
- Automation helps!
  - Frees you to engage in other work.
  - You learn new things.
  - Should you encounter the same class of problem in the future, you already have a solution at hand.

### Automation

"I SPEND A LOT OF TIME ON THIS TASK.
I SHOULD WRITE A PROGRAM AUTOMATING IT!"





# Getting started—things to consider before you begin

- Pick up the phone and try to get the data directly.
- Search if somebody has already faced the same or a similar problem.
- Does the site or service provide an API that you can access directly?
- Is there a wrapper for it?
- Is the website only online for a limited time? Do you want an original snapshot as a backup? Is it more convenient to filter your data offline?

Static and dynamic websites

# Static vs. dynamic websites

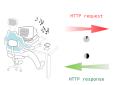
#### Static Website





### Dynamic Website

Scheme B





### Save an offline copy

- Use the shell utilities wget or curl to download the complete site.
- Also useful if you just want a set of files (e.g. pdf documents) from the same site directory.
- Convenient for static sites of limited size.
- Infeasible for large sites or sites that create content dynamically.

### Examples

- Simple http GET request.
   wget http://www.google.com
- Recursively download a website.
   wget -r http://www.some-site.com/some-subdir/
- Download all pdfs from a site.
   wget -r -A.pdf http://url-to-webpage-with-pdfs/
- Mirror a site offline and convert links for local browsing.
   wget --mirror -p --convert-links -p ./local-dir
   http://target-website.com

# 

**Application Programming** 

#### Web APIs

- Data providers often offer Web APIs (Application Programming Interface) to access data.
- Allow programmable access to data via a defined set of HTTP messages.
   Similar to visiting a website: you specify a URL and information is sent to your machine.
- With a website, you receive code interpreted by your browser (HTML, CSS, JavaScript). With an API, you receive data.
- Usually in JSON (JavaScript Object Notation) or XML (Extensible Markup Language) format.

#### Web APIs

- Often just two steps:
  - 1. Construct the URL query that serves as the API request.
  - 2. Process the response message the API sends back.
- Examples:
  - https://api.kivaws.org/v1/loans/newest.html
  - https://api.kivaws.org/v1/loans/newest.json
  - https://api.kivaws.org/v1/loans/search.json?sector=Agriculture&country=VN
  - https://www.theyworkforyou.com/api/getMPs?&key=someapikeyhere&output=js
- Libraries may offer wrappers for APIs: WDI, wbstats, twfy, pvsR, Google Maps, OpenStreetMap/OSRM, ...
- Sometimes it is possible to reverse engineer a site's internal API rather than scraping the HTML.

The Document Object Model

### HTML and the Document Object Model

- Extracting information from the web requires a basic understanding of HTML and the associated Document Object Model (DOM).
- HTML elements provide the structure and content of web pages.
- Consist of <start> and </end> tags, with content in between.
   <tagname>Content here</tagname>
- A page consists of nested elements.
- The html element is the outer-most element, nesting the head and body elements, which in turn have nested elements.
- Nesting structure of elements can be represented by a tree (DOM).

## **Document Object Model**

- The DOM is a programming interface for HTML and XML documents.
- Provides a structured representation of the document.
- A document as a group of nodes, each node representing a part of the document.
- Allows programmatic access to the tree to change the structure, style and content of the document.
- Connects web pages to scripts or programming languages.

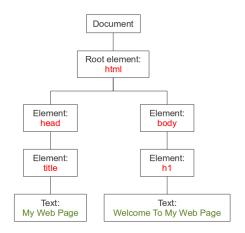
### A simple HTML page

How a browser renders this page:



#### HTML and the DOM

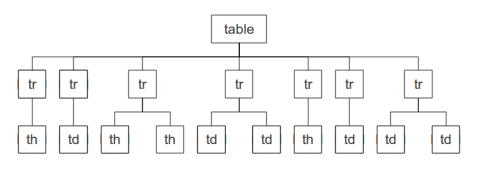
#### Corresponding node tree:



#### DOM node trees

- HTML DOM views a document as a tree structure called node tree.
- Everything in an HTML document is a node.
  - The entire document is a document node
  - Every HTML element is an element node
  - Every HTML attribute is an attribute node
  - Text content in the HTML elements is a text node
- Nodes can be accessed through the tree.
- Nodes may be assigned unique id attributes.

### Example: An HTML table element



- Tables are represented by a top-level table element.
- The table element nests tr (table row) elements.
- These nest th (table header) and td (table data) element cells.

#### HTML and the DOM

HTML tags can have attributes and text content.

