sellogs

Logistics Operating System

Enhancing Supply Chain Efficeincy

WHO WE ARE

- **Founded** in the year **2021.**
  SOLOS is a **lean, agile, and modular digital platform**.
- Developed by a **logistician and technocrat**, combining the best of both worlds.
- **Automates logistics processes** seamlessly.
- **Provides overall visibility** of supply chain execution.
- A **complete P2P solution** offering: **Visibility and traceability** of cost-to-serve.
- **10–15% savings** on the cost of logistics acquisition.
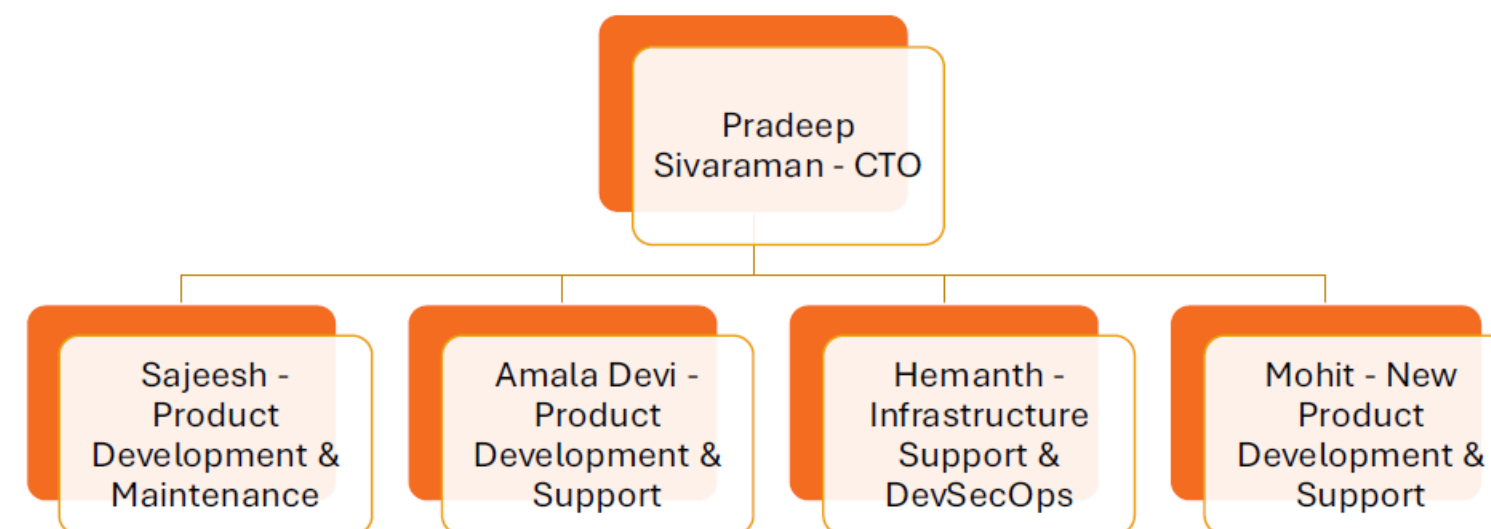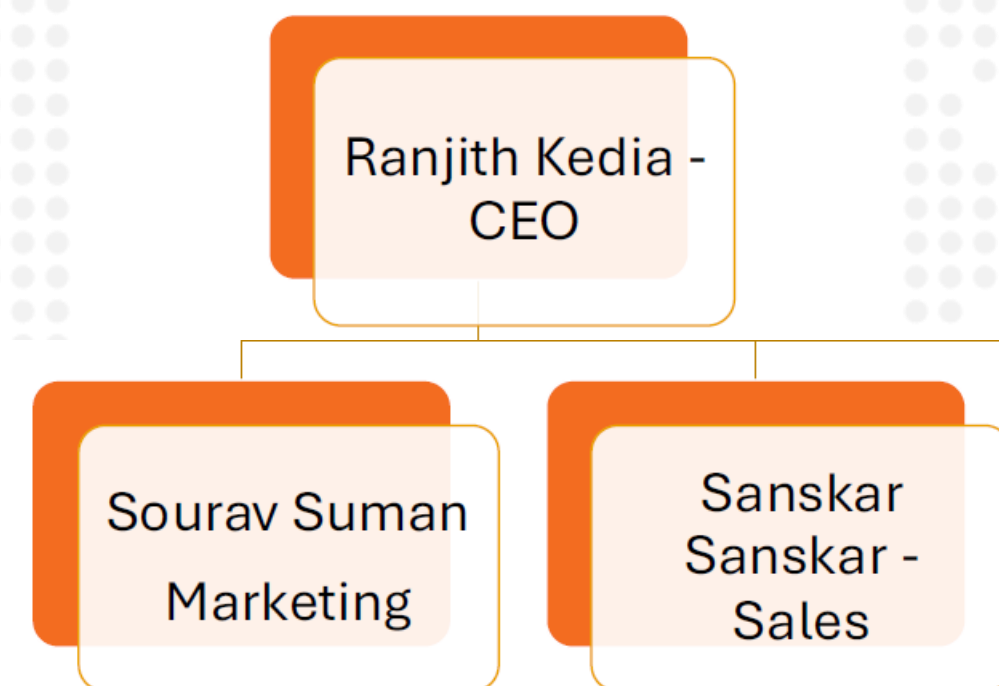