

# **MEMPHIS**

## THE RIGHT CITY, THE RIGHT UNIVERSITY TO KEEP AMERICA'S BUSINESS MOVING



THE UNIVERSITY OF  
**MEMPHIS**®

Intermodal Freight  
Transportation Institute

# THE CITY



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## RAIL • ROAD • RIVER • RUNWAY

**The city of Memphis** is located in "North America's Distribution Center." Memphis is located at the nexus of both population and transportation in the U.S. with five class 1 railroads, the nation's largest freight airport, the fourth largest in-land port and the home to several large trucking companies operating on some of the busiest freight corridors in the country. Memphis is one of the greatest working freight laboratories in the world.

### ***Business Facilities* magazine named Memphis the Top Logistics Hub**

"Memphis has an unsurpassed combination of air, rail, land and water shipping possibilities," said Business Facilities Editor-in-Chief Jack Rogers. "When it absolutely, positively has to get there, it usually goes through Memphis."

# THE UNIVERSITY



**The University of Memphis**, a home to dreamers, thinkers and doers, is one of the country's great metropolitan research universities. We are committed to rigorous academic programs, the timely success of our students and graduating professionals with both knowledge and experiences to succeed in a complex world. This commitment is what develops tomorrow's workforce.

Throughout our history, the university has shared a deep connection with our home city and the surrounding region. In response to the needs of the Memphis community and the freight industry, the University of Memphis formed the Intermodal Freight Transportation Institute (IFTI) as an interdisciplinary research center. The Institute conducts research over the four modes of transportation: rail, road, river, and runway.



# THE INSTITUTE

## **THE INTERMODAL FREIGHT TRANSPORTATION INSTITUTE:**

RESEARCHING SOLUTIONS TO TRANSPORTATION INDUSTRY NEEDS, CHALLENGES, AND CONCERNs.

The Intermodal Freight Transportation Institute offers an administrative home for a wide range of multi-disciplinary research and curricular initiatives as well as public-private partnership endeavors collectively designed to provide national leadership on issues related to intermodal freight transportation.

The Institute provides an impartial environment for vigorous examination of issues critical to each mode of transportation as well as intermodal and public policy issues.

The Institute serves as a connection point for interdisciplinary research linking together scholars from the Herff College of Engineering, the FedEx Center for Supply Chain Management and the Fogelman College of Business and Economics to explore solutions in today's public and private transportation and economic needs.

As a member of the University Transportation Center program, IFTI collaborates with premier researchers across the nation's most prestigious research universities.



IFTI addresses critical issues affecting the planning, design and operation of the nation's intermodal freight transportation systems with an emphasis on the intermodal issues that have local significance with national and international implications.

The extensive transportation infrastructure in the Memphis region that supports a vibrant logistics/distribution industry provides the perfect working laboratory for IFTI to solve critical problems facing the freight industry and generate educational opportunities to develop tomorrow's leaders.

IFTI is pursuing a vision to become the nation's premier research and educational resource for the freight community.

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# THE ACADEMY

## THE FREIGHT TRANSPORTATION LEADERSHIP ACADEMY:

THE ONLY EXECUTIVE LEADERSHIP PROGRAM THAT REQUIRES A HARD HAT.

While others sit behind a monitor reading about freight, you can come to the University of Memphis and learn how to keep your business moving. Our “hard hat required” approach gets you out of the classroom and into the action. With tours of the working freight industry, you are not just reading about freight movement, you are seeing, touching and hearing it move.





