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Gary Leighton Website Wireframes
User Scenario

A user would enter Gary's website and be on the home page where they could immediately watch a video from Gary's Rock Right Academy of some of his students performing. Additionally a user can read about Gary's lessons briefly on the home page so they know quickly that he teaches guitar lessons in the seacoast area. If they simply needed Gary's contact information and location, it is on the footer of every page.

In this scenario the user is an interested parent trying to find guitar lessons for their child after school. This parent clicks on the lessons page and can view what types of lessons Gary offers for kids grades 4th through 12th. Before leaving the lessons page they quickly view the lessons gallery to see what Gary's lessons are like.

This parent then decides to learn more about Gary before emailing him about the class they're interested in. The parent goes to the About page and reads about Gary's credentials and also watches one of his bands performances by clicking a link on this page.

They think Gary's lesson sounds like a perfect fit for their child and that Gary seems qualified so they click the CTA button called "Email Gary About Lessons" and this opens their email with a blank email addressed to Gary's email.