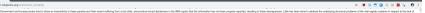
```
<tag attribute="value" attribute2="value">Text content.</tag>
```

Example page:

#### Data from the web

V Infant mortality - Wikipedia X

→ C # https://en.wikipedia.org/wiki/Infant mortality



recording from parcets in cool areas, and in turn has received a pain between the efficial and coppian recording the part invalidation of the interest in cool areas, and in turn has received a pain between the efficial and coppian recording the part invalidation, and interest the part invalidation of the interest in cool areas, and in turn has received a pain between the efficial and coppian recording the part invalidation and of infant deaths. I is not to be said that vital requisity systems are not an accurate recressration of a region's socia-economic stuation, but this is only the case if these statistics are valid, which is unformately not always the circumstance. "Popular death reporters" is an attemptive method for collecting and processing statistics an infant and child mortality. Many regions may benefit from "popular death reporters" who are culturally linked to infants may be able to provide more accuste statistics on the incidence of infant motality. According to ethnographic data, "popular death reporters" refers to people who had inside knowledge of anythrop, including the grove-diagon, gatekeeper, midwle, popular headers etc. — all key participants in montancy shalls 200 combining the methods of household surveys, what recitative, and asking "copouric decisions. Numbers are exapporated when infernational funds are being doled out; and underestimated during reelection, [62]

The bureaucratic separation of vibal death reporting and cubural death reporting and cubural death reporting and cubural death riskes stems in part due to structural violence. Pill individuals laving in rural areas of Brazil need to invest large capital for lodging and travel in order to report inflant birth to a Brazilian Assistance League office. The regative financial aspects determ registration, as often individuals are of lower income and cannot affind such expenses. This Similar to the lock of birth reporting, families in rural Brazil boo difficult choices based on already existing structural arrangements when choosing to report infant mortality. Francial constraints such as reliance on bood supplementations may also lead to skewed infant mortality data.

In developing countries such as Brazil the deaths of impoverished infants are regularly unrecorded into the countries what registration system; this causes a slew statistically. Culturally validly and contential soundness can be used to ground the meaning of mortality from a statistical standpoint. In northeast Brazil they have accomplished this standpoint white conducting an ethogozation study combined with an abtenuative method to survey inflant modality. (III) These transport manual are of techniques can develop could be a before contractly of the months are of presidency comparign on reducing the infant mortality rate during his term in office. By using this new way of surveying, these instances can be minimized and removed, overall creating accurate and sound data.

#### Epidemiology [est]

See also: List of countries by infant mortality rate For the world, and for both less developed countries (LDCs) and more developed countries (LDCs) and more developed countries (MDCs). IMR declined significantly between 1990 and 2001. According to the State of the World's Mothers report by Save the Children, the world IMR declined from 126 in 1990 to 57 in 2001. The A factor of about 67 separate countries with the highest and lowest reported infant mortality rates. The top and bottom five countries by this measure (taken from The World Factbook's 2012 estimated (1991) are shown below

However, IMPR was, and remains, higher in LDCs. In 2001, the BMR for LDCs (91) was about 10 times as large as it was for MDCs (II). On average, for LDCs, the BMR is 17 times as higher than that of MDCs, Also, while both LDCs and MDCs made significant reductions in infant mortality rates, reductions among less developed. countries are, on average, much less than those among the more developed countries. Interfection revolu-

## Infact mortality rate (deaths/1,000 live births)

4	Somalia	103.72
5	Central African Republic	97.17
218	Sweden	2.74
219	Singapore	2.65
220	Bernuda	2.47
221	Japan	2.21
222	Monaco	1.80

#### mortality rates per 1,000 births (1950-UK, medium varient, 2006 rev. 75 Years Rate Years Rate 1950-1955 152 2000-2005 52

1955-1960	135	2005-2010	47
1990-1995	116	2010-2015	43
1965-1970	100	2015-2020	40
1970-1975	21	2020-2025	37
1975-1980	83	2025-2030	34
1980-1985	74	2000-2005	31
1985-1990	65	2035-2040	28
1990-1995	61	2040-2045	25
1995-2000	57	2945-2950	22

#### The infant mortality rate in the US decreased by 2.3% to a historic low of 582 infant deaths per 100,000 live births in 2014, INN

