

Start to Finish Web Concept



Design Purpose

Continued an existing themed social media campaign to motivate, support and inform graduate students through consistent relatable content.

Process

The project began with information gathering to understand the target audience and site goals. From there, I created wireframes to map out structure and navigation, followed by styleboarding to establish typography, color, and branding. Finally, I built an interactive, high-fidelity prototype in Figma to bring the concept to life.

Key Skills

- Research & information gathering
- Wireframing
- Styleboarding
- High-fidelity prototyping in Figma
- Visual planning & layout design

View Project

- [View Styleboard](#)
- [View Wireframe](#)
- [View Final Prototype](#)

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