

A photograph of three business professionals in a meeting. A woman with curly hair, wearing a white shirt, is in the center, looking towards the right. To her left, a man in a white shirt is looking down at papers. To her right, a man with glasses and a beard, wearing a dark suit, is looking towards the center. They are sitting around a wooden table with papers and a pen. In the background, a whiteboard with a diagram is visible.

DEPARTMENT OF

MANAGEMENT



Fogelman College
of Business & Economics



YOUR MAJOR. YOUR CAREER.

MAJOR DECISION

SELECTING MANAGEMENT AS YOUR FOCUS

Leadership comes in many forms, from charismatic personalities to quiet personae who lead by example. With a major in Management, you'll study how different leadership qualities translate into effective management skills. Our program will teach you how to employ tangible skills, along with offering data-driven organizational tools and analytics to prepare you for management positions in a wide spectrum of industries, business sectors, nonprofit organizations and government.

A CAREER IN DEMAND

Every business and nonprofit organization relies on strong management to coordinate their workforce, recognize talent, analyze operational systems and implement efficiency. By majoring in Management, you're positioning yourself for a dynamic career that is always in demand. What's more, you're gaining skills that are applicable to many companies across the country and worldwide.

As baby boomers reach retirement age, more management positions are becoming available and healthcare industries are expanding. Meanwhile, a changing workplace has led to growth in entrepreneurship and startups, as well as the diversification and expansion of existing businesses. All of which equates to a demand for management positions with high income potential.

MANAGEMENT RANKS HIGH AS DEGREE CHOICE & CAREER PATH

Top Highest Paying Business Degrees 2021*

#4	MANAGEMENT
#6	ENTREPRENEURSHIP
#10	HUMAN RESOURCES



Top Bachelor's Degree in Demand**

#3	BUSINESS ADMINISTRATION/ MANAGEMENT
#10	HUMAN RESOURCES



OUR PROGRAM

Bachelor of Business Administration (BBA)

With a BBA in Management, you may select from three areas of emphasis. Our department also offers BBA in International Business and minors in Human Resources and Entrepreneurship.

Management Major

- **Leadership and Organizations**
Coursework emphasizes areas of leadership, team building, organizational change, organizational culture, conflict resolution and negotiation.
- **Human Resource Management**
Coursework covers employee recruitment and hiring, employee orientation/onboarding, training and development, payroll and benefits administration, job analysis/descriptions, employee relations support and administration.
- **General Management**
For students who are interested in general management and leadership. Options include a core group of human resource management and behaviorally related courses, and supplementary courses specific to their disciplines and career paths.

International Business Major

For students who enjoy travel and different cultures. Coursework covers the functional areas of international business. Students have optional study abroad and overseas internship opportunities to enhance their educational experience.

Minors & Concentrations

- **Entrepreneurship Minor**
- **Human Resource Management Concentration**

Master of Business Administration (MBA) with a Concentration in Management

Doctor of Philosophy (PhD) in Business Administration with a Concentration in Management

ONLINE ON YOUR TIME

Earn your BBA online through UofM Global. Classes to suit your schedule. Affordable, with payment plans and scholarships available.

- **AACSB Accredited***
- **Online Tutoring**
- **Advising & Career Services**
- **World-Class Professors**



TIGER TALE STUDENT SPOTLIGHT

Samuel Law,
Management
Major with
Concentration
in HR, '21



SHRM-
Student Chapter
Leadership Team, Outreach

“By getting involved with on-campus organizations in tandem with my studies, I have become a well-rounded individual prepared for my next professional work chapter. The fall Internship and Career Fair yielded a summer internship for me with Target! The MILE program paired me with a mentor, a local HR professional ... I got a realistic job preview from my mentor.”

CENTER FOR WORKPLACE DIVERSITY AND INCLUSION (CWDI)

CWDI serves as a resource for members of the University and the Memphis business community to address racism, injustice and inequality in our society with a mission to enact change, promote racial equity and end discrimination.

FROM CLASSROOM TO CAREER

Management majors at FCBE have unique access to professional and community opportunities to gain real-world experience and enhance job prospects.

Memphis Institute for Leadership Education (MILE)

Available to all FCBE majors, this unique opportunity for qualifying students (primarily juniors and seniors) matches outstanding students with local business and organizational leaders who serve as mentors.

The Society for Human Resource Management (SHRM)

Our UofM Student Chapter of SHRM provides innovative programming for career development in HR and networking opportunities, through professional chapter meetings, seminars, job shadowing and internships.

International Business Student Organization (ISBO)

Explore the global marketplace. Along with other students and faculty, you'll learn how to conduct business worldwide and gain expertise in diverse international business practices.

Internships

Secure internships with major companies through the **Fogelman Internship Network (FIN)** and the **Professional Development Center (PDC)**. The PDC also offers business etiquette, ethics, resume building, mock interviewing, career counseling, as well as Internship and Career Fairs held in spring and fall for FCBE students only.



DEPARTMENT CHAIR

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The University of Memphis is an Equal Opportunity/Affirmative Action University.
It is committed to the education of a non-racially identifiable student body. UOM309-FY2021

OUR FACULTY

Distinguished professors, career professionals, field experts and published authors make up the faculty of the Management Department at FCBE. Our highly regarded instructors bring real business experience and impressive educational backgrounds to the classroom. For example, Dr. Kurt Kraiger, professor and chair of the Department of Management, has edited three books on training, published over 65 scholarly papers, given nearly 40 invited talks, and made more than 110 scientific presentations. The Harvard Business Review recently featured the work of Dr. Jessica Kirk, assistant professor of Management, who conducted research at the Space Telescope Science Institute to analyze and identify gender bias in hiring practices in STEM fields.

SCHOLARSHIPS

FCBE offers approximately \$350,000 in scholarships, including departmental scholarships available to Management and International Business majors.



STUDY ABROAD

Management department faculty offers international trips for an immersive cultural experience. Students may also develop individual study abroad programs.



WHAT DOES "AACSB ACCREDITED" MEAN?

1. Accreditation means FCBE goes through a rigorous process of evaluation and scrutiny every five years to demonstrate engagement, innovation and impact.
2. FCBE is committed to develop, implement and maintain the highest level of quality education delivered to its students.
3. The work that you do at AACSB-accredited FCBE prepares you to make an immediate impact on the world upon graduation—whether you're beginning in a Fortune 500 company, working remotely from home, or exercising your entrepreneurial spirit and starting your own business.