



Free Membership With A \$10 Purchase

From GNC.com—Limited Time Only

Save Up To 50% On Member Price Products

Use Your Free Membership To Save At GNC.com

And At Any Stores In America

Simplified Pricing Makes Shopping Easier

More Savings. Every Day. Any Time You Shop!



ABOUT THE NEW MEMBER PRICE PROGRAM

Now you can save more every day of the month with your new Membership at

any Stores in America and any time online at GNC.com.

Have Questions? We Have Answers.

Q. How do I enroll in the new Member Price Program?



A. When you add any product or products totaling \$10 or more to your shopping cart at GNC.com, a new Membership card will be automatically added to your shopping cart. The \$15 retail price for the annual Membership will be discounted to \$0 when you check out. This is a limited time offer only available while supplies last.

Q. How long will my new Membership be active?

A. Your new Membership will be active for 12 months from the date of purchase.

Q. Will I receive Member Pricing on my order at GNC.com today?

A. Yes. You will automatically receive Member Pricing, saving you up to 50%, when you check out today at GNC.com and include the free Membership card in your order.

Q. Is my current GNC Gold Card automatically part of the Member Price Program?

A. Yes. If you currently have an active GNC Gold Card, you are automatically enrolled in the new Member Price Program. You will receive Member Pricing every day at any Stores in America and any time at GNC.com when you use your active GNC Gold Card.

Q. If my GNC Gold Card is expired, can I receive a free Membership?



A. Yes. Everyone can participate in this limited time offer to receive a new Membership. When you receive

your new Membership card in the mail, use the number on that card to get Member Pricing at any Stores in America and any time at GNC.com.

## Q. Does GNC still have a Gold Card Week promotion?

A. Prior to May 2013, GNC customers who purchased a GNC Gold Card received discounts on purchases made during the first week of each month in participating GNC Stores and online at GNC.com. Now with the new Member Price Program, you won't have to wait for a Gold Card Week promotion. You can save every day at any Stores in America and any time online at GNC.com on Member Price products including all your favorite GNC brand products!

Q. When will the free Membership card I received from GNC.com be activated for purchases in GNC Stores?



A. Please allow two weeks for your new Membership to be processed online and activated for use on purchases in Stores. Once you complete your order online, you will receive a temporary Member number that you can use while your Membership card is shipped to your address and activated.

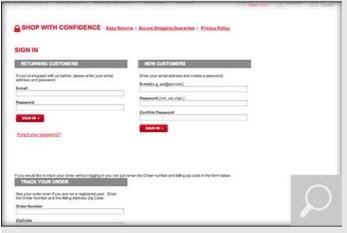
- Q. Can I receive a free Membership at a GNC Store?
- A. Please visit your local Stores for details on promotions available in your area.
- Q. How do I use my new Membership to get Member Pricing on future purchases?
- A. Show your new Membership card to a store associate at any Stores in America at the time of purchase to receive Member Pricing, saving you up to 50% on every item.

## When shopping online at GNC.com, you can apply your new Membership to your online account. Here's how:

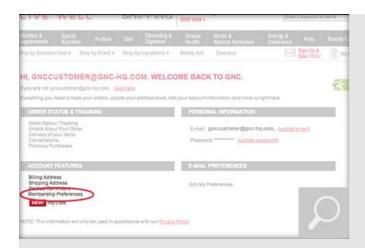
1. On GNC.com, click "Sign In" located at the top right of the homepage.



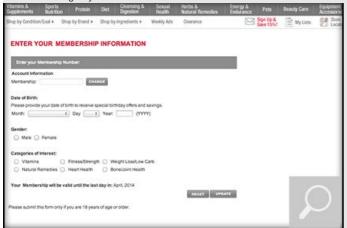
2. If you are a returning customer, sign in using your email address and password. If you are a new customer, enter a valid email address and a password to create an account. Creating an account will let you track your orders, manage your order status and update your account features.



3. Under the Account Features section on your account welcome page, click "Membership Preferences."



4. Enter your Membership number in the Membership form. Click "Change" and then click "Save." You have now saved your new Membership to your online account. Adding your new Membership to your account will apply Member Pricing to your orders at GNC.com.



\*Get a Free Membership on GNC.com, with a purchase of \$10 or more, through 6/24/13 or while supplies last.



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