**CIE – L2**

**GRADED ASSIGNMENT**

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1) Based on the article, list at least 3 reasons why some people join startups.

The article says one can accrue numerous personal and professional rewards by joining a start-up  
 this includes:

1. Autonomy
2. Creativity
3. Growth
4. Fulfilment feeling

2) List 3 reasons why you think people join start-ups.

I think people join start-ups to

1. gain more expertise;   
   when there are less people working for a company, one is made to take more responsibility and work. This leads to being exposed to numerous fields/trades and they ought to try and be good at it as soon as they can.
2. Another reason would be flexibility;  
   being in a start-up, you would have better chances to shift your domain than in a corporate set up.
3. Monetary benefits  
   Working for a start-up may pay you more, considering how you oversee many things/do more work than a 9 to 5. Incentives/bonuses would be higher since the density of profit division will be lesser.  
    Employees might even get equites of the company after having worked for a while

3) Based on the article, name 3 factors to assess your fit (or non-fit) for a startup.

1. Manage uncertainty
2. Push the limits
3. Think like an owner

4) List some factors why you think people want to join a startup?

1. Growth,
2. flexibility,
3. monetary benefits,
4. increase in creativity
5. autonomy
6. thrill of experimenting (since in a startup, every initiate is new. It represents a giant experiment.)

5) Name 5 steps in picking the right startup to work for? Give examples wherever possible

1. Assess your fit
2. Pick a domain
3. Pick a city
4. Pick a stage
5. Pick a winner

6) Having selected a startup to work for, how do you position yourself to be hired by the startup?

You are required to sell yourself to the key players in the start-up  
this can be done by:

1. Identifying key players at the company and find ways to connect with them
2. During the meet, show them how you can contribute to their goal

You also need to do proper background research about whether the role they have to offer suit you and set up your resume in a way that they feel you’re a good fit for the company