Heather Caudill Design Document WEB-210, Spring 2021

Background and Structure:

This website is intended to be a portfolio site that expresses the different web design, graphic design, and other art media to potential employers and friends.

Instead of a multi-page website, I felt that displaying my work on a single page with a navigation bar would give the chance for people to scroll down as much as they like without interruption. Additionally, I color coded each segment of work and blended them together by section. I have included a navigation bar that scrolls with the user for easy access to other sections. If you click my name at the top left corner, it returns back to the top of the page. All the images in my sections are responsive and shrink/expand to fit the device screen sizes. I have added social media links to my contact section in addition to a form.

My overall color scheme makes use of the rainbow, as well as black and white. I wanted to focus on blending and transition to make my site smoother while scrolling. Since the website contains many images, I used Adobe Photoshop to optimize them for web performance.

Web Design:

The following works are in my web design portfolio:

- 1. Stokes County Website
 - a. https://wcet3.waketech.edu/hmcaudill/WEB125/stokescounty/home.html
- 2. Completed Portfolio using Grid and CSS\
 - a. https://wcet3.waketech.edu/hcaudill/WEB210/portfolio/hamburger.
 https://wcet3.waketech.edu/hcaudill/WEB210/portfolio/hamburger.
- 3. Pleasure Island website redesign using Bootstrap
 - a. https://wcet3.waketech.edu/hmcaudill/WEB125/pleasureislandbootstrap/newindex.html
- 4. The Biltmore Estate Companion Site
 - a. https://wcet3.waketech.edu/hmcaudill/WEB125/biltmore/home.htm
- 5. Vicious Cycles
 - a. https://wcet3.waketech.edu/hmcaudill/WEB140/viciouscycles/index.html
- 6. Caterina Fake Discussion Board Post (may remove later)
 - a. https://wcet3.waketech.edu/hmcaudill/WEB140/discussion/home.h tml

Graphic Design:

I wanted to display some of my graphic design work I have done so far in college. I am recently getting back into working with Adobe Programs and plan to add more as I have more time to work on artwork this summer.

Photoshop:

This section will showcase some of the work I have done in my GRD 151 class. I plan to add more to this section over the summer as well.

Painting, Pencil, Chalk, Marker, and Pastel:

In these sections, I have separated my previous artwork from both High School and College and displayed them using the bootstrap grid.

Goals:

The goal of this website is to have a cohesive place to store all my previous design work and update it periodically. It is meant to be secondary to my resume, and to allow anyone interested in my services to contact me.

Audience:

The audience of this website will be any future employers or customers who would like to view my past work. It would also be a place to show family and friends my updated projects without using social media.