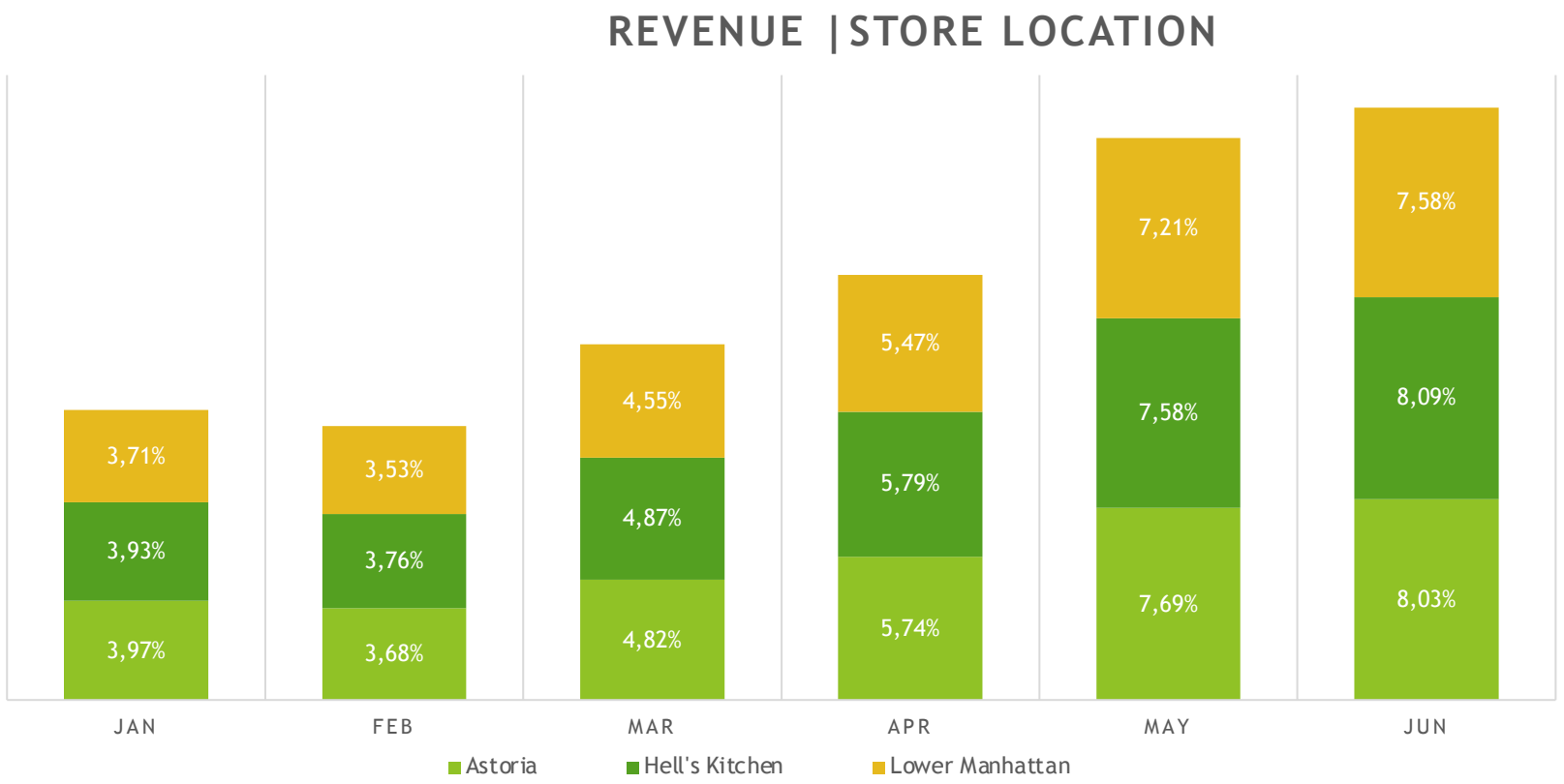
MODISE LE

SQL CASE STUDY AND EXCEL PRESENTATION

COFFE SHOP

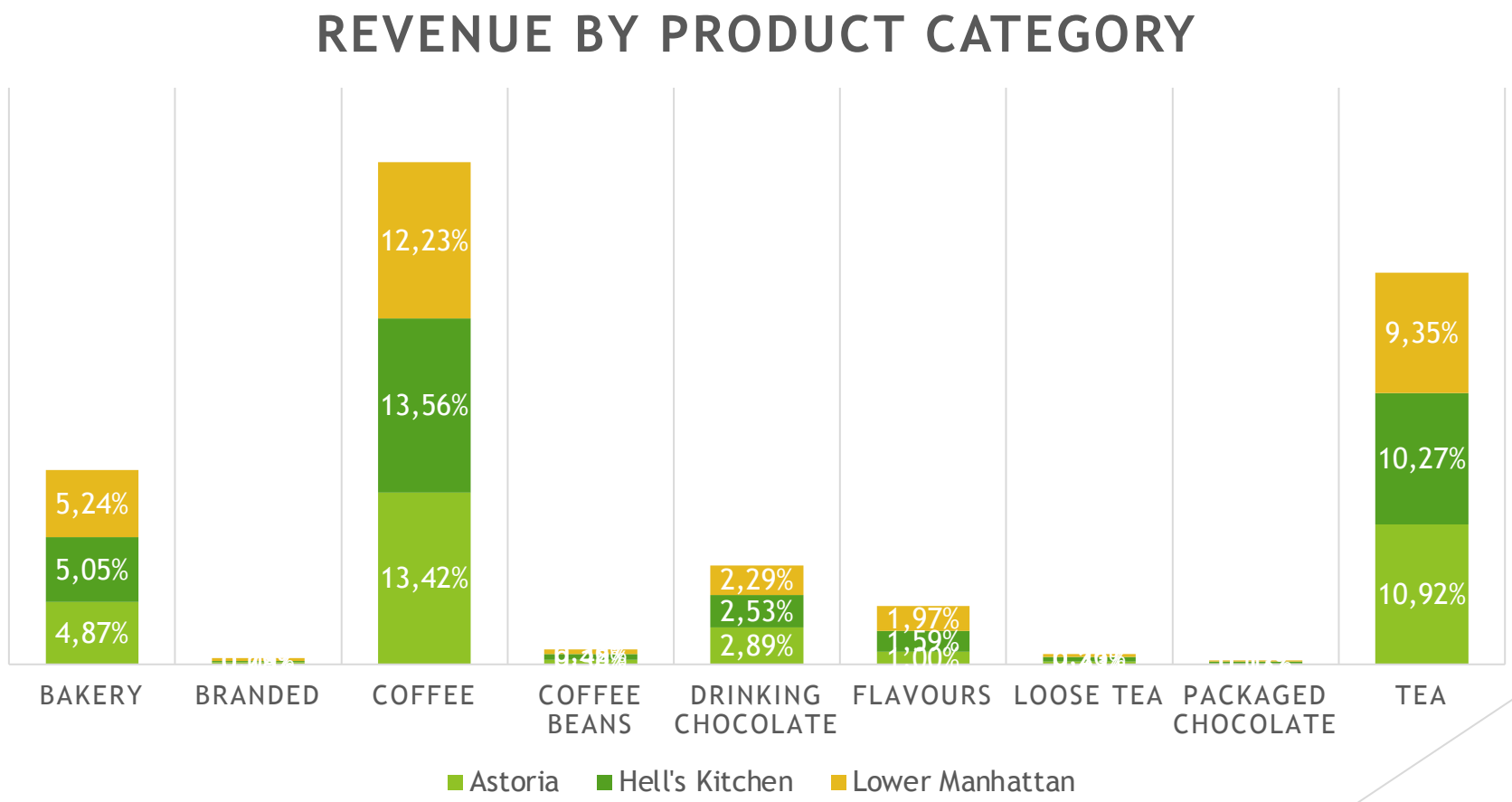
REVENUE | Store Location

Revenue across all the stores increase by 50 % in June Comparing to Feb



