

37 J.L.Nehru Road, Kolkata 700 071 CIN-L16005WB1910PLC001985 GST-18AAACI5950L4Z6

ITC Franchisee Application Form

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carefully a	on: u for your interest in becoming an ITC franchisee. Please fill out this application f and accurately. The information provided will be used to evaluate your eligibility t hise program	
Section 1:	Contact Information	
- Name: - Email: - Phone:		

Section 3: Franchise Information

How did you hear about ITC franchise opportunity?				
- What motivated you to apply for ITC franchise? □□				
Do you have any prior experience in franchising?	Yes 🗌	No 🗌		
- Have you researched other franchise opportunities?	Yes	No 🗌		
Why do you think ITC franchise is the host fit for you	2 00000			

Section 4: Investment and Financial Information

- Number of Employees:

- What is your estimated investment capacity? □□□□□□			
 Do you have a preferred location for the franchise? 	Yes 🗌	No	
- Do you have a business plan in place?	Yes	No	
- What is your projected timeline for opening the franchise?			

- How will you fund the franchise? (Self-funding, Loan, Investors)



Signature:

Date: ____

Section 5: Marketing and Sales

- What is your understanding of the ITC brand and its positioning in the market? - How do you plan to promote the franchise in your territory? - Do you have any experience in marketing and sales? - How will you drive sales and revenue growth in the franchise?
Section 6: Operations and Management
- Do you have experience in managing a retail store? Yes No - How will you ensure compliance with ITC's operational standards?
Section 7: Personal Statement
- Why do you think you are a suitable candidate for ITC franchise?
Section 8: References
- Please provide two professional references: - Name:
Section 9: Documents Required
- Please attach the following documents: Aadhaar card (front and back): PAN card: Bank statement (last 6 months): Recent self-photograph: Property-related documents: Optional documents (if applicable):
Last 2 years' ITR FSSAI license GST certificate
Section 10: Declaration
 I declare that the information provided is true and accurate. I understand that ITC reserves the right to verify the information provided. I agree to the terms and conditions of the franchise agreement.