Varsity Sports - Collect Pricing Data (Cloud Streaming)

Date updated: 10/14/2025

Pricing data to be found on live streaming services that can provide for the capacities needed for streams, (8-9 streams a month). Storage is optional as storage services are being explored elsewhere. Some services are based upon bandwidth which is variable depending on viewer count, stream length, watchtime etc.

Current Potential Candidates:

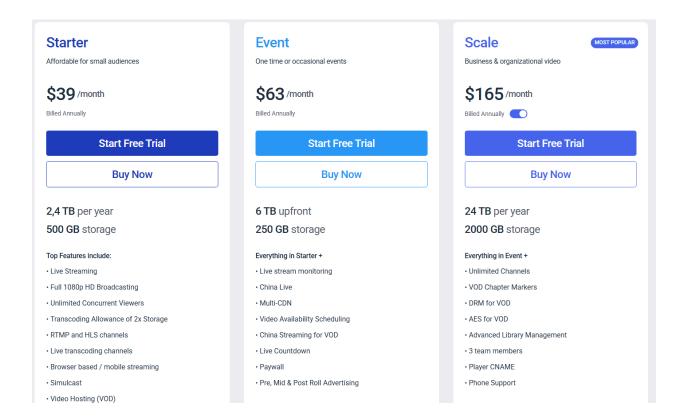
- Dacast
- SproutVideo
- CrowdCast

Data:

Livestream on demand about twice a week, which is about 8-9 times a month.

Dacast:

- Scale tier starts at \$165/month (24 TB per year, 2000 GB storage)
- Price would be dependent on amount of bandwidth (includes length of streams, viewers, quality etc.
- Includes a custom volume tier which can be tailored towards the needs
- Lacks pricing on overage if possible
- 14 day free trial



SproutVideo:

- Tree tier at \$75/month includes 1 TB bandwidth and video storage, with \$0.08 per extra GB. Includes 150 minutes of included live input with \$0.09 per minute extra, and 7,200 minutes of live delivery (viewers * minutes) with \$0.005 per minute extra.
- Forest tier at \$295/month includes 2 TB bandwidth and video storage, with \$0.06 per extra GB. Includes 480 minutes of included live input with \$0.07 per minute extra, and 14,400 minutes of live delivery (viewers * minutes) with \$0.002 per minute extra.
- 30 day free trial available

Includes video storage with the following bandwidth usage per minute below (price variable based on GB overage)

Resolution	GB per minute per viewer
720p	.01111
1080p	.02026

Delivery Minutes Cost (Estimated 2 games per month, 120 minutes each):

A (100 viewers) - 96,000 minutes

B (120 viewers) -115,200 minutes

C (150 viewers) - 144,000 minutes

Tree Plan (Base \$75/month):

Delivery overage:

A: $(96,000 - 7,200) = 88,800 \times \$0.005 = \$444.00$

B: $(115,200 - 7,200) = 108,000 \times \$0.005 = \$540.00$

C: $(144,000 - 7,200) = 136,800 \times \$0.005 = \$684.00$

Scenario	Input Cost	Delivery Cost	Base	Total (Tree)
A (100 viewers)	\$72.90	\$444.00	\$75	\$591.90
B (120 viewers)	\$72.90	\$540.00	\$75	\$687.90
C (150 viewers)	\$72.90	\$684.00	\$75	\$831.90

Forest Plan (Base \$295/month):

Delivery overage:

A: $(96,000 - 14,400) = 81,600 \times \$0.002 = \$163.20$

B: $(115,200 - 14,400) = 100,800 \times \$0.002 = \$201.60$

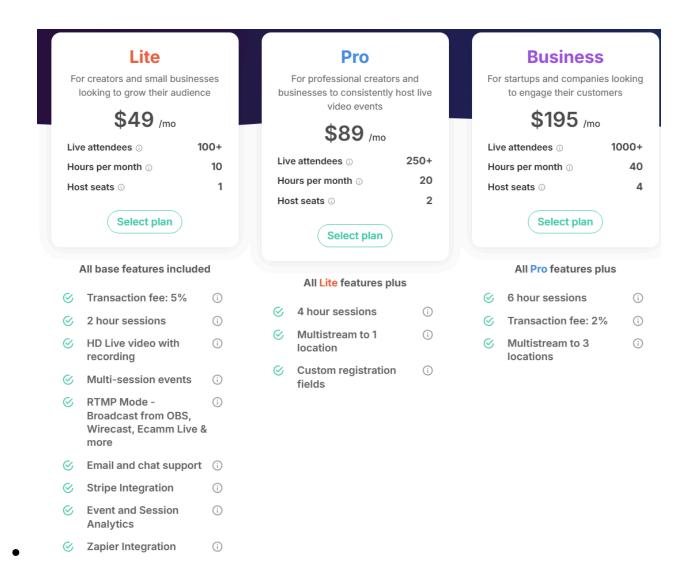
C: $(144,000 - 14,400) = 129,600 \times \$0.002 = \$259.20$

Scenario	Input Cost	Delivery Cost	Base	Total (Forest)
A (100 viewers)	\$33.60	\$163.20	\$295	\$591.90
B (120 viewers)	\$33.60	\$201.60	\$295	\$687.90
C (150 viewers)	\$33.60	\$259.20	\$295	\$831.90

No credit card required to get started. It's free to try every feature for 30 days. GET STARTED →	\$10 / month	Sprout \$35 /month START FREE TRIAL	Tree \$75 /month START FREE TRIAL	Forest \$295/month START FREE TRIAL
UltraHD Video Playback	~	✓	✓	✓
Included Video Storage	100 GB	350 GB	1 TB	2 TB
Included Bandwidth	100 GB	350 GB	1 TB	2 TB
Extra Bandwidth / Storage	\$0.25 per GB	\$0.20 per GB	\$0.08 per GB	\$0.06 per GB
Concurrent Video Encoding	1	2	4	8+
Live Stream Broadcasting	✓	✓	~	~
Included Live Input	0 minutes	75 minutes	150 minutes	480 minutes
Extra Live Input Minutes	\$0.12 per min.	\$0.10 per min.	\$0.09 per min.	\$0.07 per min.
Included Live Delivery	0 minutes	3,600 minutes	7,200 minutes	14,400 minutes
Extra Live Delivery Minutes	\$0.009 per min.	\$0.007 per min.	\$0.005 per min.	\$0.002 per min.

CrowdCast:

- Pro tier at \$89/month with 250 live attendee limits (\$0.15 extra per person), 20 hours per month (\$20 extra per 5 hours), and 2 host seats (\$29 per extra). Has up to 4 hour sessions and can multistream to 1 other location.
- Business tier at \$195/month with 1000 live attendee limit (\$0.15 extra per person), 40 hours per month (\$20 extra per 5 hours), and 4 host seats (\$29 per extra). Has up to 6 hour sessions and can multistream to 3 other locations.



Recommendation:

Dacast and sproutvideo are more based upon bandwidth usage, and can get increasingly pricey depending on the streaming quality, amount of viewers, watchtime, etc (can be difficult to calculate expected price). Crowdcast is priced based upon just the viewer count and hours streamed which may be a more predictable pricing and work well for the consistent plan of 2 livestreams a week. Utilize the free trials to figure out whether services are sufficient as well as gain statistics for a better look at potential cost of services. If the price of a subscription is higher than the cost increase from the bandwidth of an additional viewer, it should be able to scale itself when viewers grow.