Methods for unstructured data

Lecture 2: Web scraping

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Roadmap and goals

- Use processing of web data to introduce various ideas along the way.
- Accessing data on the web: APIs.
- Gathering (semi-structured) web data and transforming it into structured data ("web scraping").
- Give you a general understanding how web scrapers work.
- Foster an understanding of the development process.
- Point you towards the necessary tools so you can write your own.

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- 1. Introduction
- 2. Static and dynamic websites
- 3. Application Programming Interfaces
- 4. The Document Object Model
- 5. Examples
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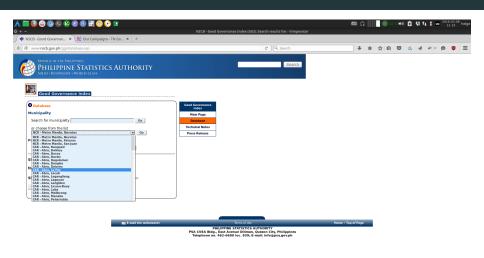
Guiding problem

- How to turn unstructured into structured data?
- Consider a situation where
 - You want to get data from the internet.
 - The data is in unstructured/semi-structured form.
 - Possibly embedded in a website.
 - You want to transform it into a differently structured format for further use.
 - You need to filter the available information.

From this ...

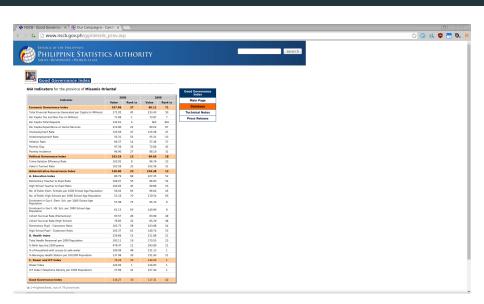


...or this

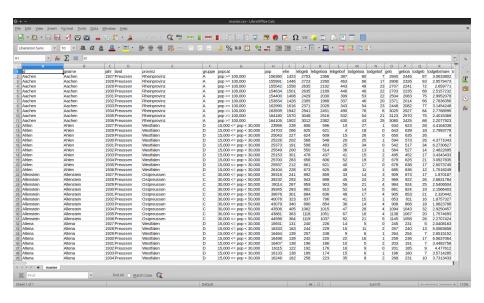




...and this



...to this.

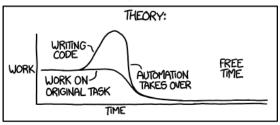


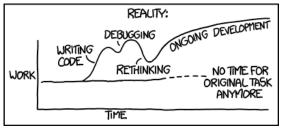
Goal: Automation

- Digitalization offers exciting data for research. But: Data is messy.
- Gathering or processing data often involves repetitive manual tasks.
- Disadvantages:
 - Manual tasks are often not well documented or reproducible ex post.
 - Manual work is frustrating and a huge time-sink.
 - Manual work may not be feasible with large data.
- Automation helps!
 - Frees you to engage in other work.
 - You learn new things.
 - Should you encounter the same class of problem in the future, you already have a solution at hand.

Automation

"I SPEND A LOT OF TIME ON THIS TASK. I SHOULD WRITE A PROGRAM AUTOMATING IT!"





Getting started—things to consider before you begin

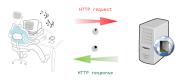
- Pick up the phone and try to get the data directly.
- Search if somebody has already faced the same or a similar problem.
- Does the site or service provide an API that you can access directly?
- Is there a wrapper for it?
- Is the website only online for a limited time? Do you want an original snapshot as a backup? Is it more convenient to filter your data offline?

Static and dynamic websites

Static vs. dynamic websites

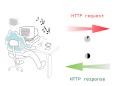
Static Website





Dynamic Website

Scheme B





Save an offline copy

- Use the shell utilities wget or curl to download the complete site.
- Also useful if you just want a set of files (e.g. pdf documents) from the same site directory.
- Convenient for static sites of limited size.
- Infeasible for large sites or sites that create content dynamically.

