



# HALIT KIVANÇ BOZDAĞ

DIGITAL MARKETING MANAGER

Abdurrahmangazi Mah.  
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İSTANBUL

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## EXPERIENCE



- 2019-... **Digital Marketing Manager**  
Sodexo Avantaj ve Ödüllendirme  
I'm responsible for all Digital Marketing Actions (SEM, SEO, Social Media, Content Marketing, Email Marketing etc.)
- 2017-2019 **Online Sales Senior Executive**  
Sompo Sigorta  
I was leading to Online Sales Project and also responsible for Online Sales Performance, Digital Paid Channels and SEO.
- 2015-2017 **Digital Marketing Senior Executive**  
Eureko Sigorta  
I was leading to Online Sales Project and also responsible for Online Sales Performance and Digital Paid Channels.
- 2010-2015 **Digital Marketing Executive**  
VakıfBank  
I was responsible for Digital Paid Media Management (Search, Social Media and Display Media) and website management.

## EDUCATION



- 2004-2009 **Hacettepe University**  
Public Administration and Political Science
- 1995-2003 **Gölbaşı Anatolian High School**

## ABOUT ME

I am from Ankara, born and raised. I am married and have a child. I have been working in the field of digital marketing for about eleven years. I love researching and learning about all the technologies and solutions relevant to my job. My hobbies include Amateur Radio (TA2HKB), Quantum Physics and cycling.

## FOLLOW ME

Github: [github.com/hltkvnc](https://github.com/hltkvnc)

Instagram: [instagram.com/hltkvnc](https://www.instagram.com/hltkvnc)

Twitter : [twitter.com/hltkvnc](https://twitter.com/hltkvnc)

Linkedin: [/halitkivancbozdag](https://www.linkedin.com/in/halitkivancbozdag)

## PROFESSIONAL

- ANALYTICS ●●●●●
- DIGITAL ADS ●●●●●
- CONTENT MARK. ●●●●●
- TEAM MNG. ●●●●●

## PERSONAL

- PHOTOSHOP ●●●●●
- ILLUSTRATOR ●●●●●
- AFTER EFFECTS ●●●●●
- HTML ●●●●●
- JAVASCRIPT ●●●●●
- PYTHON ●●●●●

## REFERENCE

**İlker Arabacı**  
CTO, Eureko Sigorta

**Umut Erişen**  
AMETA Regional Sales Director, Sodexo