Exercise-1

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Loading the connections dataset

```
library("tidyverse")
## -- Attaching packages ----- tidyverse 1.3.2 --
## v ggplot2 3.3.6
                     v purrr
                              0.3.4
## v tibble 3.1.8
                      v dplyr 1.0.10
## v tidyr
          1.2.1
                      v stringr 1.5.0
## v readr
          2.1.3
                      v forcats 0.5.2
## -- Conflicts ----- tidyverse conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                   masks stats::lag()
library("igraph")
##
## Attaching package: 'igraph'
## The following objects are masked from 'package:dplyr':
##
##
      as_data_frame, groups, union
##
## The following objects are masked from 'package:purrr':
##
##
      compose, simplify
##
## The following object is masked from 'package:tidyr':
##
##
      crossing
##
## The following object is masked from 'package:tibble':
##
##
      as_data_frame
## The following objects are masked from 'package:stats':
##
##
      decompose, spectrum
##
## The following object is masked from 'package:base':
##
##
      union
```

```
csv = read_csv('Connections.csv')
## Rows: 3030 Columns: 6
## -- Column specification ----
## Delimiter: ","
## chr (6): First Name, Last Name, Email Address, Company, Position, Connected On
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
## # A tibble: 3,030 x 6
      'First Name' 'Last Name' 'Email Address' Company
##
                                                                    Posit~1 Conne~2
##
      <chr>
                    <chr>>
                                                <chr>>
                                                                            <chr>>
                                <chr>>
                                                                    <chr>
  1 Immanuel
                    Tacky, MMAI <NA>
                                                Canadian Tire Corp~ Data S~ 09 Mar~
## 2 Avneet (Avi) Kaur
                                <NA>
                                                Environics Analyti~ Resear~ 09 Mar~
## 3 Pearl
                    Juneja
                                <NA>
                                                United Nations Col~ Leader~ 09 Mar~
## 4 Marie-Hélène Gélinas
                                <NA>
                                                CIMA+
                                                                    Analys~ 09 Mar~
## 5 Omar
                   Lafif
                                <NA>
                                                UAP Inc.
                                                                    Specia~ 08 Mar~
## 6 Alex
                    Champavere <NA>
                                                Allianz Trade
                                                                    Digita~ 08 Mar~
## 7 Amenah
                    Khan
                                < NA >
                                                Best Buy Canada
                                                                    Recrui~ 08 Mar~
## 8 Milena
                    Kumurdjieva <NA>
                                                Canadian Tire Corp~ AVP, A~ 08 Mar~
                                                                    Data S~ 08 Mar~
## 9 Jiaxin (Myra) Xu
                                <NA>
                                                Infosys
## 10 Nikita
                                <NA>
                                                CBI Health
                                                                    Human ~ 07 Mar~
                    Tavkar
## # ... with 3,020 more rows, and abbreviated variable names 1: Position,
## # 2: 'Connected On'
View(csv)
attach(csv)
## The following object is masked from package:ggplot2:
##
##
       Position
df = csv %>% mutate(Company = str_trim(Company)) %>% drop_na(Company)
head(df, 10)
## # A tibble: 10 x 6
      'First Name' 'Last Name' 'Email Address' Company
##
                                                                    Posit~1 Conne~2
##
      <chr>
                    <chr>
                                <chr>>
                                                <chr>
                                                                    <chr>
                                                                            <chr>
##
   1 Immanuel
                    Tacky, MMAI <NA>
                                                Canadian Tire Corp~ Data S~ 09 Mar~
  2 Avneet (Avi) Kaur
##
                                <NA>
                                                Environics Analyti~ Resear~ 09 Mar~
  3 Pearl
                                <NA>
                                                United Nations Col~ Leader~ 09 Mar~
                    Juneja
##
   4 Marie-Hélène Gélinas
                                <NA>
                                                CIMA+
                                                                    Analys~ 09 Mar~
                                                UAP Inc.
## 5 Omar
                   Lafif
                                <NA>
                                                                    Specia~ 08 Mar~
## 6 Alex
                    Champavere <NA>
                                                Allianz Trade
                                                                    Digita~ 08 Mar~
## 7 Amenah
                                                Best Buy Canada
                    Khan
                                <NA>
                                                                    Recrui~ 08 Mar~
##
   8 Milena
                    Kumurdjieva <NA>
                                                Canadian Tire Corp~ AVP, A~ 08 Mar~
## 9 Jiaxin (Myra) Xu
                                <NA>
                                                Infosys
                                                                    Data S~ 08 Mar~
## 10 Nikita
                                <NA>
                                                CBI Health
                                                                    Human ~ 07 Mar~
                    Tavkar
## # ... with abbreviated variable names 1: Position, 2: 'Connected On'
```

