



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

FACULTY OF COMPUTING
UTM Johor Bahru

Assignment 2: Industry Talk (PPG)

Subject : Technology and Information System (SECP1513)
Session : 202520261
Section : 01, 02, 03, 04, 05, 06, 07, 08, 09
Task : POSTER on INDUSTRY TALK 1
Title : Overview of PPG, Data Analytics, Infrastructure, SAP
Due Date : 5 December 2025 (1 week)
Submission : **TEAM** representative upload softcopy poster via e-learning

The poster is for 'PPG INDUSTRY TALK 1'. It features a dark blue background with yellow and white text. The title 'PPG INDUSTRY TALK 1' is prominent in large, bold letters. Below it, the text 'SECP 1513 - TECHNOLOGY INFORMATION AND SYSTEM' and 'DATA ANALYTICS, INFRASTRUCTURE & SAP' are listed. A yellow box on the left contains the event details: '02:00 p.m.', '20 November 2025, Thursday', and 'Hyflex Classroom N28A (SECPH ONLY)'. On the right, a white hexagonal shape contains four circular portraits of the speakers: Ai Ling Ooi (APAC IT LEAD of PPG), Lee Man Shin (Senior IT Manager, Data Analytics Lead of PPG), Vijaykumar Dhandapani (Cloud Architecture Lead of PPG), and Patrick Thong (SAP Operations DTR Lead of PPG). The PPG logo is in the top right corner.

2.30 – 2.40 pm – Introduction to PPG by Ai Ling Ooi, APAC IT Lead
2.40 – 2.55 pm – Data Analytics presentation by Derrick Tan Horng Shi, Data Analytics Manager
2.55 – 3.10 pm – Introduction to Global Infrastructure by Vijaykumar Dhandapani, Cloud Architecture Lead
3.10 – 3.25 pm – SAP Introduction by Patrick Thong, SAP Operations DTR Lead

Instruction:

1. Each team are required to prepare **ONE** poster on Industry Talk 1.
2. The poster should include an executive summary, introduction, content based on the issues discussed in the talk, and reflection (see rubric of poster).
3. The poster will contribute **7%** of the course assessment.
4. Size of poster is of **A4** size. You may include diagram in your poster.
Note: the most important content of your poster, is your own opinion and views.
5. Every team should design the poster using your own creativity.
6. Every team should write the poster content using your own words.
7. At the bottom of the poster, include the names, matric card and photos of your group member.
8. **PLAGIARISM** of the content is prohibited. If any of the content is known to be copied from other website/review/blogs, you will be given 0 mark.
9. You can get photos/information from other resources, but you must include credits (in citation/link) to the original owners.

Rubric for poster

Criteria	Excellent 10-7	Fair 6-4	Poor 3-0	WEIGHTAGE	MARKS
Informative and Attractive	<ul style="list-style-type: none"> • Provide accurate and complete information (content). • All required information is presented in a logical order. 	<ul style="list-style-type: none"> • Some information (content) is incomplete, inaccurate, but presented in a logical order. • Very few required information are missing and presented in a logical order. 	<ul style="list-style-type: none"> • Most Information (content) are incomplete, inaccurate, or not presented in a logical order, making it difficult to follow. • Most required information are missing and not presented in a logical order, making it difficult to follow. 	10	$\frac{\quad}{10} \times 10$
Contents	Report contents: Executive Summary, Introduction, Content of Talk, Reflection etc.			20	$\frac{\quad}{10} \times 20$
	• All contents included	• Included but not well covered	• Included but poorly covered		
Content Poster	• Very good presentation of content poster	• Moderate presentation of content	• Lack of content poster and not	10	$\frac{\quad}{10} \times 10$

<ul style="list-style-type: none"> • Prese ntatio n • Graphi c 	and well organized. <ul style="list-style-type: none"> • Use many graphics, pictures. 	poster and well organized <ul style="list-style-type: none"> • Use moderate graphics, pictures. 	organized properly. <ul style="list-style-type: none"> • Use inappropriate graphics or pictures. 		
Reflection	What is the motivation/insights/information did you gain from this career talk on how the jobs in Information Communication Technology (ICT) is essential to play a meaningful role in industry?			30	$\frac{\quad}{10} \times 30$
	<ul style="list-style-type: none"> • Excellent explanation of point 1 and 2. 	<ul style="list-style-type: none"> • Fair explanatio n of point 1 and 2. 	<ul style="list-style-type: none"> • Poor explanation of point 1 and 2. 		
Design <ul style="list-style-type: none"> • Creati vity • Color Harm ony 	<ul style="list-style-type: none"> • Excellent design with high creativity. • Presentation looks neat, professional and well- organized. • Images, pictures, and clip art and drawn artwork are mostly colorful and appropriate. • The layout is very creative. 	<ul style="list-style-type: none"> • Moderate design with some creativity. • Presentati on looks fairly, but follows the formatting rules. • Images, pictures, and clip art and drawn artwork are colorful. • Layout shows some degree of creativity but is not organized logically and/or is cluttered. 	<ul style="list-style-type: none"> • Design with lack of creativity. • Presentation looks untidy but violates some formatting rules. • Colors are inappropriate and artwork shows little creativity. • The layout is messy, disorganized or cluttered. 	10	$\frac{\quad}{10} \times 10$
Organisati on and Structure	<ul style="list-style-type: none"> • Structure of poster is interesting and organised very well, easy to understand. 	<ul style="list-style-type: none"> • Structure of poster is quite interesting and organised. 	<ul style="list-style-type: none"> • Most parts of the structure of poster are not really interesting and unorganised. 	10	$\frac{\quad}{10} \times 10$

Text	<ul style="list-style-type: none"> • All text is easy to read. • Use appropriate font size. • Use not more than three different font styles. 	<ul style="list-style-type: none"> • Most text is easy to read. • Use appropriate font size. • Use more than three different font styles. 	<ul style="list-style-type: none"> • Some texts are difficult to read. • Use medium font size. • Use more than four different font styles. 	5	<div> <div>10</div> <div>X 5</div> </div>
Submission	<ul style="list-style-type: none"> • Submit on time 	<ul style="list-style-type: none"> • Submit one day late 	<ul style="list-style-type: none"> • Submit more than one day late 	5	<div> <div>10</div> <div>X 5</div> </div>
				Total	/ 100