

# Zelta Event page Design QA v1

## For reference:

Dev on left / Design on the right

## Figma Design:

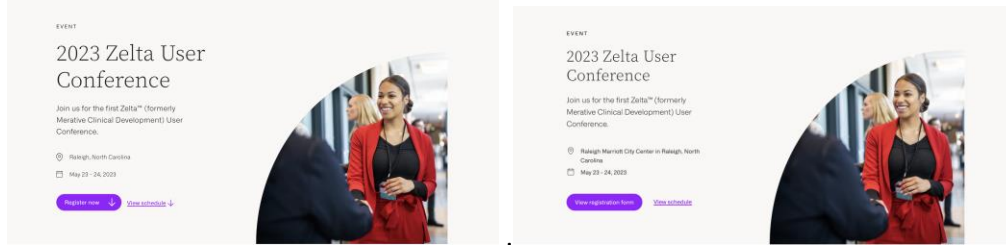
<https://www.figma.com/file/FGFCs3L8fWfh7AnGUCi0RG/Marketo-Form-Landing-Page?type=design&node-id=2223-30158&t=hHhB8JSpqfsS4ig1-4>

## Dev:

<https://main--merative2--hlxsites.hlx.page/events/2023-zelta-user-conference>

Desktop: 1440

A. Leadspace



1. Heading font style should be H2 – Source serif pro 45px light, for event leadspace only.
2. Location and date font size should be H5 - Alliance no.1 - 16px regular.
3. Location and date icons should be 24px each.
4. Spacing between CTA's and Date should be 48px.
5. Spacing between Location and body text should be 48px.

## B. Overview

An opportunity to learn, network and gather.


The Zelta User Conference brings together Merative clients from contract research organizations, academic research organizations, medical device and biopharma companies who are working every day to accelerate clinical trials and research.

The conference will be a great opportunity to gather, network, learn, and see what's on the horizon for our solution.

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**Celebrate with us**

Join us for a customer appreciation event on Tuesday evening, where we can celebrate all you do.




**Attend sessions**

Hear from clients and experts as they share insights, tips and tricks, and new features. Get the latest on our vision and product roadmap, and participate in a design thinking session.




**See live demos**

Meet with experts, see a demo or network in our solution showcase.




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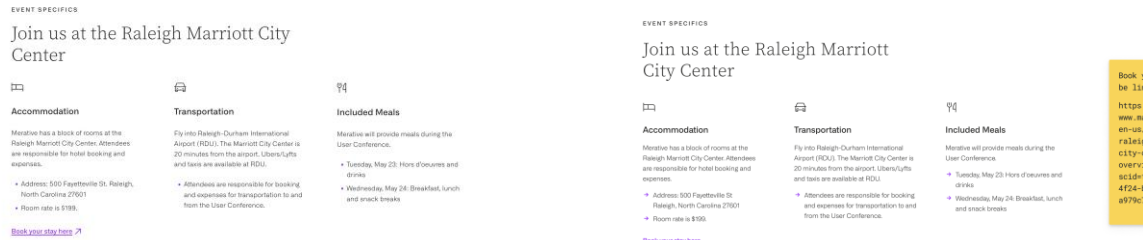
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↑

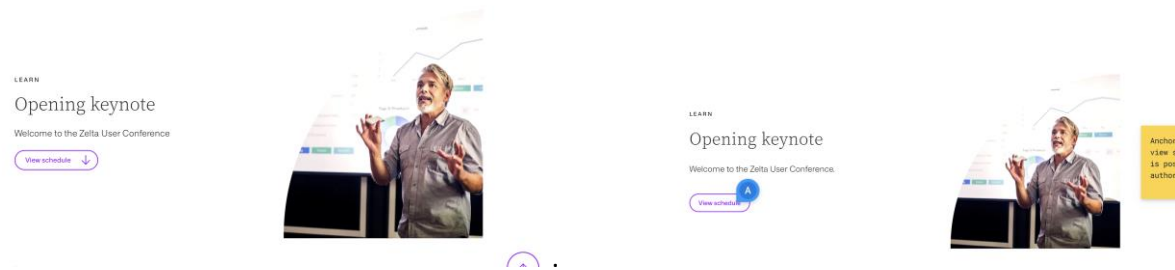
6. Title and bodycopy text should expand for 7 columns only i.e. 648px width
7. Spacing between title and bodycopy text should be 32px.
8. Body text should be Alliance no.1 21px light wt. With 160% line height.
9. Spacing between each circle component should be 64px.
10. Spacing between circle component titles and bodycopy text should be 24px.

