HANNAH DARDEN

Little Rock, AR 72211 **|** 479-329-8640 **|** hmdarden97@gmail.com

Profile Summary

- Versatile communicator with experience in UX/UI design, web content management and user research
- Skilled in creating clear, audience-focused copy for websites, surveys and social media
- Proficient in developing low and high fidelity wireframes, prototypes and design assets using Figma and Adobe Creative Cloud
- Collaborative team member with experience in training peers and working across art and web development teams

Skills

Project Management Tools: Monday.com, Confluence
Productivity Suites: Google Workspace, Microsoft Office
Languages: HTML, CSS, Javascript
Technologies/Frameworks: Figma, Adobe Creative Cloud, Camtasia, Github, Gitpod, ProcessWire, Wordpress, Elementor, SiteGround

Education

MA Technical Writing   Currently Enrolled
Focus Area: User Experience
University of Arkansas at Little Rock, Little Rock, AR
BA Web Design & Development   Completed
Minor in Information Technology
University of Arkansas at Little Rock, Little Rock, AR
Google Certificate - Project Management   Completed
Online - Coursera

Experience

Web Development Intern   06/2025-07/2025
CJRW, Little Rock, AR
- Updated and organized web content in Figma, gaining exposure to UX workflows (supported **4+ client projects** simultaneously)
- Migrated content in ProcessWire (migrated **~100 pages of content** with **98% accuracy**)
- Wrote clear, engaging and audience-focused copy for web pages and social media
- Tested and provided feedback on AI chatbot

UX & AI Research Assistant   08/2024-present
University of Arkansas - Little Rock, Little Rock, AR
- Designed Figma wireframes for upcoming university web projects (contributing to redesigns projected to serve **1,000+ students** annually)
- Developed student-focused resources, including graduation checklists and syllabi (projected to support **~100 graduate students** annually)
- Created assignments and assessments to support course goals
- Created, distributed and analyzed surveys to improve student success initiatives

Centralized Staffing Coordinator 07/2023-present
Baptist Health, Little Rock, AR
- Created and implemented internal documents and process improvements for team efficiency (reduced scheduling errors by **30%**)
- Developed clear communication materials for internal usage and staff training (used by **100% of staff members** within department)
- Coordinated with on-site staff for daily scheduling and time tracking

Help Assistant 06/2023-08/2023
UALR Emerging Analytics Center, Little Rock, AR
- Collaborated on projects for both the Art and Web Development teams (contributed to **3+ live projects** used in research and outreach)
- Created and maintained websites hosted by the center
- Trained in Confluence, Blender and 3ds Max to support team needs (completed training in under **3 weeks**, accelerating team adoption)