Of the 27 most devotored mustries the U.S. has the historia follow Managine Rate devotored mustries the U.S. has the historia devotored mustries which have more non-independent social and social-economic differences in the Links offert the IMR in contract with other devotored mustries which have more homogeneous possibilities in particular. IMR varies greatly by race in the US. The average BRP for the whole country is therefore not a fair representation of the vide variations that exist between segments of the population. Many theories have been expired as to why these racial differences exist with sociol economic factors usually coming out as a reasonable ecologation. However, more studies have been conducted around this matter, and the largest advancement is around the idea of stress and how it affects precognics? 100

In the 1850s, the infant mortality rate in the United States was estimated at 216.8 per 1,000 babies born for whites and 340.0 per 1,000 for Adrican Americans, but rates have significantly declined in the West in modern times. This declining rate has been mainly due to modern improvements in basic health care, technology, and medical advances (FMI) in the last contain: the indiant montality rate has decreased in SEC (FMI) the last contain the indiant montality rate has decreased in SEC (FMI) the last contain in the last contain immaturity, SDS, and maternal complications. Bables born with low birth weight increased is 8.1% while objected smaking during pregnancy declined to 19.2%. This reflected the amount of low birth weights concluding that 12.4% of births from smakes were low birth weights compared with 7.7% of such births from non-smakes. According to the New York Times. The main reason for the Noth rate is creatern delivery, and there was a 925 increase in such birth from 2000 to 2006." Retween 2007 and 2011, however, the content birth rate has decreased every was an 11.72% rate of habies from before the 27th week of certainton, down from a



From principal expension that a control of the cont reports state that infant mortality rate in the United States is significantly higher than in other developed nations. Infantes vary, the CM's World Fautbook ranks the US 56th internationally in 2014, with a rate of 6.17, while the UN figures from 2005-2010 place the US 34th.

menfored differences in measurement could play a substantial role in the disparity between the US and other nations. A non-viable live birth in the US could be registered as a still birth in similarly developed nations like Japan. Sweden, Norway, Ireland, the Netherlands, and France — thereby reducing the inflant death count. [70] Normalal intensive care is also more likely to be applied in the US to marginally visible infants, although such interventions have been found to increase both costs and disability. A study following the implementation of the Born Africa Protection Act of 2002 found universal resociation of infants born between 20-25 weeks increased the necessal sponding burden by

The wast majority of research conducted in the late twentieth and early heartly first century indicates that African-American infants are more than twice as likely to die in their first year of life than white infants. Although following a decline from 13.63 to 11.45 deaths per 1300 live births from 2005 to 2015, non-Haganic black mothers continued to report a rate 2.2 times as high as that for non-Hispanic white mothers.<sup>11</sup>

indicators are neared in the infant revelable rate, as used. Misconic methors was an MMI revenues who did not revenues in both for the control of the contro ratio from black college graduates. 1100 According to Mustillo's CARCIA (Coronary Artery Risk Development in Young Adults) shady, freel reported experiences of social decrimination were associated with pre-term and low-brithweight deliveries, and such experiences may contribute to black-white departies in prenalal outcomes; TITAL Likewise, dozens of population-based studies include that the subjective, or perceived experience of racial discrimination is strongly associated with an increased risk of infant death and with poor health prospects for future generations of African Americans. TITAL



# Wikipedia on infant mortality



#### Epidemiology [edit]

See also: List of countries by infant mortality rate

For the world, and for both less developed countries (LDCs) and more developed countries (MDCs), IMR decli However, IMR was, and remains, higher in LDCs. In 2001, the IMR for LDCs (91) was about 10 times as large countries are, on average, much less than those among the more developed countries. [clarification needed]

A factor of about 67 separate countries with the highest and lowest reported infant mortality rates. The top and

Rank	Country	Infant mortality rate (deaths/1,000 live births)
1	Afghanistan	121.63
2	Niger	109.98
3	Mali	109.08
4	Somalia	103.72
5	Central African Republic	97.17
218	Sweden	2.74
219	Singapore	2.65
220	Bermuda	2.47
221	Japan	2.21
222	Monaco	1.80

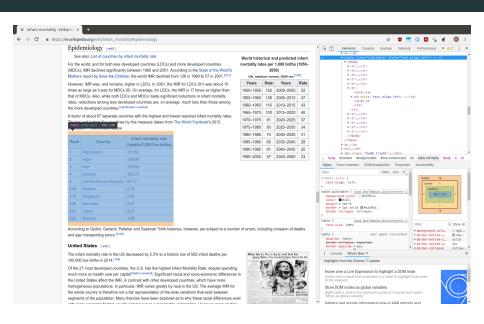
According to Guillot, Gerland, Pelletier and Saabneh "birth histories, however, are subject to a number of error

### Fetching a table from Wikipedia

### Inspecting the HTML source

- Convenient with modern browsers: Use the developer tools (right-click *Inspect*).
- Look at the HTML source to grasp the structure.
- Find out how to navigate the site.
- Find the element(s) you want to extract.
- Get the Xpath expression or CSS selector to extract elements.