## C. Content band list



11. Title text should expand for 7 columns only i.e. 648px width
12. The spacing between the eyebrow Event specifics and title should be 32px.
13. The spacing between title and 3 icons list should be 48px.
14. The spacing between icon title and bodycopy should be 16px.
15. The spacing between all 3 icon components should be 64px.

## D. Simple content component



16. The spacing between eyebrow learn and title and body text should be 32px.
17. The spacing between body text and arrow droplink should be 48px.
18. Padding above and below should be 160px.

## E. FAQ - Schedule component

## Schedule

Day 1 - Tuesday, May 23

6:00 p.m. ET - Opening Reception

Day 2 - Wednesday, May 24

7:30 a.m. ET - Breakfast

8:30 a.m. ET - General session

9:00 a.m. ET - Opening keynote

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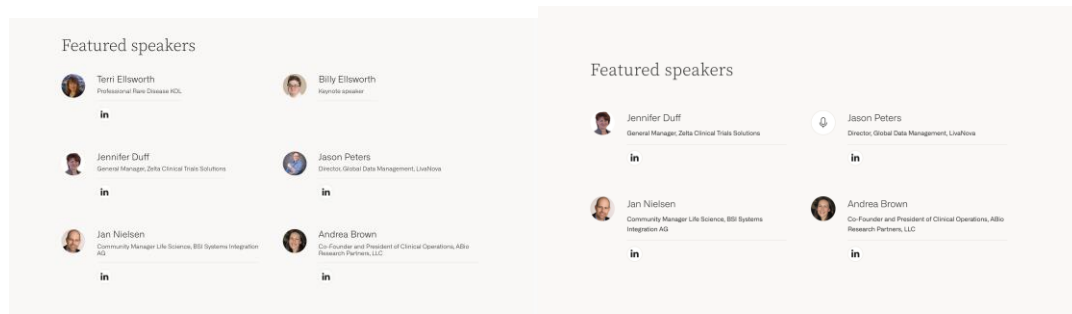
9:30 a.m. ET - Morning sessions

10:30 a.m. ET - Solution showcase

11:30 a.m. ET - Morning sessions

19. Arrow icon should be 32px

## F. Headshot List component



20. Title and speaker spacing should be 80px.

21. Body text should be Paragraph3 - Alliance no.1 - 16px light. With 160% line height.

## G. Form component

## Registration form

First Name\*

Last Name\*

Company\*

Job Title\*

Work Email\*

Mobile Phone Number\*

Emergency Contact Name\*

### Overview

Join us for the first Delta (formerly Merative Clinical Development) User Conference.

- **Location:** Raleigh Marriott City Center in Raleigh, North Carolina.
- **Room bookings:** Merative has a block of rooms at the Raleigh Marriott City Center. Customers are responsible for hotel booking and expenses. [Book your stay.](#)
- **Transportation:** Fly into Raleigh-Durham International Airport (RDU). The Marriott City Center is 20 minutes from the airport. Uber/Lyft and taxis are available at RDU.
- **Meals:** Merative will provide meals during the User Conference.

## Registration form

\* Fields are required

First name\*

Last name\*

Company name\*

Email address\*

Country\*

Select...

You can withdraw your marketing consent at any time by clicking on [this link](#). You may also unsubscribe from receiving marketing emails by clicking the unsubscribe link in each email.

More information on our processing can be found in the [Privacy Policy Statement](#). By submitting this form, I acknowledge that I have read and understand the Merative Privacy Statement.



Submit

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23. Overview text font style should be paragraph2 – 21px Alliance no.1 Light.

24. Form label text and field below it should have 16px spacing.

25. Each label fields should have 48px padding in-between them.

26. Submit CTA should have 48px spacing above.