

HANNAH MURRAY

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843.455.8305

EDUCATION

College of Charleston Honors College / Charleston, SC / Graduated Cum Laude May 2013

BA, Computer Science & Computing in the Arts

GPA: 3.54 / Computer Science 3.69 / Computing in the Arts 3.69

EXPERIENCE

Time Inc. / New York, NY / June 2013 - Present

Assistant Web Developer

Built, updated, and maintained subscription forms and landing pages for Time Inc.'s publications including People, Entertainment Weekly, InStyle, Time, and more. Created custom HTML and Javascript ads with tracking parameters targeted to desktop, tablet and mobile devices. Developed web tools for marketers to publish weekly updates to ads and landing pages. Added a new feature to subscription forms for multivariate A/B testing that reports activity in Omniture. Offered guidance and shared new developments to Time Inc.'s offshore teams through weekly scheduled calls.

College of Charleston Jewish Student Union & Hillel / Charleston, SC / August 2012 – April 2013

Marketing & Social Media Intern

Used Adobe Photoshop to design advertisements, flyers, and invitations for upcoming events. Updated and launched social media presences on Twitter (@CofC_JSU), Instagram (@CofC_JSU), and Facebook. Used Constant Contact to send weekly emails to the students of JSU/Hillel. Led the rebranding of the JSU/Hillel; including a new logo and general aesthetic to better promote the organization to incoming students.

The Parson's Table Restaurant / Little River, SC / June 2009 – May 2013

Digital Strategist / Web Developer

Managed menu design themes and social media branding. Redesigned the restaurant's desktop/mobile website. Launched and maintained social media presense on Facebook, Twitter (@parsons_table), and Instagram (@parsons_table).

Viacom Media Networks / New York, NY / May 2012 – August 2012

Comedy Central Mobile & Emerging Platforms Intern

Built out and maintained sponsorships in Netbiscuits; built pages and created ad calls. Updated the mobile carousel and headlines on the Comedy Central and Spike websites daily. Updated the Tosh.O Caption Challenge weekly on the mobile Comedy Central website. Monitored web traffic and provided regular reports in Omniture. Presented a redesign of the CC: On Air mobile app. Assisted Fan Engagement team in promoting Workaholics' Half Christmas and Indecision in the Park.

SKILLS

HTML5, CSS, JavaScript, jQuery

Adobe Creative Suite 6: Photoshop, Illustrator, InDesign, Dreamweaver

MS Office Suite, Omniture, Charles, Netbiscuits

Twitter @hlmurray

Instagram @hlmurray91

Tumblr hannahlmurray.tumblr.com