

Education

Elon University 2015

- M.A. Interactive Media

Elon University 2014

- B.A. Psychology
- Minor Sociology, Communications

Languages/Frameworks

Front-End: HTML, CSS, JS (ES6, jQuery)

Frameworks: Vue.js, Ember, React

Back-End: PHP (Laravel, CodeIgniter), MySQL, JSP

Creative Tools: Photoshop, Illustrator, After Effects, Sketch

Work Experience

SportsRecruits

Software Engineer

- Work as part of a product team, planning and building new features, running site maintenance, and improving existing features on a SaaS product.
- Plan, build, and implement sitewide styleguide.
- Maintain and update API built using Laravel framework.

Stack: PHP (CodeIgniter, Laravel), Vue.js, Ember, jQuery, MySQL

Brooklyn, NY

January 2018 - Present

Sapient.Razorfish

Experience Engineer

Austin, TX

July 2015 - January 2018

- Worked on a number of multi-disciplinary teams for multiple, enterprise level clients.
- Organized company-wide adopt-a-family community outreach project.

Patrón Spirits

July 2015-July 2016, February 2016-January 2018

- Served as one of two front-end developers building net new, reusable campaign experiences such as 2017 Margarita of the Year and Patrón the Summer, while performing on-going site maintenance to existing pages and modules and updating outdated experiences such as the Know your NOM. These interactive campaigns and experiences lead to an increase in Patrón Social Club memberships and overall customer engagement and sales.
- Stack: SCSS, JSTL/JSP, jQuery, Javascript

USAA

May 2017

- Prototyped, architected, and built a Memorial Day campaign page where family, friends, and veterans could view and dedicate digital poppy flowers to those who gave their lives serving in the military. This campaign not only lead to over a million social impressions, but helped to acquire USAA's digital account.
- Stack: HTML, SCSS, jQuery, GSAP

Stephens Access

July 2016-February 2016

- Built an online portal for clients to view their various investments and contact account managers to adjust or make new investments. By displaying real time account data in animated and interactive charts we took a potentially tedious task and made it exciting and enjoyable for clients to use.
- Stack: .NET, HTML5, SCSS, jQuery

Essilor

July 2015-November 2015

- Built and authored modules within our AEM system that would be reusable across all Essilor brands such as Eyezen, Varilux, and XperioUV. Our goal was to make educating customers and eye care providers about lenses an easier, more entertaining, and more engaging experience which we did through the use of quizzes and interactive modules that showed the performance of the lenses.
- Stack: AEM, JSP, SCSS, jQuery

Southwest Airlines

August 2015-September 2015

- Built site for Southwest's Transparency campaign to demonstrate their business module that operates with no hidden fees. We maintained Southwest's playful personality throughout the site while effectively getting their altruistic business practices across.
- Stack: HTML5, CSS3, Javascript