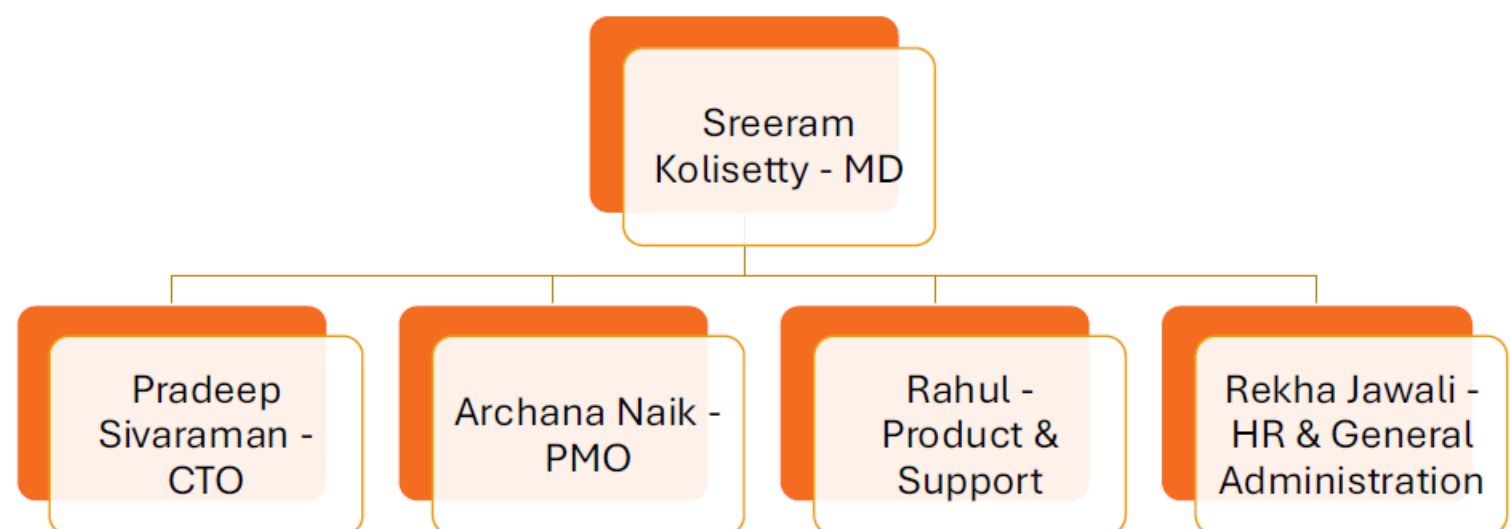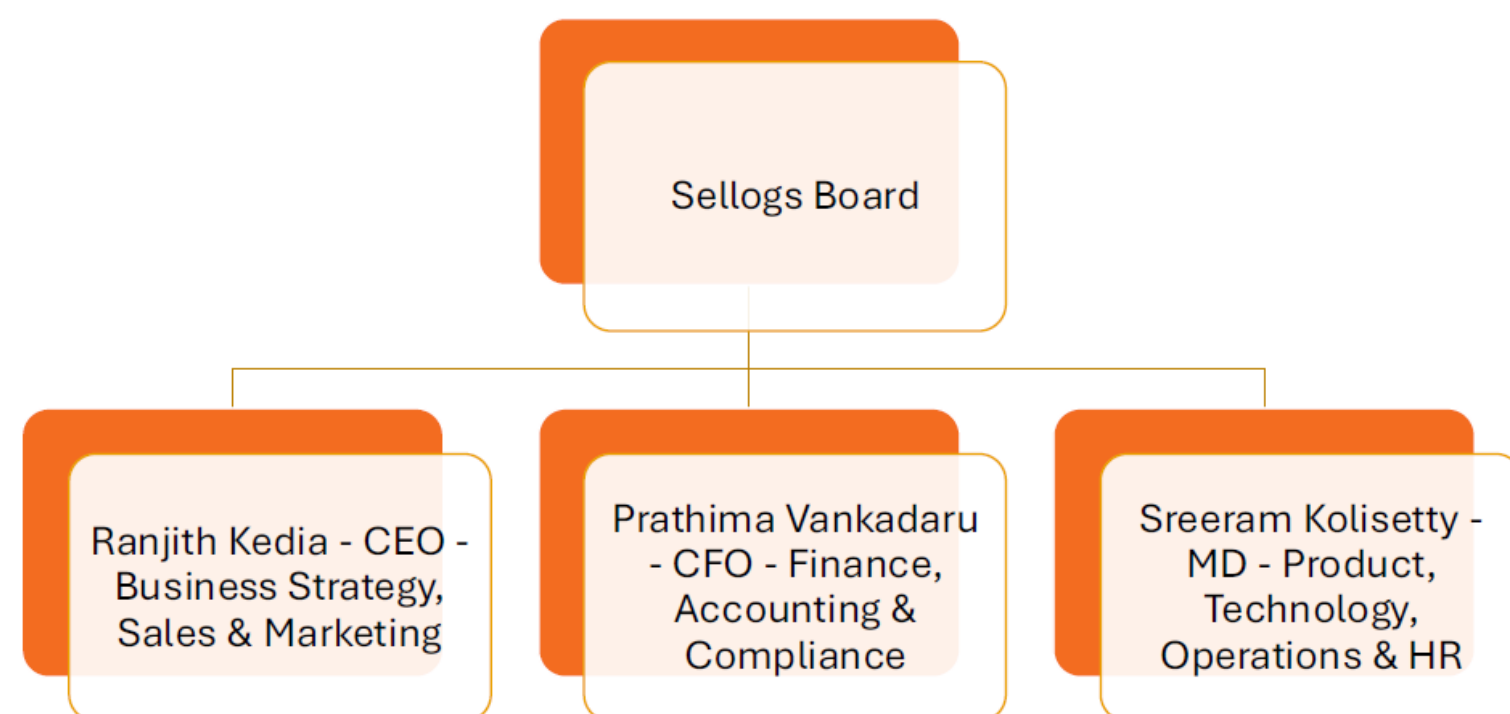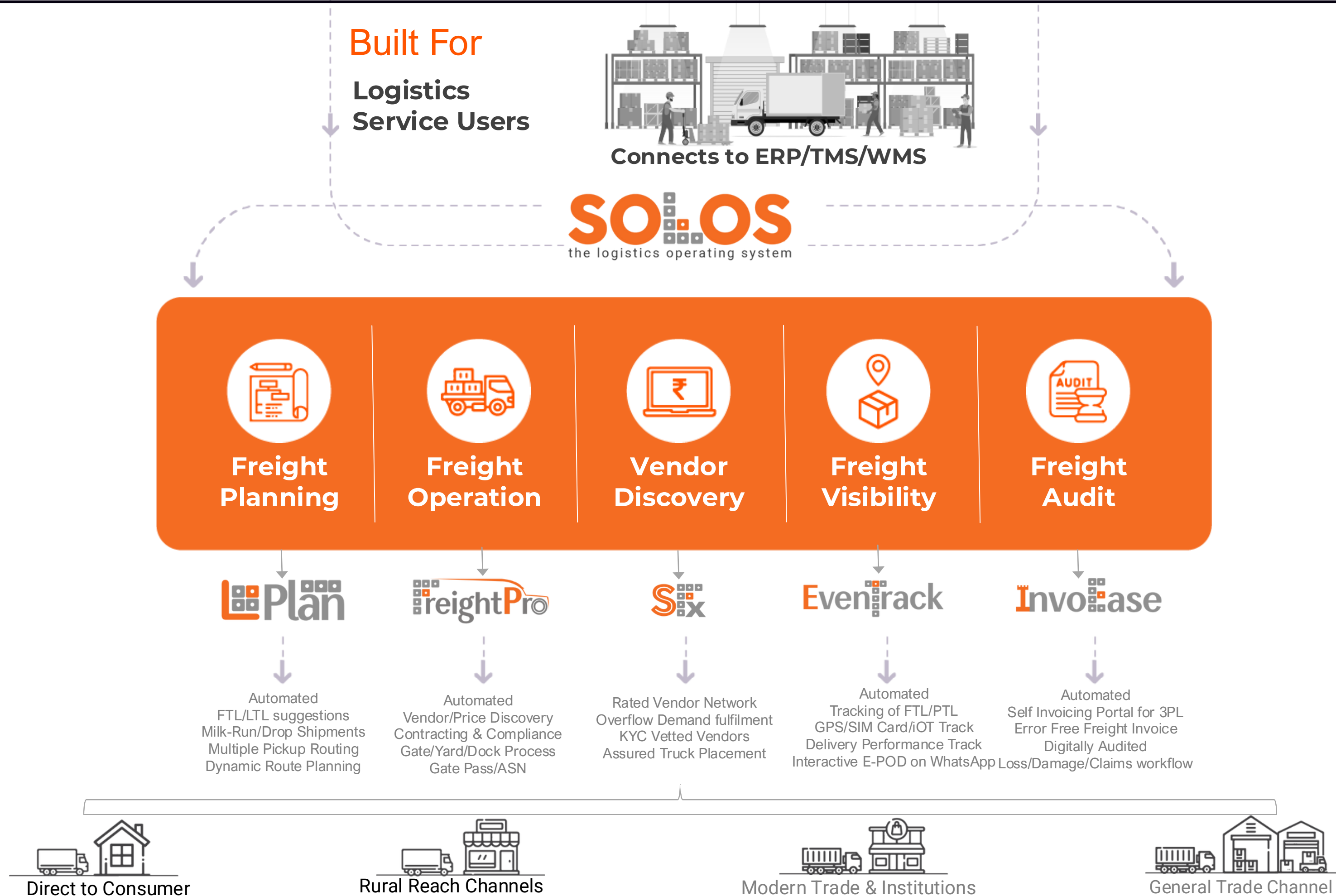- **Increased efficiency and optimization** of operations.

