



### TIGER TALE STUDENT SPOTLIGHT

**Riley Patterson**  
BBA, Supply Chain Management '21

“My professors, like Dr. Nichols, gave me a great foundation and made me excited to go to class every week. They helped me get internships that truly elevated my understanding of materials from the classroom. After my internships, the assignments and stories in textbooks jumped off the page, because I could see how these situations could have actually happened in the real world. I can't imagine better training than what I was given at Fogelman College of Business & Economics.”

### FROM CLASSROOM TO CAREER

Supply Chain Management majors at FCBE have unique access to professional and community resources to gain real-world experience and enhance job prospects.

#### Supply Chain Management Student Association (SCMSA)

Offers networking opportunities, guest speakers, facility tours and recruiting activities by major employers.

#### Memphis Institute for Leadership Education (MILE)

Available to all FCBE majors, this program pairs select, top students with local business and organizational leaders who serve as mentors.

#### Consumer Neuro-Insights Research Lab

FCBE students may conduct research studies using such technologies as eye-tracking, automated facial expression recognition, galvanic skin response, pupillometry, heart rate, EEG and implicit association testing.

#### Internships

Secure internships with major companies through the **MSCM Internship Program**, the **Fogelman Internship Network (FIN)** and the **Professional Development Center (PDC)**.

The PDC also offers business etiquette, ethics, resume building, mock interviewing, career counseling, as well as internship and career fairs held in spring and fall. More than 100 employers attend the events, in search of a qualified business employee in Supply Chain Management.

#### Study Abroad

For an immersive cultural experience, students may attend international programs through FCBE.



### PROGRAM DIRECTOR

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Fogelman College  
of Business & Economics



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# YOUR MAJOR. YOUR CAREER. MAJOR DECISION

## SELECTING SUPPLY CHAIN MANAGEMENT AS YOUR FOCUS

Moving products from point A to point B is not as simple as it seems, and by majoring in Supply Chain Management, you can build a fruitful career with skills that are the backbone of any industry. In this major, you'll gain insight into the multifaceted aspects of supply chain: sourcing, procurement, operations, transportation and distribution of products. You'll study how to analyze and design supply chains, identify operational efficiencies and implement cost-saving measures to become a vital part of any organization.

Fogelman College of Business & Economics (FCBE) is the ideal training ground for a career in supply chain management, as it sits in the heart of Memphis, a renowned international distribution hub and home to the second busiest cargo airport in the world.\*

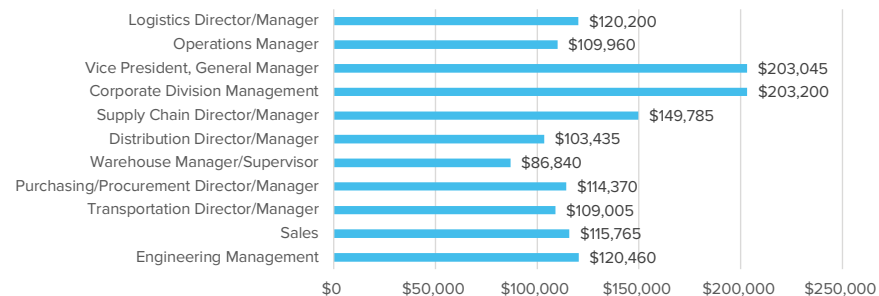
## A CAREER IN DEMAND

The year 2020 shifted the marketplace in countless ways, poignantly shining a spotlight on global supply shortages, manufacturing interruptions, inventory management and the intricate logistics of distributing medical equipment and vaccines. In addition, with e-commerce on the rise, the way customers make and receive purchases continues to evolve, further complicating the process of moving products from development to delivery. Today, companies have an even greater need for savvy supply chain professionals who are prepared to manage these new challenges and tackle market disruptions.

## SUPPLY CHAIN MANAGEMENT CAREER EARNING POTENTIAL

A Supply Chain Management 2020 Salary Survey found that professionals with a bachelor's degree reported a median salary of \$78,750, which is 24% higher than the national median salary. Plus, 91% of respondents received additional cash compensation (bonus, profit sharing) with their salary.

## AVERAGE SALARIES



Sources: logisticsmgmt.com,  
36th Annual Salary Survey, 4-8-2020;  
Peerless Research Group

\*aircargonews.net/business/statistics,  
12-10-2020

## CAREER OPPORTUNITIES

FCBE graduates have found employment with FedEx, International Paper, AutoZone, Hunter Fans, Amazon, NIKE, Orgill, Inc., Frito-Lay, C.H. Robinson, DHL, J.B. Hunt and many other regional and international companies.

### Some positions held by Supply Chain Management graduates include the following:

- Distribution Center Manager
- Facilities Manager
- Global Commodities Director
- Global Supply Chain Management
- Inventory Manager
- Logistics Manager
- Operation Manager
- Purchasing Manager
- Production Manager
- Strategic Sourcing Manager
- Supply Chain Analyst/Planner
- Supply Chain Manager
- Traffic Manager
- Transportation Manager

## OUR PROGRAM

Our curriculum covers operations, logistics and supply management, with opportunities for a deep dive into such topics as business solutions for sustainability, lean SCM and supply chain analytics. The department offers tracks for a major or a minor in Supply Chain Management.

Supply Chain Management majors are strongly encouraged to complete an internship. And, with Memphis being the home of many logistics, transportation, warehousing, distribution and manufacturing companies, students have limitless opportunities.

## ONLINE ON YOUR TIME

Earn your BBA online through UofM Global. Classes to suit your schedule. Affordable, with payment plans and scholarships available.

- AACSB Accredited\*
- Online Tutoring
- Advising & Career Services
- World-Class Professors

## \*WHAT DOES "AACSB ACCREDITED" MEAN?

1. Accreditation means FCBE goes through a rigorous process of evaluation and scrutiny every five years to demonstrate engagement, innovation and impact.
2. FCBE is committed to develop, implement and maintain the highest level of quality education delivered to its students.
3. The work that you do at AACSB-accredited FCBE prepares you to make an immediate impact on the world upon graduation — whether you're beginning in a Fortune 500 company, working remotely from home, or exercising your entrepreneurial spirit and starting your own business.

## CENTER FOR WORKPLACE DIVERSITY AND INCLUSION (CWDI)

CWDI serves as a resource for members of the University and the Memphis business community to address racism, injustice and inequality in our society with a mission to enact change, promote racial equity and end discrimination. [cwdi@memphis.edu](mailto:cwdi@memphis.edu)

## OUR FACULTY

Faculty bring to the classroom their real-world, professional experiences and present material with engaging pedagogy. In addition to conducting business consulting and outreach activities, our faculty continually publishes highly regarded research. Their expertise encompasses strategic sourcing and procurement, supply chain modeling, productivity management, systems analysis, negotiation, services marketing and management science.