Examples

- Simple http GET request.
 wget http://www.google.com
- Recursively download a website.
 wget -r http://www.some-site.com/some-subdir/
- Download all pdfs from a site.
 wget -r -A.pdf http://url-to-webpage-with-pdfs/
- Mirror a site offline and convert links for local browsing.
 wget --mirror -p --convert-links -p ./local-dir
 http://target-website.com

Application Programming

Interfaces

Web APIs

- Data providers often offer Web APIs (Application Programming Interface)
 to access data
- Allow programmable access to data via a defined set of HTTP messages.
 Similar to visiting a website: you specify a URL and information is sent to your machine.
- With a website, you receive code interpreted by your browser (HTML, CSS, JavaScript). With an API, you receive data.
- Usually in JSON (JavaScript Object Notation) or XML (Extensible Markup Language) format.

Web APIs

- Often just two steps:
 - 1. Construct the URL query that serves as the API request.
 - 2. Process the response message the API sends back.
- Examples:
 - https://api.kivaws.org/v1/loans/newest.html
 - https://api.kivaws.org/v1/loans/newest.json
 - https://api.kivaws.org/v1/loans/search.json?sector=Agriculture&country=VN
 - https://www.theyworkforyou.com/api/getMPs?&key=someapikeyhere&output=js
- Libraries may offer wrappers for APIs: WDI, wbstats, twfy, pvsR, Google Maps, OpenStreetMap/OSRM, ...
- Sometimes it is possible to reverse engineer a site's internal API rather than scraping the HTML.

The Document Object Model

HTML and the Document Object Model

- Extracting information from the web requires a basic understanding of HTML and the associated Document Object Model (DOM).
- HTML elements provide the structure and content of web pages.
- Consist of <start> and </end> tags, with content in between.
 <tagname>Content here</tagname>
- A page consists of nested elements.
- The html element is the outer-most element, nesting the head and body elements, which in turn have nested elements.
- Nesting structure of elements can be represented by a tree (DOM).

Document Object Model

- The DOM is a programming interface for HTML and XML documents.
- Provides a structured representation of the document.
- A document as a group of nodes, each node representing a part of the document.
- Allows programmatic access to the tree to change the structure, style and content of the document.
- Connects web pages to scripts or programming languages.

A simple HTML page

```
A simple HTML page:

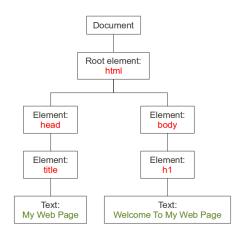
<html>
<head>
<title>My Web Page</title>
</head>
<body>
<h1>Welcome To My Web Page</h1>
</body>
</html>
```

How a browser renders this page:



HTML and the DOM

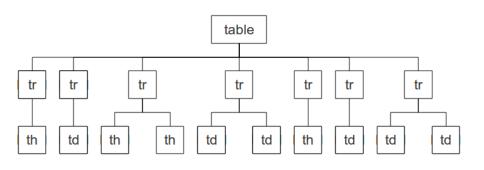
Corresponding node tree:



DOM node trees

- HTML DOM views a document as a tree structure called node tree.
- Everything in an HTML document is a node.
 - The entire document is a document node
 - Every HTML element is an element node
 - Every HTML attribute is an attribute node
 - Text content in the HTML elements is a text node
- Nodes can be accessed through the tree.
- Nodes may be assigned unique id attributes.

Example: An HTML table element



- Tables are represented by a top-level table element.
- The table element nests tr (table row) elements.
- These nest th (table header) and td (table data) element cells.

HTML and the DOM

HTML tags can have attributes and text content.

```
<tag attribute="value" attribute2="value">Text content.</tag>
```

Example page:

Data from the web

W Infant mortality - Wikipedia X 4

← → C # https://en.wikipedia.org/wiki/Infant_mortality * • • • B • • • • • • • • Covernment and bureaucracies tend to show an insensitivity to those parents and their record suffering structural problems of the vital registry waters in respect to the lack of

