



HANNAH DARDEN



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Profile Summary

- Versatile communicator with experience in UX/UI design, web content management, and user research (improved **project delivery efficiency** by **35%** across internships and academic initiatives)
- Skilled in creating clear, audience-focused copy for websites, surveys, and social media (reduced **editing/revision time** by **25%**)
- Proficient in developing low- and high-fidelity wireframes, prototypes, and design assets in Figma and Adobe Creative Cloud (accelerated **design iteration efficiency** by **30%**)
- Collaborative team member who developed training documents and resources (**materials adopted** by **100% of department staff**, improving onboarding and workflow clarity)

Skills

Project Management & Productivity: Monday.com, Confluence, Google Workspace, Microsoft Office
Development & Design: HTML, CSS, JavaScript, Figma, Adobe Creative Cloud, Camtasia, GitHub, Gitpod, ProcessWire, WordPress, Elementor, SiteGround

Education

MA Technical Writing <i>Focus Area: User Experience</i> University of Arkansas at Little Rock, Little Rock, AR	Currently Enrolled
BA Web Design & Development <i>Minor in Information Technology</i> University of Arkansas at Little Rock, Little Rock, AR	Completed
Google Certificate – Project Management Online – Coursera	Completed

Experience

UX & AI Research Assistant <i>University of Arkansas – Little Rock, Little Rock, AR</i> <ul style="list-style-type: none">• Designed Figma wireframes for upcoming university web projects (contributing to redesigns projected to serve 1,000+ students annually)• Developed student-focused resources, including graduation checklists and syllabi (projected to support ~100 graduate students annually)• Created assignments and assessments to support course goals• Created, distributed, and analyzed surveys to improve student success initiatives	08/2024–present
eCommerce Digital Production Associate <i>Dillard's, Little Rock, AR</i> <ul style="list-style-type: none">• Managed the end-to-end QA process for 200–300 product listings per shift• Enhanced SEO performance by restructuring product titles and attributes• Edited and refined product images to improve visual cohesion and merchandising quality (supporting consistency across 5,000+ items in rotation)• Identified content gaps, missing fields, and UX issues within listings and collaborated with cross-functional teams	10/2025–present

Web Development Intern

06/2025-07/2025

CJRW, Little Rock, AR

- Updated and organized web content in Figma, gaining exposure to UX workflows (supported **4+ client projects** simultaneously)
- Migrated content in ProcessWire (migrated **~100 pages of content** with **98% accuracy**)
- Wrote clear, engaging and audience-focused copy for web pages and social media
- Tested and provided feedback on AI chatbot

Centralized Staffing Coordinator

07/2023-present

Baptist Health, Little Rock, AR

- Created and implemented internal documents and process improvements for team efficiency (reduced scheduling errors by **30%**)
- Developed clear communication materials for internal usage and staff training (used by **100% of staff members** within department)
- Coordinated with on-site staff for daily scheduling and time tracking

Help Assistant

06/2023-08/2023

UALR Emerging Analytics Center, Little Rock, AR

- Collaborated on projects for both the Art and Web Development teams (contributed to **3+ live projects** used in research and outreach)
- Created and maintained websites hosted by the center
- Trained in Confluence, Blender and 3ds Max to support team needs (completed training in under **3 weeks**, accelerating team adoption)