

OBJECTIVES

Highly motivated professional with a year of experience as a Creative Communications Assistant and a passion for social media content creation. As a versatile team player, she is always ready to accept new challenges and adapt to different work cultures.

EDUCATION

- 2022 - 2023** **MA in Creative Media**
City University of Hong Kong - Distinction
- 2018 - 2022** **BSc in Computer Science**
City University of Hong Kong - Upper Second Class Honours
- Spring 2020** **Semester Exchange**
University of Liverpool (Liverpool, UK)
- Summer 2019** **Summer Exchange**
Sheffield Hallam University (Sheffield, UK)



Kessie
Leung

EXPERIENCE

- JUL 2023 to Present** **Creative Communications Assistant**
1a space
- Collaborated with cross-functional teams to plan content publishing schedules for social media platforms, including Facebook, Instagram, and YouTube, ensuring timely and engaging content delivery.
 - Planned, shot, and edited 15+ Instagram Reels and YouTube videos for social media promotion with corporate style guidelines, branding, and production standards in mind.
 - Shot and retouched event photos, with 30+ photos featured on social media channels.
 - Handled ad hoc assignments and projects as required.
- JUL 2020 to JUN 2021** **IT Intern**
Hong Kong Housing Society
- Handled 90% of 20+ security awareness training material creation, including video motion graphics and comic strips.
 - Improved internal staff's skills in spotting online scams.
 - Troubleshoot 40+ users' inquiries.
 - Facilitated workflow by providing user-friendly guidance.

-  hl.kessieleung@gmail.com
-  [Kessie's Portfolio](#)
-  [in/khlleung](https://www.linkedin.com/in/khlleung)
-  HK SAR, China

LANGUAGE

Cantonese — Native
English — Fluent
Mandarin — Intermediate

SKILLS

- Proficient in:*
- Adobe Creative Suite (After Effects, Audition, Illustrator, Premiere Pro)
 - Davinci Resolve
 - Google Suite
 - Final Cut Pro
 - MS Office
- Intermediate in:*
- Adobe Photoshop
 - Java
 - Web Design (HTML, CSS, JS)
 - C++
 - OBS