

## ITC Franchisee Application Form

### Introduction:

Thank you for your interest in becoming an ITC franchisee. Please fill out this application form carefully and accurately. The information provided will be used to evaluate your eligibility for the ITC franchise program

### Section 1: Contact Information

- Name: \_\_\_\_\_
- Email: \_\_\_\_\_
- Phone: \_\_\_\_\_
- Address: \_\_\_\_\_  
\_\_\_\_\_

### Section 2: Business Information

- Business Name: \_\_\_\_\_
- Business Address: \_\_\_\_\_  
\_\_\_\_\_
- Type of Business (Individual/Partnership/Company): \_\_\_\_\_
- Years of Experience in Retail/ FMCG Industry: \_\_\_\_\_
- Current Business Turnover: \_\_\_\_\_
- Number of Employees: \_\_\_\_\_

### Section 3: Franchise Information

- How did you hear about ITC franchise opportunity? \_\_\_\_\_
- What motivated you to apply for ITC franchise? \_\_\_\_\_
- Do you have any prior experience in franchising? Yes/No \_\_\_\_\_
- Have you researched other franchise opportunities? Yes/No \_\_\_\_\_
- Why do you think ITC franchise is the best fit for you? \_\_\_\_\_

### Section 4: Investment and Financial Information

- What is your estimated investment capacity? \_\_\_\_\_
- Do you have a preferred location for the franchise? Yes/No \_\_\_\_\_
- Do you have a business plan in place? Yes/No \_\_\_\_\_
- What is your projected timeline for opening the franchise? \_\_\_\_\_
- How will you fund the franchise? (Self-funding, Loan, Investors) \_\_\_\_\_

### Section 5: Marketing and Sales

- What is your understanding of the ITC brand and its positioning in the market? \_\_\_\_\_
- How do you plan to promote the franchise in your territory? \_\_\_\_\_
- Do you have any experience in marketing and sales? Yes/No \_\_\_\_\_
- How will you drive sales and revenue growth in the franchise? \_\_\_\_\_



## Section 6: Operations and Management

- Do you have experience in managing a retail store? Yes/No \_\_\_\_\_
- How will you ensure compliance with ITC's operational standards? \_\_\_\_\_
- Do you have a plan in place for inventory management and control? \_\_\_\_\_
- How will you handle customer service and complaints? \_\_\_\_\_

## Section 7: Personal Statement

- Why do you think you are a suitable candidate for ITC franchise? \_\_\_\_\_
- What are your long-term goals for the franchise? \_\_\_\_\_
- How do you plan to build a strong team to support the franchise? \_\_\_\_\_
- What are your strengths and weaknesses as a business owner? \_\_\_\_\_

## Section 8: References

- Please provide two professional references:
  - Name: \_\_\_\_\_
  - Email: \_\_\_\_\_
  - Phone: \_\_\_\_\_
  - Relationship: \_\_\_\_\_

## Section 9: Documents Required

- Please attach the following documents:
  - Financial statements (last 2 years)
  - ID proof (PAN card, Aadhaar card, etc.)
  - Address proof
  - Business plan (if applicable)
  - GST Certificate (if applicable)

## Section 10: Declaration

- I declare that the information provided is true and accurate.
- I understand that ITC reserves the right to verify the information provided.
- I agree to the terms and conditions of the franchise agreement.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_