HUGO MASSARRI

UIX DEVELOPER

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www.hugomassarri.com

SKILLS

PRODUCT DESIGN	SOFTWARE	LANGUAGES
Interaction Design	Adobe Photoshop	HTML5 / CSS3
Rapid Prototyping	Sketch	SASS / LESS
Visual Design	Balsamic	Javascript / jQuery
User Research	Brackets	PHP / MySQL
Information Architect	Visual Code (Mac)	Bootstrap / Foundation
Usability Testing	GIT / SVN	Material UI / MaterializeCSS

EXPERIENCE

UX DEVELOPER
Underwriters Laboratories (UL) PURE Learning *(Princeton, NJ)*   2016 - Present

Home to our solutions ComplianceWire and Create. ComplianceWire is the leading validated LMS in the Life Science market. Helping companies manage compliance, optimize quality, and elevate performance at every stage of a company's evolution. Create allows our customers to rapidly and cost effectively create eLearning courses compatible with ComplianceWire.

- Lead all design and product feature discussions with our architects and customers
- Creativity, expertise, best practices with focus on user experience and UI consistency
- Lead Create team to releases 1.0 / 1.1 / 1.2 addressing all prior UIX features
- Mobile experience: iPhone, iPad & Android, responsive browser layouts
- Reporting: qualifications, validations, matrix, and scheduled reports

FRONT END DEVELOPER
RUTGERS, School of Arts and Sciences *(New Brunswick, NJ)*   2013 - 2016

The School of Arts and Sciences (SAS) is the undergraduate school for liberal arts and sciences at Rutgers University–New Brunswick. The School of Arts and Sciences is the largest unit at the university, combining excellence in teaching with world-class research, in an atmosphere of rich cultural diversity.

- Lead web developer and designer for the rebrand of all web assets for the entire school
- Architect of internal process and workflow, UI consistency, user experience, web catalog
- Mentoring: on boarding, online presence, SEO, 508 Accessibility Standards, data structure
- Mobile experience: iPhone, iPad & Android, responsive browser layouts
- Accessibility: Incorporated 508 standards to SAS web templates
- Templates: Architected, designed, and developed all SAS web templates for their CMS's

FRONT END DEVELOPER
Integra LifeSciences *(Plainsboro, NJ)*   2010 - 2013

Integra LifeSciences, a world leader in medical technology, is dedicated to limiting uncertainty for surgeons, enabling them to concentrate on providing the best patient care. Integra offers innovative solutions in orthopedic extremity surgery, neurosurgery, reconstructive and general surgery.

- Curator: All company web assets
- Process: ongoing product updates for website(s), centralization of all web assets
- Marketing: mobile and email, Google Ad Words, analytics, templates, and SEO

DEVELOPMENT

Bachelor of Science in Computer Science, DeVry University	2010
W3C Certified HTML / CSS	2012
iOS Developer Certified @ NJIT	2012
Interaction Design Association (IxDA.org) (Member)	2009 - Present
Drupal.org (Member)	2014 - Present
Awwards (Member)	2015 - Present
Interaction Design Foundation (Member)	2017 - Present

WORK AND REFERENCES AVAILABLE UPON REQUEST