### HTML elements visualized



### Infant mortality rates from Wikipedia

```
Rank
  Country
  Infant mortality rate <br > (deaths/1.000 live births)
 1
  <a href="/wiki/Afghanistan" title="Afghanistan">Afghanistan</a>
  121.63
 >2
  <a href="/wiki/Niger" title="Niger">Niger</a>
  109.98
 3
  <a href="/wiki/Mali" title="Mali">Mali</a>
  109.08
 4
  <a href="/wiki/Somalia" title="Somalia">Somalia</a>
  103.72
```

### CSS selectors and XPath expressions

# Examples

### The general structure

- There is no universal recipe. But most programs follow a certain structure.
  - 1. Open a website mimicking a browser and navigate it (optional).
  - 2. Get the page source HTML and feed it to a parser.
  - 3. Extract the elements you need.
  - 4. Filter and arrange them as needed and save them.
  - 5. Repeat 1.–4. as needed.

# Navigating to another page

### Filtering links

```
# read wiki page
page <- read_html("https://en.wikipedia.org/wiki/Infant_mortality")</pre>
# get the links
wikilinks <- html_attr(html_nodes(page, "a"), "href")</pre>
# use regex to filter internal links:
    select only articles, no files or category pages,
    matching with mortality or somalia
links <- grep("^(?!.*:)(/wiki/.*Mortality)|(/wiki/.*Somalia)", wikilinks,</pre>
               ignore.case = TRUE, value = TRUE, perl = TRUE)
links <- unique(links)</pre>
# go to first selected article page and process it
session <- jump_to(session, links[1])</pre>
page <- read html(session)</pre>
html_nodes(page, "title")
```

### A more elaborate example An example of impermanence

- Phillippine Statistics Authority Good Governance Index.
- Available at http://nap.psa.gov.ph/ggi/default.asp.
- Available at https://web.archive.org/web/20190915135458/http://nap.psa.gov.ph/ggi/default.asp.
- Get all GGI data tables for all municipalities.
- Save them in a local data file for further analysis.
- How would you go about this?

### Another example

- WHO venomous snakes distribution and species risk categories
- Database form link: https://apps.who.int/bloodproducts/snakeantivenoms/database/SearchFrm.aspx
- Collect snake data for all countries.
- Getting dropdown options and initial form submission straightforward.
- So is table extraction.
- Navigating further links is tricky.

### If simple navigation fails

- Some web pages cannot be navigated easily with simpler requests.
- Often due to hidden Javascript or other server-side processing.
- In this case, resort to Selenium (library(rselenium) in R).
- Under the hood, Selenium relies on a complete browser running in a container.
- Slower and comes with substantial overhead costs.
- Only use when necessary.

#### General remarks

- Start simple and expand your program incrementally.
- Keep it simple. Do not overengineer the problem. Do not repeat yourself.
- Limit the number of iterations for test runs. Use print statements to inspect objects.
- Write tests to verify things work as intended.
- If your program requires complex monitoring/validation procedures or threading for performance, use Python.

#### Final remarks

- Sometimes small programs can go a long way.
- Do not lose sight of your ultimate goal. Time is valuable.
- Do not engage in perfectionism, focus on GTD.
- Identify everyday tasks that you can optimize.

Assignment

### Assignment, part I

Choose *one* of the following.

### Open Data Tanzania

https://tanzania.opendataforafrica.org/

For each region in Tanzania, get the basic facts (top of the page: capital, languages, area, ...), population and mortality statistics (tables under links 'Population projections, total' and 'Deaths').

#### Books to sell

https://books.toscrape.com/index.html

For every category, collect all books with title, price, availability, stock and product description.

#### Swiss Tax Calculator

https://swisstaxcalculator.estv.admin.ch/#/taxburden/income-wealth-tax

Collect municipal income tax burden statistics for the following parameters: All payers, atheist, geographical comparison (all municipalities), all years, income 50'000 CHF.

### Assignment, part I

- Submission deadline is November 7, 2021.
- Submit code only, no data.
- Comment your code or submit a short description alongside.
- A proof-of-concept restricted to the first couple of regions/... is fine.
- Accounts for 20% of the final grade.

Next lecture: Text as data.