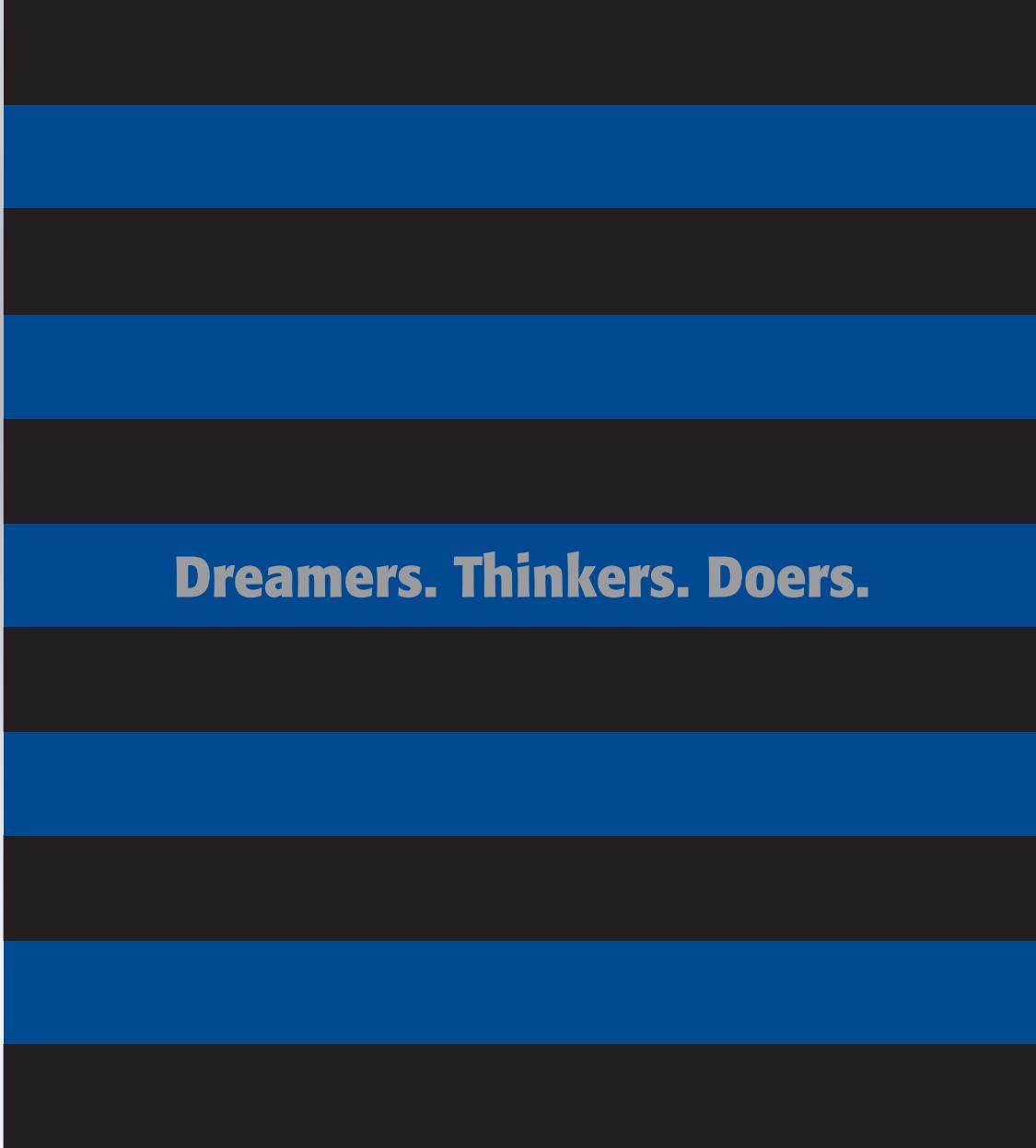
The Freight Transportation Leadership Academy will provide the foundation for industry executives to better themselves and their respective companies in both transportation and related fields. The four-part transportation leadership certification program will meet in the university setting and will offer a unique collaboration between university and industry professionals. Each class will concentrate on a different mode of transportation. This program is designed to equip industry executives with fundamental leadership skills, a foundation of knowledge in the four transportation modes and their connectivity, as well as, the opportunity to learn from and network with other transportation professionals.

The conversations and hands-on experience will allow participants to gain a basic knowledge of how the industry works. By understanding the interaction between the modes, participants can become successful employees, individuals and experts in their respective fields.

[www.memphis.edu/the\\_academy.php](http://www.memphis.edu/the_academy.php)

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The Freight Transportation  
Leadership Academy



**Dreamers. Thinkers. Doers.**