

# Kessie LEUNG

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## Summary

Highly motivated and collaborative professional with a year of experience as a Creative Communications Assistant and a passion for social media content creation. As a versatile team player, she is always ready to accept new challenges and adapt to different work cultures.

## Employment History

### Creative Communications Assistant at 1a space

*JUL 2023 – JUL 2024*

- Collaborated with cross-functional teams to plan content publishing schedules for social media platforms, including Instagram, Facebook and YouTube, ensuring timely and engaging content delivery.
- Planned, shot, and edited 15+ interview and promotional videos for social media platforms that are visually engaging.
- Shot and retouched event photos, with 30+ photos featured on the company's social media channels.

### IT Intern at Hong Kong Housing Society

*JUL 2020 – JUN 2021*

- Handled 90% of 20+ security awareness training material creation, including video motion graphics and comic strips, improving internal staff's skills in spotting online scams.
- Troubleshooted 40+ users' inquiries, facilitating workflow by providing user-friendly guidance.

## Education

2022 – 2023      **MA in Creative Media** – City University of Hong Kong.

2018 – 2022      **BSc in Computer Science** – City University of Hong Kong.

Spring 2020      **Semester Exchange** – University of Liverpool (Liverpool, UK).

## Skills

**Multimedia Production:**      Adobe Creative Suite (After Effects, Audition, Illustrator, Photoshop, Premiere Pro), DaVinci Resolve, Final Cut Pro, Canva.

**Web Development:**      WIX, WordPress, HTML, CSS, JavaScript.

**Computer Skills:**      MS Office, Google Suite, Mailchimp.

**Hard Skills:**      Video Production, Video Editing, Video Shooting, Motion Graphics, Photo Shooting, Marketing.

**Soft Skills:**      Attention to Detail, Collaboration, Creative, Critical Thinking, Time Management.

## Languages

Cantonese (Native), English (Fluent), Mandarin (Intermediate).