VISION

Passionate & Competent team of Logisticians building and delivering constructive solutions ahead of time.

MISSION

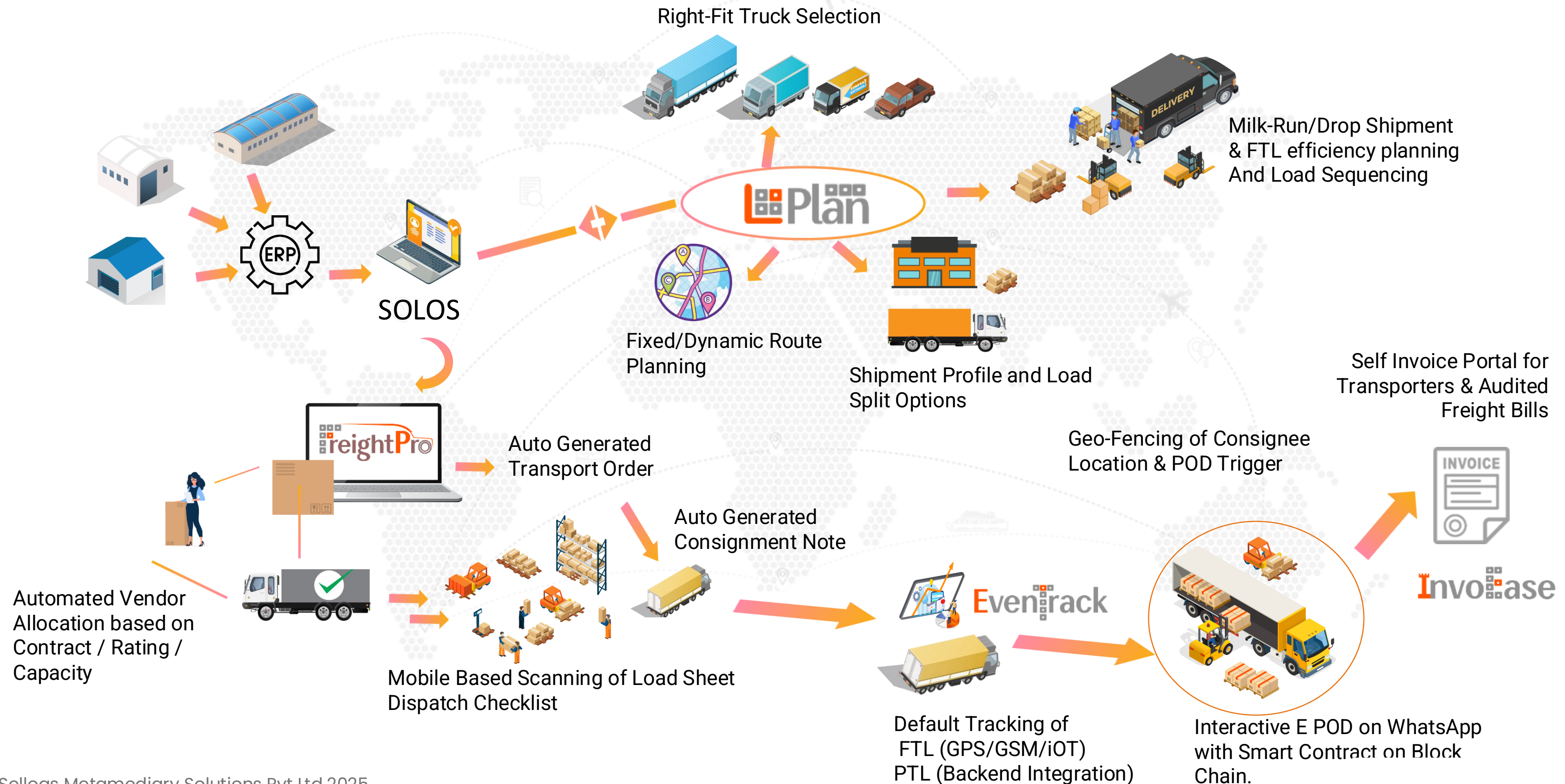To