REVENUE | Store Location

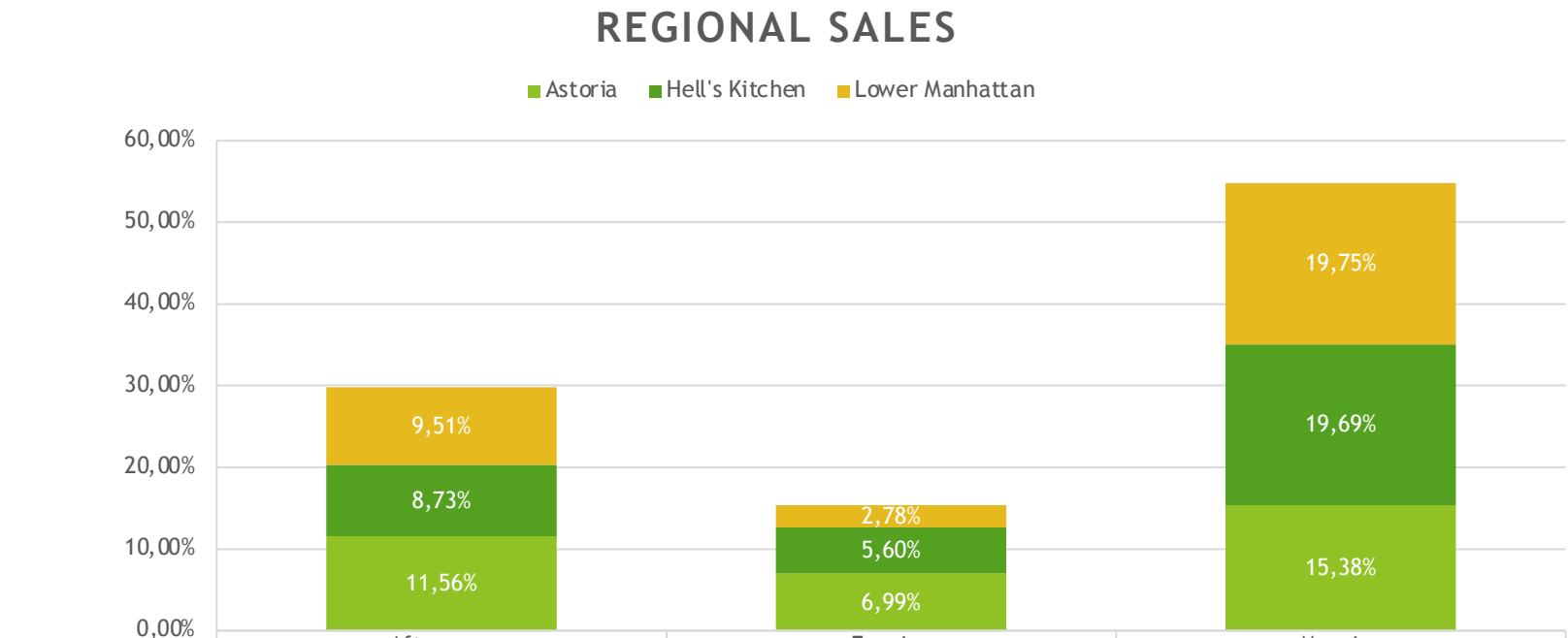
Coffee contributes 38% of the total revenue generated in last 6 Months while tea contribute 31% as 2nd best



Units Sold

Store Location & Time of Day

- 55 % of the sales came in the morning across all the stores, While only 30 % of the sales are generated in the evening.
- Night sales only account for 0.4% of the total sales.

