

Helen L. Martch

helen@helen.martch.com

<http://www.helenmartch.com>

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SUMMARY

Senior front-end web developer with excellent coding, problem-solving and communication skills, a background in user-driven interaction design and managerial leadership experience, comfortable working with a wide range of coworkers in a fast-paced, deadline-oriented, team environment.

WEB DESIGN & DEVELOPMENT EXPERIENCE

Senior Front End Web Developer –Nativ Mobile, LLC, (formerly MobileX Labs), Chicago, Illinois, May 2014–July 2017

- Develop marketing websites for Parade and Current iOS apps using HTML, JavaScript, jQuery, CSS/Sass, React, and Node.
- Develop child-themes and custom plugins for WordPress blogs using HTML, JavaScript, jQuery, CSS, and PHP.
- Develop React SPA admin portal for iOS app content team using HTML, JavaScript, jQuery, CSS/Sass, React and Node.
- Develop front-end of “Nativ App Maker” Ruby on Rails web application using HTML, CoffeeScript, jQuery, and CSS/Sass.
- Develop “Nativ App Maker” iOS app web preview using Angular v1 and Framework7.

Front End Developer –Sears Holdings Corporation, Chicago, Illinois, February 2012– May 2014

- Develop front-end for Sears Home Services website including a SPA online scheduling tool and store locator using HTML, JavaScript, jQuery, and CSS in a Java backend.

Oprah.com, Chicago, Illinois, September 2000–June 2011

Senior Web Developer, OWN–The Oprah Winfrey Network, July 2010–June 2011

- Supervise front-end Web Development team.
- Develop page code and newsletter templates using HTML, CSS, JavaScript, Prototype, Embperl, and JSP.

Senior Web Developer, Harpo Productions, June 2006–July 2010

- Supervise front-end Web Development team, including during site redesign project, manage 2 sub-teams: one hand-coding daily updates to static existing site, the other developing front-end code for new database and template-driven site design.
- Develop dynamic output templates and static pages using XHTML, CSS, XSLT, JavaScript, Prototype, MooTools, FTL, and JSP.

Web Developer, Harpo Productions, January 2003–May 2006

- Develop front-end templates and code pages using HTML, CSS, and JavaScript.

Design Associate, Oxygen Media, September 2000–December 2002

- Hand-code HTML pages for daily website updates.
- Design and develop information architecture, navigation, and HTML prototypes for journal, message board, and admin tools.

Interaction Designer –HannaHodge, Inc., Chicago, Illinois, June 1999–August 2000

- Gather user requirements, design information architecture and navigation, and develop HTML prototypes.

Independent Contractor –Web Development, Production and Maintenance, 1997–2007

- Top Five Books, Oak Park, Illinois, 2007
- Prologue Publishing Services, Oak Park, Illinois, 2003
- Perdido Magazine, The Trinity Foundation, New Lenox, Illinois, 1996–2000
- High Tide Press, Homewood, Illinois, 1998–1999
- Trinity Services, The Trinity Foundation, New Lenox, Illinois, 1998–1999
- Cherry Hill Bookstore, The Trinity Foundation, New Lenox, Illinois, 1997

Internet Creative Assistant –ADP Dealer Services, Hoffman Estates, Illinois, March 1997–July 1998

TEACHING EXPERIENCE

DePaul University, Institute for Professional Development, Chicago, Illinois, June 1999–June 2000

- Assist in development of continuing education certificate program for web design, teach HTML and Adobe Illustrator sessions.

DePaul University, School of Computer Science, Telecommunications & Information Systems, Chicago, Illinois, 1999

- Teach undergraduate course: HCI 201 Multimedia and the World Wide Web.

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EDUCATION

Master of Science, Human-Computer Interaction, 1996–1999

DePaul University, School of Computer Science, Telecommunications & Information Systems, Chicago, Illinois

Bachelor of Science, Television/Radio/Film Production, 1985–1989

Syracuse University, Newhouse School of Public Communications, Syracuse, New York

TECHNICAL EXPERIENCE

Programming & Markup Languages:

- HTML, including XHTML and HTML5
- CSS
- Javascript, including React, Angular, JQuery, CoffeeScript
- XSLT
- XML

Application Framework Environments:

- Java Server Pages (JSP)
- Node.js
- Ruby on Rails

Software Experience Includes:

- IntelliJ IDEA
- Adobe Photoshop
- Sketch

Versioning Systems Used:

- Git
- SVN
- CVS

Content Management Systems & Other Web Applications:

- Mingle Agile Project Management
- Atlassian Jira
- Interwoven TeamSite
- Cogix ViewsFlash
- Jive Clearspace
- Omniture SiteCatalyst
- Akamai EdgeControl
- SiteSpect Multivariate Testing
- L-Soft LISTSERV Maestro
- Intuit Quickbase
- Trello
- WordPress
- Cloudflare
- AWS S3
- TeamGantt
- Branch.io
- Code Climate
- Codeship