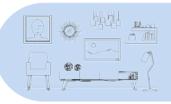




### WELCOME KIT & COMPANY BENEFITS



Racks And Furniture



2

CCTV Cameras And Billboards





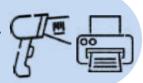


Computer PC And Software





Bar Code Scanner And Printer 🦙





All Expenses Upto 3 Months

Rent, Electricity Bill, Delivery Boys Salary, Internet Bill





**Delivery Boys Kit** 





Parcels At Your Doorstep

7





# We are Valmo India's most reliable and lowest cost logistics service partner

Our aim is to streamline the logistics process - offering a smooth and efficient delivery experience, all while delivering excellent value by offering the lowest cost.

Our commitment to achieving this goal is encapsulated in our very name—Valmo—a delightful combination of "Movement" driven by "Value." The name encapsulates our core principle of facilitating value-for-money logistics, and our dedication to provide high quality service.

#### **Our mission**

To deliver India's most reliable and lowest cost supply chain logistics.

#### **Our vision**

To create a future where logistics is effortless, reliable, offered at the best value, and accessible to all. Thus, allowing small and large businesses to focus on their business goals, while we handle the rest.

#### Who are we serving?

Currently our customers consist of all sellers on the Meesho platform, spanning both well established enterprises as well as dynamic small brands.





#### **Valmo Captains**

The partners who own these Airhubs will be known as Captains. These are people who own the first/last mile hubs and are responsible for all operations happening in these hubs.

#### Valmo Pilots

Each first and last mile node will have pickup / delivery executives who interact with our sellers / customers on a day to day basis. These people will be known as Valmo Pilots, who will be responsible for ensuring secure and timely pickup or delivery of the shipments.

#### Valmo Base

All the middle nodes in our operations, including sort centres and cross docks, will be known as Valmo Base. These nodes will be critical in handling large scale operations efficiently and providing the right direction to our shipments.

#### Valmo Handlers

Given the large number of shipments being handled by people working in sort centres / cross docks, these sorting specialists will be known as Valmo Handlers.

#### **Documents Required**







**PAN CARD** 



3 BANK PASSBOOK





**PASSPORT SIZE PHOTO** 









# FRANCHISE GUIDE FOR GETTING A FRANCHISE OF VALMO.

#### **About us**

We are India's largest fully integrated logistics provider. We aim to build the operating system for commerce, through a combination of world -class infrastructure, logistics operations of the highest quality and cutting-edge engineering and technology capabilities.



We are Valmo
India's most reliable and lowest cost logistics service partner

#### What is franchise

Franchising is a business model in which the franchiser owns the brand, name, and operational system, while the franchisee pays fees to use them and receive ongoing support. Unlike starting an independent business, franchising allows the franchisee to operate under an established brand with a proven business model. Franchising offers



great benefits, including the opportunity to learn core business skills, access a successful business model, and operate under a respected brand. Franchisees also receive initial and ongoing training, as well as product and technical assistance.





#### Why valmo franchise?

By registering as a courier franchise, you get a unique opportunity to open a company-branded outlet in your city and offer all our shipping and packing services to customers. Our extensive domestic network and exclusive international partnerships allow our franchises to book shipments to 6,000+pin codes across India.



#### Dynamic growing market:

Dynamic Growing Market: You can have confidence in knowing a simple but compelling market reality the growth of online trade is significantly increasing the demand for shipping both packed and unpacked goods. In today's world of e-commerce, more goods are being shipped than ever before.



#### World-class business system:

You are fully equipped with the systems, resources, network, technology, expertise, and buying power to capitalize on the explosive growth in the movement of goods.







#### **Brand Strength:**

Valmo has a strong brand image and significant brand equity. Global Presence – It has a global presence with its services in India and is globally recognized.

Extensive Network – Valmo has an extensive domestic network, covering over 6,000 locations.



#### A Work-life Balance:

A key benefit of owning a TRY COURIER LOGISTICS Service Centre is that you are essentially operating from retail premises with business-to-business trading hours.



#### Low cost:

- Registration Fee: ₹18,600 (Refundable)
- Agreement Fee: ₹90,100 (Refundable)
- Security Deposit: ₹2,00,000 (Refundable & Adjustable)

90% refundable after the agreement.

Additionally, earn a 7.5% interest on the security deposit.



Here's how you can calculate the interest : Interest

Calculation: ₹2,00,000 × 7.5% × 1 year = ₹15,000 per annum





## BEST INDUSTRY-SPECIFIC TRAINING AND SUPPORT:

We provide professional and comprehensive initial training that covers every aspect of owning and operating a VALMO DISTRIBUTION Centre. There is ongoing training, access to a comprehensive intranet site, and benchmarking support. Additionally, you receive one-on-one guidance from dedicated business development managers.



#### **Eligibility:**

- ☑ Should be above 18 years old
- ☑ Must have basic computer skills
- Should be able to read and write in English



#### **Commission structure:**

We provide high commission rate such as 30% on stock value for non-electrical, non-electronics goods. Full commission will be payable for return products, but no commission will be provided for undelivered products.







#### **Delivery Boys:**

All the delivery boys will be provided by the company, the delivery boys will be on company payroll. So all the payments of the delivery boys will be provided by the company.



#### **Work Process:**

We will give you minimum 400–500 orders per day and according to stock value minimum Rs 2,00,000 per day for area basis franchise. Also we will provide 2 boys from your location. Salary will be provided company. We will also provide you the products as per the order. You just have to deliver those products as per the



order through those delivery boys, you have to collect the COD amount and submit that to company account. You have to collect the return products and return those withnext day dispatch. You don't have to generate the orders. There will be no target.

#### Job responsibilities:

- Distribution of stock
- Collection of COD amount and submit through company account
- Collection of return products



#### **Support From Company:**

- Training
- Software
- Bar code Scanner & Order Tracking
   Machine
- Fingerprint Scanner
- Accessories Banners, Posters, etc.
- Doorstep Delivery of Stocks
- Any Vehicle Required for Shipment and Delivery
- Loading and Unloading to and from Storage



As per our telephonic discussion, you have to make payment of Rs.18,600/- after confirmation. So, please fill your Registration form correctly.

#### Registration Process:-

- 1. Print your Registration form sent on your Email ID/WhatsApp no.
- 2. Fill up the form correctly with BLUE/BLACK Pen in capital letter.
- 3. Attach all required documents along with location images.
- 4. Scan all documents and revert it back to same Email ID/WhatsApp no.

#### **Required Documents:**

- A. Aadhar card/Voter ID Card.
- B. PAN Card.
- C. Bank Account Details.
- D. Location images & details.
- E. One passport size photograph.



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Regards,

Fashnear Technologies Private Limited