Filtering out the data and choosing top 5 companies my connections belong to

```
library(dplyr)
# group the data by Company and count the frequency
company count <- df %>%
  group_by(Company) %>%
  summarise(count = n()) %>%
  arrange(desc(count))
# get the top 10 companies by frequency
top_5_companies <- company_count$Company[1:5]</pre>
head(top_5_companies, 10)
## [1] "Tata Consultancy Services" "Amazon"
## [3] "Deloitte"
## [5] "Infosys"
# filter the data for only the top 10 companies
csv <- df %>%
  filter(Company %in% top_5_companies)
csv$`Last_Name` <- substr(csv$`Last Name`, 1, 1)</pre>
csv <- csv %>%
  slice_sample(n = 50, replace = TRUE)
head(csv, 10)
## # A tibble: 10 x 7
##
      'First Name' 'Last Name' 'Email Address'
                                                    Company Posit~1 Conne~2 Last ~3
                  <chr>
##
      <chr>>
                                <chr>
                                                    <chr>
                                                            <chr>>
                                                                    <chr>
                                                                             <chr>
## 1 Ganesh Kumar Ramakrishnan <NA>
                                                    Infosys Senior~ 08 Apr~ R
## 2 Atri
                                <NA>
                                                    Deloit~ Analyst 22 Jul~ R
                  Raha
## 3 Parth
                  Girdhar
                                <NA>
                                                            Decisi~ 26 Sep~ G
                                                    ZS
                                                    Tata C~ Data S~ 25 Aug~ R
## 4 Aravind
                 R
                                <NA>
## 5 Sally
                                <NA>
                                                    Deloit~ Analys~ 05 Mar~ B
                  Bao
                  Sreenivasan <NA>
## 6 Navneeth
                                                    Amazon Softwa~ 08 Feb~ S
## 7 Aashna
                  Mahajan
                                mahajan.aashna@gma~ Amazon Softwa~ 06 May~ M
## 8 Vibhas
                   Bogra
                                <NA>
                                                    Deloit~ SAP An~ 22 Feb~ B
## 9 Ganesh
                   sharma
                                <NA>
                                                    Tata C~ System~ 02 Jun~ s
## 10 Samkit
                                <NA>
                                                    Deloit~ DC Ana~ 19 Jan~ S
                   Shah
## # ... with abbreviated variable names 1: Position, 2: 'Connected On',
      3: Last_Name
```

Counting the number of connections from the sample for each company. For simplicity top 5 organisations is selected

```
## 2 Deloitte 14
## 3 Amazon 8
## 4 Infosys 4
## 5 ZS 4
```

Creating a new column with the first name with the last name initials

```
csv$last_initial <- substr(csv$`Last Name`, 1, 1)
csv$Full_Name <- paste(csv$`First Name`, csv$last_initial, sep = " ")
new_csv <- csv[, c("Full_Name", "Company")]</pre>
```

Create a new data frame called nodes by selecting only unique Full_Name values from the new_csv data frame, and then adding a new column called id with unique identifier values for each row.

```
nodes <- new_csv %>% distinct(Full_Name)
nodes <- nodes %>% rowid_to_column('id')
nodes
## # A tibble: 42 x 2
##
         id Full_Name
      <int> <chr>
##
   1
         1 Ganesh Kumar R
##
## 2
          2 Atri R
## 3
         3 Parth G
## 4
         4 Aravind R
## 5
         5 Sally B
         6 Navneeth S
## 6
## 7
         7 Aashna M
## 8
         8 Vibhas B
## 9
         9 Ganesh s
         10 Samkit S
## 10
## # ... with 32 more rows
copy <- new_csv</pre>
colnames(copy) <- paste(colnames(copy), "2", sep="_")</pre>
```

