Henry Kean
Product-Minded Developer

hlkean.com
hlkean@gmail.com
908.285.8030

Analytical Thinking +
Creative Passion +
Engineering Know-how

Education

Elon University 2015
  - M.A. Interactive Media
Elon University 2014
  - B.A. Psychology
  - Minor Sociology, Communications

Languages/Frameworks

Front-End: HTML, CSS, JS (ES6, jQuery)
Frameworks: Vue.js, Ember, React
Back-End: PHP (Laravel, CodeIgniter), MySQL, JSP
Creative Tools: Photoshop, Illustrator, After Effects, Sketch
CMS: Grav CMS, Hippo

Work Experience

SportsRecruits — Brooklyn, NY
Software Engineer — January 2018 - Present

  - Work as part of a product team, planning and building new features, running site maintenance, and improving existing features on a SaaS product.
  - Plan and implement sitewide SEO updates to increase organic site traffic.
  - Plan, build, and implement site-wide style guide with Vue based component library.
  - Maintain and update API built using Laravel framework.
  Stack: PHP (CodeIgniter, Laravel), Vue.js, Ember, jQuery, MySQL

Sapient.Razorfish — Austin, TX
Experience Engineer — July 2015 - January 2018

  - Worked on a number of multidisciplinary teams for multiple, enterprise level clients.
  - Organized company-wide adopt-a-family community outreach project.

Patrón Spirits July 2015-July 2016, February 2016-January 2018
  - Served as one of two front-end developers building net new, reusable campaign experiences such as 2017 Margarita of the Year and Patrón the Summer, while performing ongoing site maintenance to existing pages and modules and updating outdated experiences such as the Know Your NOM. We also launched voice applications for Google Home, Amazon Echo, and Echo Show. These interactive campaigns and experiences lead to an increase in Patrón Social Club memberships and overall customer engagement and sales.
  Stack: SCSS, JSTL/JSP, jQuery, Javascript

USAA May 2017
  - Prototyped, architected, and built a Memorial Day campaign page where family, friends, and veterans could view and dedicate digitial poppy flowers to those who gave their lives serving in the militrary. This campaign not only lead to over one million social impressions, but helped to acquire USAA's digital account.
  Stack: HTML, SCSS, jQuery, GSAP

Stephens Access July 2016-February 2016
  - Built an online portal for clients to view their various investments and contact account managers to adjust or make new investments. By displaying real time account data in animated and interactive charts we took a potentially tedious task and made it exciting and enjoyable for clients to use.
  Stack: .NET, HTML5, SCSS, jQuery

Essilor July 2015-November 2015
  - Built and authored modules within our AEM system that would be reusable across all Essilor brands such as Eyezen, Varilux, and XperioUV. Our goal was to make educating customers and eye care providers about lenses an easier, more entertaining, and more engaging experience, which we did through the use of quizzes and interactive modules that showed the performance of the lenses.
  Stack: AEM, JSP, SCSS, jQuery

Southwest Airlines August 2015-September 2015
  - Built site for Southwest's Transfarency campaign to demonstrate their business module that operates with no hidden fees. We maintained Southwest's playful personality throughout the site while effectively getting their altruistic business practices across.
  Stack: HTML5, CSS3, Javascript