



Joel Andrew Glovier

User Experience Designer • Front End Developer

Expert user experience designer and front end author looking to take ownership of a brand and lead the user experience in a full-time, primarily remote capacity. With an education in marketing and proven success in building award-winning websites, I bring both strong aesthetic vision to a team and a business sense for how creative decisions can affect the bottom line.

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EXPERIENCE

APPENDTO()

Visual Design Engineer • 05-2012 to Present

Creating design for web and mobile interfaces and writing front end code to build those interfaces with HTML, CSS and Javascript in a consultancy (agency) setting as part of a team of designers within a primarily developer oriented culture. Part of a distributed workforce across the United States.

CURE INTERNATIONAL

Principal Designer • 07-2011 to 04-2012

Web & Graphic Designer • 09-2009 to 06-2011

Led the creative efforts of how we performed marketing and fundraising. Included everything from determining the user experience of web properties and providing creative direction of marketing campaigns, to production of print and web design, writing front end markup and styles, managing relationships with vendors and contractors, directing efforts of freelancers, providing creative direction for events, and personally representing the organization at events and festivals.

HARRISBURG AREA COMMUNITY COLLEGE

Adjunct Professor • 03-2008 to Present

Teach noncredit technology courses to adult learners on an adjunct basis at the Harrisburg Area Community College midtown campus, and main campus. Courses taught include: *Web Authoring*, *Photoshop 1*, *Illustrator 1*, *Introduction to Digital Cameras*, *Introduction to Computers*.

JAG DESIGN IDEAS

Designer / Owner • 10-2007 to Present

JAG Design Ideas is the business face of my full-time freelance career for about two years, and part time thereafter. Providing print and web design services to a wide range of clients, many in the nonprofit sector. Work samples and portfolio available at <http://jagdesignideas.com>.

FREELANCE

Graphic Designer • 08-2004 to 10-2007

Performing print design work, including brand identity, outdoor signage, apparel design, and fine art projects for various clients across different sectors.

EDUCATION

LIBERTY UNIVERSITY

BS in Communication - Public Relations • 2000 to 2004

Graduated with honors from Communications department with a Public Relations specialization. Founding member of Liberty's Student Chapter of the American Advertising Federation (AAF).

TECHNICAL PROFICIENCY

SKILLS

PLATFORM: Mac • **SOFTWARE:** Adobe Creative Suite CS5.5 (Photoshop, Illustrator, InDesign, Bridge), Cinema4D, Versions, Espresso, Transmit, MAMP Pro, Sequel Pro • **WEB:** HTML(5), CSS(3), jQuery, Subversion, PHP, Wordpress, Shopify, Big Cartel, ModX