

## FROM CLASSROOM TO CAREER

Accounting majors at Fogelman College of Business & Economics have unique access to networking opportunities and internships.

- **Beta Alpha Psi Chapter**  
Premier professional accounting and business information honorary fraternity. UofM has held the “superior chapter” designation for 16 consecutive years.
- **Professional Development Center**
  - ▶ Accounting Careers of Tomorrow
  - ▶ Business etiquette, ethics, resume building, mock interviewing, career counseling
- **Internships through Fogelman Internship Network**
- **Professional organizations with local chapters have reduced-fee student memberships:**
  - ▶ The Institute of Internal Auditors
  - ▶ Institute of Management Accountants
  - ▶ Tennessee Society of CPAs
  - ▶ American Institute of CPAs



**PROGRAM DIRECTOR**  
**KENTON WALKER, PHD**  
Director, Crews School of Accountancy

**George Johnson**  
Distinguished Professor of Accounting  
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## FOGELMAN COLLEGE FACTS AND FEATURES

- **Nationally Ranked**
- **No. 1 Online MBA**
- **AACSB Accredited**
- **Customized MBA**  
Professional or Online
- **Professional Development Program**
- **Cook Analytics and Trading Lab**
- **Customer NeuroInsight Research Lab**  
EEG, eye tracking, automated facial expression recognition, GSR, HR/HRV, pupillometry
- **Network of more than 30,000 alumni**
- **100 full-time faculty**  
Nearly 90% hold doctoral degrees (including 10 Chairs of Excellence professors)
- **Partnerships** with Memphis CIBER, FedEx Institute of Technology (STEP), Center for Workplace Diversity and Inclusion, Methodist Le Bonheur Center for Healthcare Economics

CREWS SCHOOL OF

ACCOUNTANCY



Crews School of Accountancy

200 Fogelman College Administration Building | Memphis, TN 38152 | 901.678.4569

[memphis.edu/accountancy](https://memphis.edu/accountancy)



Fogelman College  
of Business & Economics





# YOUR MAJOR. YOUR CAREER. MAJOR DECISION

## SELECTING ACCOUNTING AS YOUR FOCUS

Success in accounting relies on an aptitude for problem solving, inquisitiveness, critical thinking, adaptability and common sense, not necessarily on a prowess in mathematics. If these skills align with yours, choosing to major in accounting may be the path for you.

## ACCOUNTING, CAREER IN DEMAND

The field of accounting is more dynamic than the staid reputation of number-crunching deskwork that it may have garnered. In truth, accountancy embodies a range of exciting careers and opportunities. It provides fundamental skills for a career path in the fast-paced, dynamic world of business, as well as for entrepreneurship to start your own business.

As a universal profession, accountancy also offers geographic freedom — wherever you choose to live, businesses and the private sector will need accountants.

A career always in demand, accountancy offers job stability and growth. As more companies go public and the economy faces continued growth, the market for accountants grows right along with it. And, the globalization of business, trade, mergers and acquisitions also increases demand for accountants.

## FOR ACCOUNTANTS AND AUDITORS, THE BUREAU OF LABOR STATISTICS CITES



**6% JOB GROWTH  
RATE**  
2018-28



**\$71,550  
ANNUAL  
MEDIAN PAY**  
2019



**EARNING  
POTENTIAL  
INCREASES**  
with an  
MS, MBA or CPA

## OUR PROGRAM

The **Bachelor of Business Administration (BBA)** in Accounting is a four-year program (minimum 120 credit hours) that prepares you to enter the workforce. Students explore such topics as accounting and its functional support of organizations, technological competency, effective communication and team orientation, business ethics and global business practices.

The **Master of Science (MS)** in Accounting program is a 30-credit-hour graduate degree, designed for those who hold undergraduate accounting degrees and aspire to achieve advanced accounting and business education, and higher earning potential. Graduates of the combined curriculum (BBA and MS) meet the educational requirements to sit for the **Certified Public Accountant (CPA)** exam.

## ONLINE ON YOUR TIME

Earn your BBA in Accounting online through UofM Global. Classes to suit your schedule. AACSB accredited.

## OUR FACULTY

Our faculty take a wholistic approach to education to create lifelong learners with real-world skills. By imparting knowledge from diverse business backgrounds, both theoretical and practical, our instructors prepare students to adapt to an evolving business landscape.

In fact, some of our faculty members literally wrote

the book on accounting. Prolific author and professor emeritus David Spiceland, CPA, wrote the No. 2 best-selling accounting textbook in the U.S., *Intermediate Accounting*, now in its 10th edition, as well as *Financial Accounting*, currently in its 5th edition. Dr. Zabiollah Rezaee, who holds the Thompson-Hill Chair of Excellence, has authored 12 published

books and won the 2013 Axiom Gold Award for one of his recent books on business sustainability and ethics. Professor Steve Lin holds the James T. Thompson Chair for Excellence in Accounting Education. These are just a sample of the many highly regarded, well-published and seasoned faculty in our program.

## TIGER TALE | Student Spotlight

**Brittany Woods**  
Accounting '20  
President of the Fogelman Student Delegate Board



“The University of Memphis has given me the foundation, soft skills and network to succeed in my career as an accountant. Through the Fogelman College of Business & Economics, I was able to land my first internship in which I could gain actual real-world accounting experience. I didn’t have to scroll through job boards or company websites like the typical person would to find employment. Instead, I used the Fogelman Internship Network. With my Fogelman approved resume, as well as my mock interview practice skills, I was prepared to apply. I now know how to do financial reconciliations, accounts aging summaries, payroll recording and much more.”

## CAREER OPPORTUNITIES

Local firms and corporations consistently recruit Fogelman College accounting students, putting our graduates in high demand. Some positions accepted or sought by our graduates include certified public accountant (CPA), information manager, chief financial officer, corporate controller, certified financial planner (CFP), business manager, certified internal auditor (CIA), bank examiner, certified management accountant (CMA), Internal Revenue Service agent, management program trainer, Bureau of Alcohol, Tobacco and Firearms agent and FBI special agent.

## CREWS SCHOOL OF ACCOUNTANCY RANKS NATIONALLY

#1

**Best Online Schools**  
for Accounting  
[bestchoiceschools.com](https://www.bestchoiceschools.com)

#2

**Online Bachelor's**  
in Accounting  
[affordablecolleges.com](https://www.affordablecolleges.com)

#2

**Top Online Bachelor's**  
in Accounting  
[online-accounting-degrees.net](https://www.online-accounting-degrees.net)

#14

**Online Bachelor's** in Business  
Administration  
[affordablecolleges.com](https://www.affordablecolleges.com)

#25

**Online Bachelor's**  
in Accounting  
[bestcolleges.com](https://www.bestcolleges.com)