Heather Maskell

www.heathermaskell.com

hello@heathermaskell.com   •   206-591-5949

Vancouver-based UX / UI designer with a knack for empathizing with people and crafting solutions to fit their needs.

Work Experience

TEIFI DIGITAL, '21 - PRESENT

Lead UX Design for e-commerce and marketing startup, designing websites for small and large businesses in myriad industries.

MICROSOFT, '18

UX Design Intern with the Microsoft Garage Internship Program, lead design and research for a security-focused desktop app

EVIDENT POINT SOFTWARE, '17

UX Design Intern, liaised with clients to design UI for e-reading software, designed pages for web, created product styleguide and company onboarding guide.

Skills + Practices

- Sketching
- Wireframing
- Prototyping
- User Research
- User Testing
- Communication
- Storyboarding
- Illustration
- Video Editing
- Animation
- Presenting
- Collaboration

Tools

- Adobe CC Suite
- Figma
- Invision
- Sketch
- HTML & CSS
- JavaScript

Education

SIMON FRASER UNIVERSITY, '14 - '19

Bachelor of Science
Interactive Arts & Technology, concentration in Interactive Systems

Volunteer Experience

STONE ORCHARD FLOWER FARM, '21

Designed logo, custom typeface, packaging and apparel for flower farm

DOMESTIC VIOLENCE NPO, '20

Interviewed survivors of domestic violence to design a full prototype for a mobile app, conducted remote usability testing with domestic violence advocates in healthcare, law enforcement and security roles

PACHNO, '20

Designed logo options for open source bug tracking software rebrand

COOK PLAY LIVE, '20

Designed and built a Squarespace recipe catalog for a New York based Food Education Nonprofit group with custom JavaScript and CSS