recording from parents in rural areas, and in turn has created a gap between the official and oppular magnings of child death recording from parents in rural areas, and in turn has created a gap between the official and oppular magnings of child death recording from parents in rural areas, and in turn has created a gap between the official and oppular magnings of child death recording from parents in rural areas, and in turn has created a gap between the official and oppular magnings of child death recording from parents in rural areas, and in turn has created a gap between the official and oppular magnings of child death recording from outlined death record of infant depths. It is not to be said that vital registry systems are not an accurate representation of a region's socio-economic situation, but this is only the case if these statistics are valid, which is unfortunately not always the circumstance. "Popular death registry systems are not an accurate representation of a region's socio-economic situation, but this is only the case if these statistics are valid, which is unfortunately not always the circumstance. "Popular death registry systems are not an accurate representation of a region's socio-economic situation, but this is only the case if these statistics are valid. benefit from "popular death reporters" who are cultivary indeed to infants may be able to provide more accusable statistics on the incidence of infant motals, "According to ethnographic data, "popular death reporters" who are cultivaried, inciding the gave-edgage, gatebegee, mixedle, popular headers etc. — all key participants in montusery shades. 2013 By combining the methods of household surveys, vital registries, and asking "oppular death reporters" this can increase the salidity of child montality rates, but there are many barriers that can reflect the validity of our statistics of infant montality. One of these barriers are political economic decisions. Numbers are exaggerated when international funds are

The bureauratic separation of vital death reporting and outural death rhade stems in part due to structural violence. Fill Individuals stems in part due to structural violence. Fill Individuals are of lower income and connect afflord such expenses, MS Similar to the lack of birth reporting, families in rural Brazzl face difficult choices based on already existing structural arrangements when choosing to report infant mortality. Financial constraints such as reliance on food supplementations may also lead to skewed infant mortality data.

In developing countries such as Brazil the deaths of improvement of improvement in facts are requisity unrecorded into the countries with registration system. Unit registration systems, this causes a skew statistically. Culturally validity and contentual soundness can be used to ground the meaning of mortality from a statistical standardorf. In northwest Brazil they have accomplished this standardorf while conducting an othroposphic study combined with an alternative method to survey infant montality. These topics of fact-trisiques can develop quality offringspiphic data that will ultimately lead to a better contravel of the magnifude of infant montality in the region. Political economic reasons have been seen to skew the infant montality in the past when opvernor Ceans devised his presidency compaign on reducing the infant mortality rate during his term in office. By using this new way of surveying, these instances can be minimized and removed, overall creating accurate and sound data [42]

Enidemiology rest

For the world, and for both less developed countries (JDCs) and more developed countries (JDCs) and more developed countries (MDCs), MR declined significantly between 1960 and 2001. According to the State of the World's Mothers report by Save the Children, the world MR declined from 136 in 1960 to 57 in 2001. PRO However, MR was, and remains, higher in LDCs. In 2001, the BRR for LDCs off 11 was about 16 times as large as it was for MDCs (I) average, for LDCs, the BRR is 17 times as higher than that of MDCs. Also, while both LDCs and MDCs made significant reductions in infant mortality rates, reductions among less developed.

countries are, on average, much less than those among the more developed countries, (confication residue) A factor of about 67 securate countries with the highest and lowest reported infant mortality rates. The top and bottom five countries by this measure (taken from The World Factbook's 2012 estimates) 1991; are shown below

Infant mortality rate (deaths/1,000 live births)

222 Monaco 1.60

The infant mortality rate in the US decreased by 2.3% to a historic low of 582 infant deaths per 100,000 live births in 2014, [108]

Of the 27 most developed countries, the U.S. has the highest infant Mostality Rate, decains spending much more on health care per copile/informered. Spinificant social and social-economic differences in the United States affect the IMR. in contrast with other developed countries, which have more homogeneous populations in particulars, IMR varies greatly by race in the U.S. The average BIR for the whole country is therefore not a fair representation of the wide variations that exist between expressor of the population. Many theories have been explored as to why three racial differences exist with socio-accounts factors usually coming out as a reasonable explanation. However, more studies have been conducted around this matter, and the largest advancement is around the idea of stress and how it affects preparative.

In the 1850s, the inflant mortality rate in the United States was estimated at 216.8 per 1,000 babies born for whites and 340.0 per 1,000 to Advan Americans, but rates have significantly declined in the West in modern times. This declining rate has been mainly due to modern improvements in basic health core, technology, and medical advances (FMI) in the last century the infant mortality rate has decreased by 62% (FMI) Overall, the rates have decreased dissidiarily from 20 deaths in 1970 to 6.9 deaths in 2003 (nor every 5000) (we bright, in 2003), the leading causes of infant mortality in the United States were connected amortality. immuturly, SEG, and maternal complications. Biblies born with low birth weight increased to 5.1% while clearable emoking duting pregnancy declined to 92.7%. This reflected the amount of low birth weights concluding that 12.4% of births from smokers were low birth weights compared with 7.7% of such births from non-unclears. According to the New York Times. The main reason for the Initial reason from the Initial reason for the Initial Re