deliver world's best Logistics Operating system preferred by Logisticians around the world.
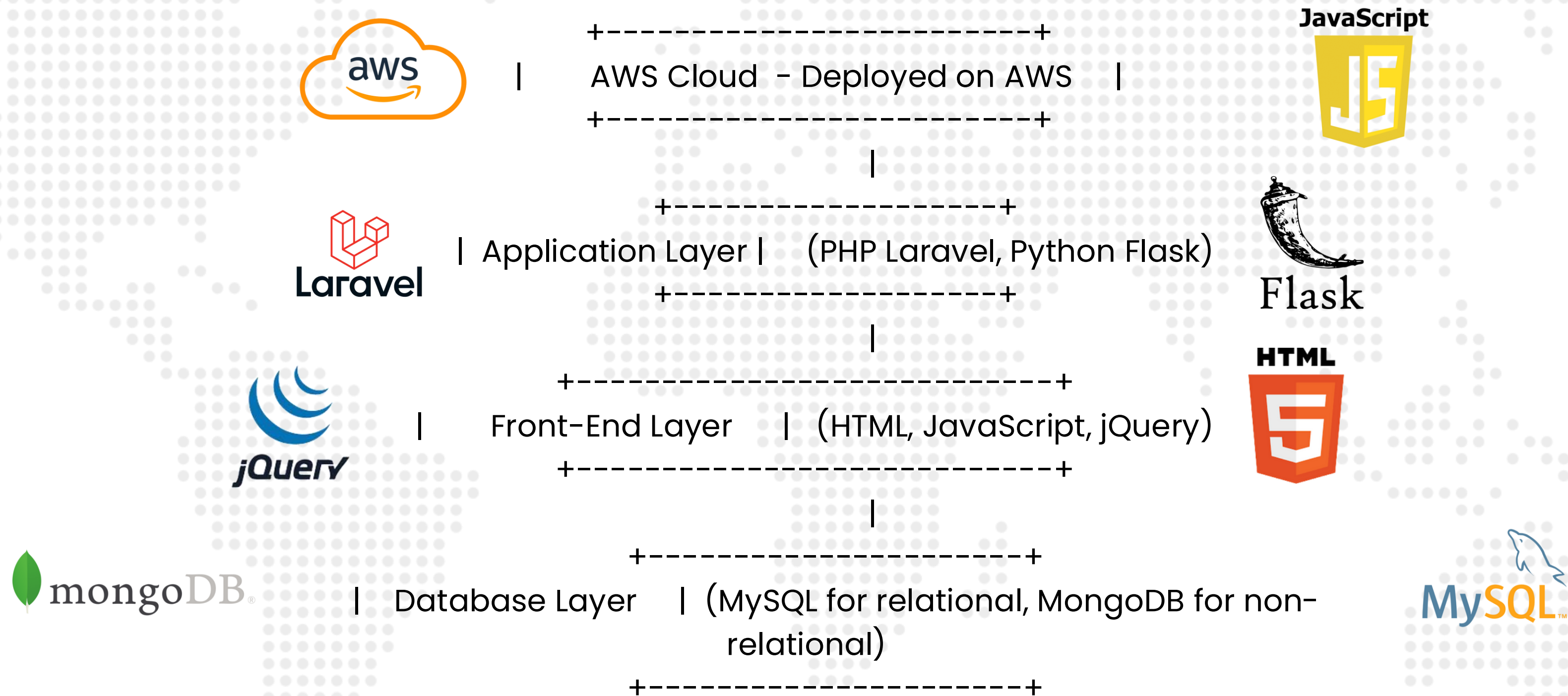
ORGANOGRAM

