

# OBJECTIVES

Highly motivated and collaborative professional with a year of experience as a Creative Communications Assistant and a passion for social media content creation. As a versatile team player, she is always ready to accept new challenges and adapt to different work cultures.



**Kessie**  
*Leung*

## EDUCATION

- 2022 - 2023**      **MA in Creative Media**  
City University of Hong Kong - Distinction
- 2018 - 2022**      **BSc in Computer Science**  
City University of Hong Kong - Upper Second Class Honours
- Spring 2020**      **Semester Exchange**  
University of Liverpool (Liverpool, UK)

## EXPERIENCE

- JUL 2023 to JUL 2024**      **Creative Communications Assistant**  
1a space
- Collaborated with cross-functional teams to plan content publishing schedules for social media platforms, including Facebook, Instagram, and YouTube, ensuring timely and engaging content delivery.
  - Planned, shot, and edited 15+ promotional and interview videos for social media that aligned with the company and exhibition style and messaging.
  - Shot and retouched event photos, with 30+ photos featured on the company's social media channels.
- JUL 2020 to JUN 2021**      **IT Intern**  
Hong Kong Housing Society
- Handled 90% of 20+ security awareness training material creation, including video motion graphics and comic strips.
  - Improved internal staff's skills in spotting online scams.
  - Troubleshooted 40+ users' inquiries.
  - Facilitated workflow by providing user-friendly guidance.

- ✉ [hl.kessieleung@gmail.com](mailto:hl.kessieleung@gmail.com)
- 📁 <https://hlleung74.github.io/portfolio-website/>
- in [in/khlleung](https://www.linkedin.com/in/khlleung)

## LANGUAGE

**Cantonese** — Native  
**English** — Fluent  
**Mandarin** — Intermediate

## SKILLS

- Proficient in:*
- Adobe Creative Suite (After Effects, Audition, Illustrator, Photoshop, Premiere Pro)
  - DaVinci Resolve      • Final Cut Pro
  - Google Suite      • MS Office
- Intermediate in:*
- Mailchimp      • OBS
  - Web Design (HTML, CSS, JS)