

Hayden Manning



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<https://github.com/hmanning13>

Summary

Highly motivated marketing specialist skilled in problem solving, leadership and teamwork skills. Seeking an opportunity to drive growth at an innovative company and grow my own skills in the technology industry.

Experience



Craft Beer Merchandising & Sales

Craft Beer Guild Distribution of Maine

Feb 2020 - Present (9 months +)

- Cultivated relationships with key decision makers in leading retail chain accounts, achieving sustainable partnerships with retail buyers.
- Designed and implemented promotional events with clients to boost brand awareness in target territories.
- Prepared key accounts for vital market surveys, securing multiple product displays in main locations.



Sales Brand Ambassador

Pella Windows & Doors

Sep 2019 - Dec 2019 (4 months)

- Devised and implemented product strategies for filling market gaps and driving consistent sales.
- Met frequently with technical, product management and service personnel to stay current on company offerings and business policies.
- Completed customer contracts and warranties as part of administrative aspects of sales.

Education



Treehouse

Full Stack Javascript

2020 - 2020

- Remote Treehouse Full Stack JavaScript Techdegree
- Expected completion: December 2020



Southern New Hampshire University

Bachelor of Applied Science - BASc, Marketing

2015 - 2019

NCAA Men's Division II Baseball

Skills

Leadership • JavaScript • HTML • Microsoft PowerPoint • Microsoft Word • Cascading Style Sheets (CSS) • Microsoft Office • Teamwork • Time Management • Communication