4

Built For

Logistics Service Users

Connects to ERP/TMS/WMS

SO:OS
the logistics operating system

Freight Planning	Freight Operation	Vendor Discovery	Freight Visibility	Freight Audit

LoPlan | FreightPro | S6x | EvenTrack | InvoEase

| Automated FTL/LTL suggestions Milk-Run/Drop Shipments Multiple Pickup Routing Dynamic Route Planning | Automated Vendor/Price Discovery Contracting & Compliance Gate/Yard/Dock Process Gate Pass/ASN | Rated Vendor Network Overflow Demand fulfilment KYC Vetted Vendors Assured Truck Placement | Automated Tracking of FTL/PTL GPS/SIM Card/iOT Track Delivery Performance Track Interactive E-POD on WhatsApp | Automated Self Invoicing Portal for 3PL Error Free Freight Invoice Digitally Audited Loss/Damage/Claims workflow |

Direct to Consumer | Rural Reach Channels | Modern Trade & Institutions | General Trade Channel

Touch Points of SOLOS

NETWORK ARCHITECTURE

```
        +--------------------------+
    |   AWS Cloud  - Deployed on AWS   |
        +--------------------------+
                      |
        +----------------------+
    | Application Layer |   (PHP Laravel, Python Flask)
        +----------------------+
                      |
        +--------------------------------+
    |   Front-End Layer    |   (HTML, JavaScript, jQuery)
        +--------------------------------+
                      |
        +--------------------------+
    |   Database Layer    |  (MySQL for relational, MongoDB for non-
                                        relational)
        +--------------------------+
```

PRODUCT SCREENSHOTS

Tracking

Invoease – Vendor Payment

Gatepass

Advance Shipement Notification

Master Control Tower

LOGATTA

Logistics Operations

- Zone/Branch Depot wise Shipments
- Shipment Dispatch Status
- Transporter wise allocation
- of Shipments
- TAT performance reports
- Undelivered Shipment Status –Diagnostics
- Vendor Performance & Rating
- Convert Deviations into Trouble Tickets
- POD Status
- Invoice Submission Status

SOLOS – Benefits

Module	Benefits**
LoadPlan Creates Optimized Shipment Profiles for FTL/PTL/Milk Runs Route Optimization	**3 – 30%** Cost Reduction
FreightPro Optimized Vendor/Price Discovery Freight Ops Visibility	**5 – 10%** Cost Reduction with Continuous Improvement
EvenTrack Multiple 3PL/Enterprise-Wide Shipment Visibility Interactive EPOD	**Brand Promise Delivery with Predictive ETA**
InvoEase Paperless Digital Invoices with Audited Freight Bills	Error Free Invoices **3 – 5 %** Savings

Manage Enterprise-Wide Transportation using SOLOS

FIRST MILE — **MIDDLE MILE** — **LAST MILE**

Factory → CDC → RDC

Organized Retail houses & Institution like Defense canteens

Fulfilment center

E-Com Consolidation Warehouse

Tire A outlets and Stand alone retail outlets

Van Sales or Rural Retails shops

SOLOS the logistics operating system

- Freight Planning
- Vendor/Price Discovery
- Freight Operations
- Freight Visibility
- Freight Audit
- Freight Dashboards

Truck Load – FTL/PTL/Capability to run Milk Run Scenario
SOLOS - Regional database of transporters in SFS

Truck Load – PTL/ Milk Run
SOLOS – Best Fit Vehicle Suggestion, Consignment tracking by respective service providers; Delivery Aggregator App that has ability to handle COD and route planning; Vehicle, Delivery and Inventory tracking

CLIENTS & TESTIMONIALS

DIPAK SUBUDHY -
SUPPLY-CHAIN HEAD -
RR KABEL LTD

"Partnering with Sellogs was a game-changer for us. Their user-friendly platform allowed us to gain complete visibility over our supply chain. From route optimization to on-time deliveries, every aspect of our logistics has been enhanced. Thanks to Sellogs, we are now meeting customer expectations better than ever before."

THANK YOU

"SOLOS – THE SMART LOGISTICS OPERATING SYSTEM : ENHANCING YOUR SUPPLY CHAIN EFFICIENCY."