Economic recognitions can lighter and delivery and recognition care are relatively high in the Listed States. A conversional high averages USSR 775 with a C-section control USSTS Dist 1 1997 Preserve highs in the LIS have been estimated to cost \$55.600 over child, with a total yearly cost of \$50.0 hillion 1997 Descript this spending, several records state that infant mortality rate in the United States is significantly higher than in other developed nations (1500/81/40) Estimates vary, the CIV's Woolf Facthoois ranks the US 55th internationally in 2014, with a rate of 6.17, while the UN Source from 2005-2010 place the US 24th. Aforementioned differences in measurement could play a substantial role in the disparity between the US and other nations. A non-visible line birth in the US could be registered as a stillbirth in similarly developed nations like Japan. Sweden, Norway, Indund, the Notherlands, and France — thereby reducing the inflant death count. Policy of the Count of

Neonatal intensive care is also more likely to be applied in the US to marginally visible infants, although such interventions have been found to increase both costs and disability. A study following the implementation of the Born Africa Horizottical Act of 2002 found universal resolutation of infants born between 25°-25 weeks increased the neonatal spending burden by The vast majority of research conducted in the late twentieth and early heartly first contury indicates that African-American infants are more than helos as likely to die in their first year of life than white infants. Although following a decline from 13.63 to 11.45 deaths per 1000 live births from 2005 to 2010, non-Hispanic black.

mothers continued to report a rate 2.2 times as high as that for non-Hispanic white mothers.¹⁷ Contemporary research findings have demonstrated that nationwide racial dispartises in infant mortality are linked to the experiential state of the mother and that these dispartises cannot be totally accounted for by socio-economic, behavioral or genetic factors; 17th Pringamic paradox, an effect observed in other health

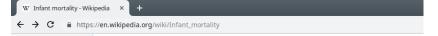
indicators, arms are the infest revelable rate as used. His control white arms after the infest revelable in control white Substances and a Substance and a Su ratio from black college graduates. 41th According to Mustillo's CARDIA (Coronary Artery finis Development in Young Adults) study, freel' reported experiences of social discrimination were associated with pre-term and low-brithweight deliveries, and such experiences may contribute to black-white departies in prenalal outcomes; TITAL Likewise, dozens of population-based studies include that the subjective, or perceived experience of racial discrimination is strongly associated with an increased risk of infant death and with poor health prospects for future generations of African Americans. TITAL







Wikipedia on infant mortality



Epidemiology [edit]

See also: List of countries by infant mortality rate

For the world, and for both less developed countries (LDCs) and more developed countries (MDCs), IMR decli However, IMR was, and remains, higher in LDCs. In 2001, the IMR for LDCs (91) was about 10 times as large countries are, on average, much less than those among the more developed countries. [clarification needed]

A factor of about 67 separate countries with the highest and lowest reported infant mortality rates. The top and

Rank	Country	Infant mortality rate (deaths/1,000 live births)
1	Afghanistan	121.63
2	Niger	109.98
3	Mali	109.08
4	Somalia	103.72
5	Central African Republic	97.17
218	Sweden	2.74
219	Singapore	2.65
220	Bermuda	2.47
221	Japan	2.21
222	Monaco	1.80

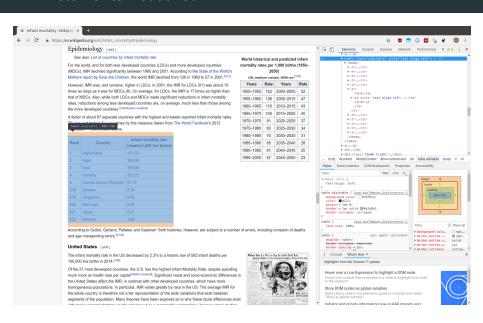
According to Guillot, Gerland, Pelletier and Saabneh "birth histories, however, are subject to a number of error

Fetching a table from Wikipedia

Inspecting the HTML source

- Convenient with modern browsers: Use the developer tools (right-click *Inspect*).
- Look at the HTML source to grasp the structure.
- Find out how to navigate the site.
- Find the element(s) you want to extract.
- Get the Xpath expression or CSS selector to extract elements.