Create a new data frame called cross by taking the cross-product of the new_csv and copy data frames, resulting in every possible combination of rows from both data frames. A new data frame called edges is created by filtering the cross data frame to include only rows where the Company and Company_2 columns are equal and the Full_Name and Full_Name_2 columns are not equal.

```
cross <- tidyr::crossing(new_csv, copy, .name_repair="minimal")
edges <- filter(cross, cross$Company == cross$Company_2 & cross$Full_Name != cross$Full_Name_2)
edges <- edges %>% select(Full_Name, Company, Full_Name_2, Company_2)
edges <- edges %>%
  left_join(nodes, by = c("Full_Name" = "Full_Name")) %>%
  rename(node_1 = id)
edges <- edges %>%
  left_join(nodes, by = c("Full_Name_2" = "Full_Name")) %>%
  rename(node_2 = id)
edges <- select(edges, node_1, node_2)
head(edges,10)</pre>
```

```
## # A tibble: 10 x 2
##
     node_1 node_2
       <int> <int>
##
##
   1
           7
                 27
           7
##
   2
                 25
##
  3
           7
                 30
## 4
           7
                  6
           7
## 5
                 39
##
  6
          41
                  4
## 7
          41
                 34
## 8
          41
                  9
          41
                 13
## 9
## 10
          41
                 21
```

Creating a network from the given nodes and edges

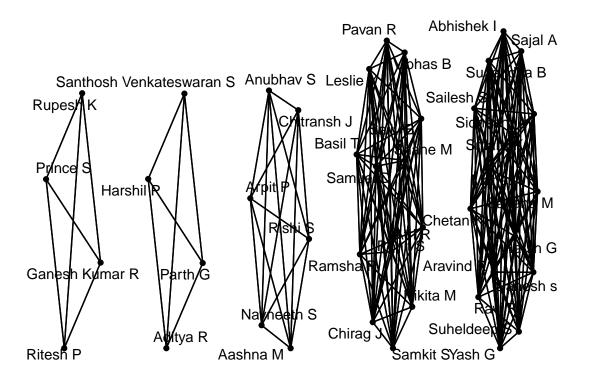
```
library("tidygraph")
## Attaching package: 'tidygraph'
## The following object is masked from 'package:igraph':
##
##
       groups
## The following object is masked from 'package:stats':
##
##
       filter
library("ggraph")
network <- tbl_graph(nodes=nodes, edges=edges, directed=FALSE)</pre>
network
## # A tbl_graph: 42 nodes and 420 edges
## #
## # An undirected multigraph with 5 components
## #
## # Node Data: 42 x 2 (active)
##
        id Full_Name
##
     <int> <chr>
## 1
         1 Ganesh Kumar R
## 2
         2 Atri R
## 3
         3 Parth G
         4 Aravind R
## 4
## 5
         5 Sally B
## 6
         6 Navneeth S
## # ... with 36 more rows
## #
## # Edge Data: 420 x 2
##
      from
              to
     <int> <int>
        7
## 1
              27
```

```
## 2 7 25
## 3 7 30
## # ... with 417 more rows
```

Plotting the graph. People from same organisation will share an edge

```
ggraph(network) +
geom_edge_link() +
geom_node_point() +
geom_node_text(aes(label=Full_Name), repel=TRUE) +
theme_graph()
```

Using "stress" as default layout



```
graph <- graph_from_data_frame(edges, vertices = nodes, directed = FALSE)
V(graph)$name <- nodes$Full_Name
par(mar = rep(1, 4))
options(repr.plot.width = 100, repr.plot.height = 1000)
plot(graph, vertex.size = 7, vertex.color = "lightpink", vertex.label.cex = 0.6, edge.color = "gray", edge.color =
```











Intuitively we can see that we get 5 different graphs , one for each organisation since the data was filtered and sampled for top 5 or nagisation