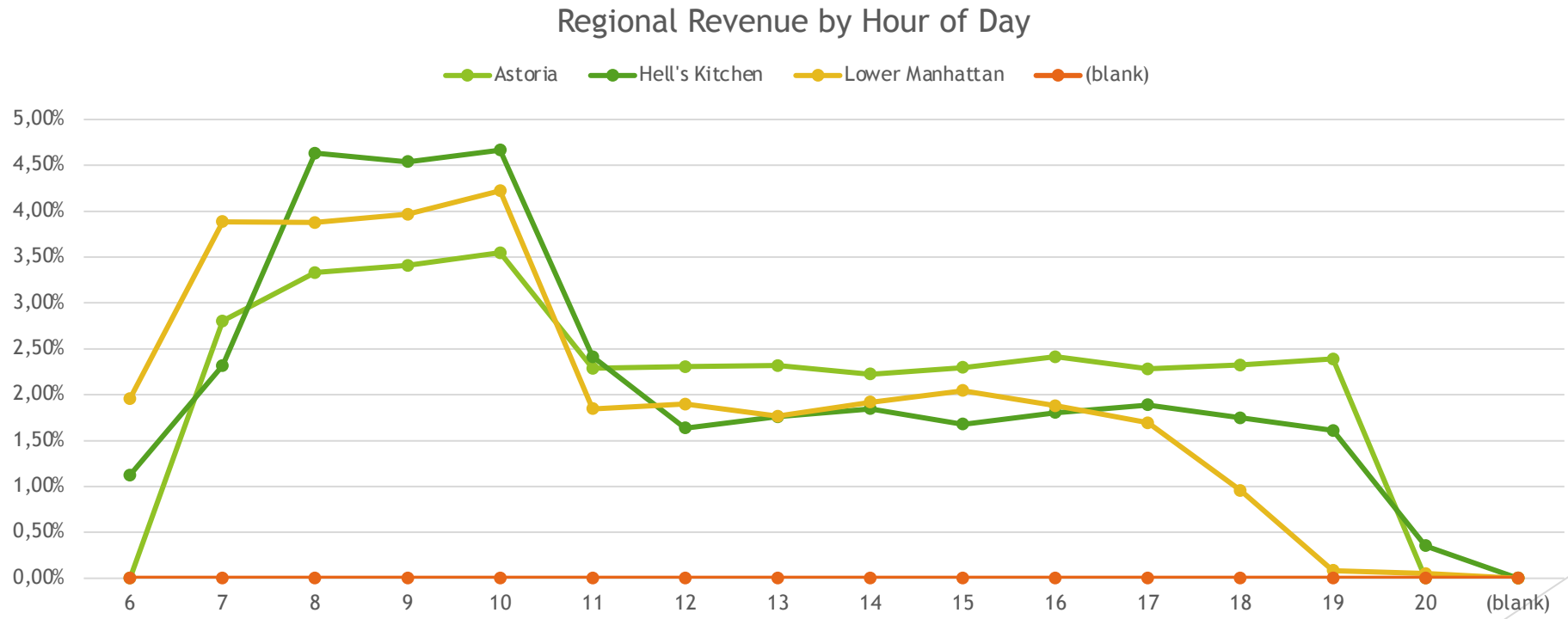


	Afternoon	Evening	Morning
Lower Manhattan	9,51%	2,78%	19,75%
Hell's Kitchen	8,73%	5,60%	19,69%
Astoria	11,56%	6,99%	15,38%

Revenue

Store Location & Time of Day

- 55 % of the sales came in the morning across all the stores, While only 15 % of the sales are generated in the evening.
- basobfd.
- Revenue is consistenlyj across the shops betten 12 pm and 7 pm.



Revenue

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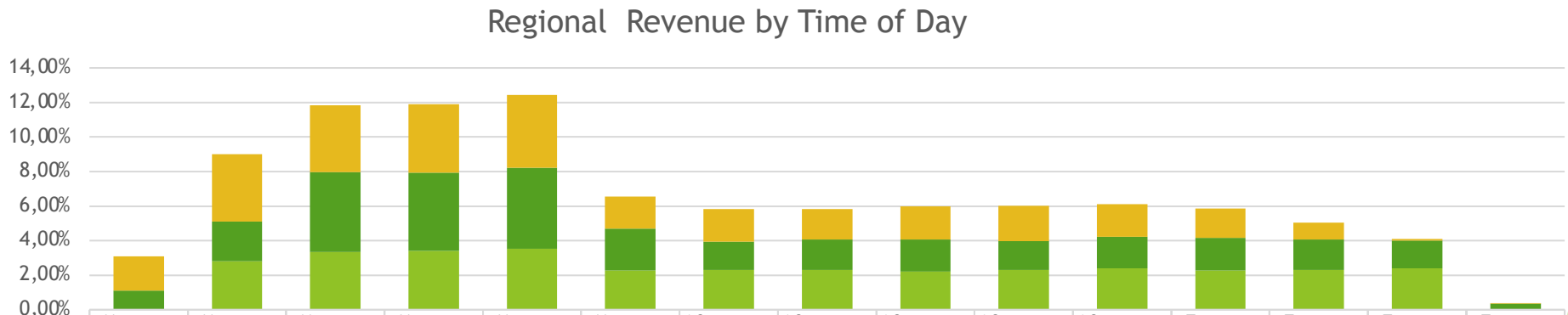

	Morning 6	Morning 7	Morning 8	Morning 9	Morning 10	Morning 11	Afternoon 12	Afternoon 13	Afternoon 14	Afternoon 15	Afternoon 16	Evening 17	Evening 18	Evening 19	Evening 20
Lower Manhattan	1,96%	3,88%	3,88%	3,97%	4,22%	1,85%	1,90%	1,77%	1,92%	2,05%	1,88%	1,69%	0,96%	0,08%	0,05%
Hell's Kitchen	1,12%	2,32%	4,63%	4,54%	4,67%	2,41%	1,64%	1,76%	1,85%	1,68%	1,80%	1,89%	1,75%	1,61%	0,35%
Astoria	0,00%	2,80%	3,33%	3,41%	3,55%	2,29%	2,31%	2,32%	2,23%	2,30%	2,41%	2,28%	2,32%	2,39%	0,00%