HTML elements visualized



Infant mortality rates from Wikipedia

```
Rank
  Country
  Infant mortality rate <br > (deaths/1.000 live births)
 1
  <a href="/wiki/Afghanistan" title="Afghanistan">Afghanistan</a>
  121.63
 >2
  <a href="/wiki/Niger" title="Niger">Niger</a>
  109.98
 3
  <a href="/wiki/Mali" title="Mali">Mali</a>
  109.08
 4
  <a href="/wiki/Somalia" title="Somalia">Somalia</a>
  103.72
```

CSS selectors and XPath expressions

Examples

The general structure

- There is no universal recipe. But most programs follow a certain structure.
 - 1. Open a website mimicking a browser and navigate it (optional).
 - 2. Get the page source HTML and feed it to a parser.
 - 3. Extract the elements you need.
 - 4. Filter and arrange them as needed and save them.
 - 5. Repeat 1.–4. as needed.

Navigating to another page

Filtering links

```
# read wiki page
page <- read_html("https://en.wikipedia.org/wiki/Infant mortality")</pre>
# get the links
wikilinks <- html_attr(html_nodes(page, "a"), "href")</pre>
# use regex to filter internal links:
    select only articles, no files or category pages,
    matching with mortality or somalia
links <- grep("^(?!.*:)(/wiki/.*Mortality)|(/wiki/.*Somalia)", wikilinks,</pre>
               ignore.case = TRUE, value = TRUE, perl = TRUE)
links <- unique(links)</pre>
# go to first selected article page and process it
session <- jump_to(session, links[1])</pre>
page <- read html(session)</pre>
html_nodes(page, "title")
```

A more elaborate example

- Phillippine Statistics Authority Good Governance Index.
- Available at http://nap.psa.gov.ph/ggi/default.asp.
- Available at https://web.archive.org/web/20190915135458/http://nap.psa.gov.ph/ggi/default.asp.
- Get all GGI data tables for all municipalities.
- Save them in a local data file for further analysis.
- How would you go about this?

If simple navigation fails

- Some web pages cannot be navigated easily with simpler requests.
- Often due to hidden Javascript or other server-side processing.
- In this case, resort to Selenium (library(rselenium) in R).
- Under the hood, Selenium relies on a complete browser running in a container.
- Slower and comes with substantial overhead costs.
- Only use when absolutely necessary.

Another example

- WHO venomous snakes distribution and species risk categories
- Database form link: https://apps.who.int/bloodproducts/snakeantivenoms/database/SearchFrm.aspx
- Collect snake data for all countries.
- Getting dropdown options and initial form submission straightforward.
- So is table extraction.
- Navigating further links is tricky.

General remarks

- Start simple and expand your program incrementally.
- Keep it simple. Do not overengineer the problem. Do not repeat yourself.
- Limit the number of iterations for test runs. Use print statements to inspect objects.
- Write tests to verify things work as intended.
- If your program requires complex monitoring/validation procedures or threading for performance, use Python.

Final remarks

- Sometimes small programs can go a long way.
- Do not lose sight of your ultimate goal. Time is valuable.
- Do not engage in perfectionism, focus on GTD.
- Identify everyday tasks that you can optimize.
- It might even be fun.

Assignment

Assignment, part I

Choose *one* of the following.

Open Data Tanzania

https://tanzania.opendataforafrica.org/

For each region in Tanzania, get the basic facts (top of the page: capital, population, area, ...) and mortality statistics (table under link 'Deaths').

WHO Venomous Snakes Database

http://apps.who.int/bloodproducts/snakeantivenoms/database/SearchFrm.aspx

For every country, collect *all* species of venomous snakes.

Swiss Tax Calculator

https://swisstaxcalculator.estv.admin.ch/#/taxburden/income-wealth-tax

Collect municipal income tax burden statistics for the following parameters: All payers, atheist, geographical comparison (all municipalities), all years, income 50'000 CHF.

Assignment, part I

- Submission deadline is November 6, 2020.
- Submit code only, no data.
- Comment your code or submit a short description alongside.
- A proof-of-concept restricted to the first couple of regions/... is fine.
- Accounts for 20% of the final grade.

Next lecture: Text as data.