CONTACT

hmdarden.github.io
/darden.developments

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EDUCATION

- **UNIVERSITY OF ARKANSAS AT LITTLE ROCK**
  TECHNICAL WRITING – MA
  FOCUS AREA: ***USER EXPERIENCE***
  CURRENTLY ENROLLED

- **UNIVERSITY OF ARKANSAS AT LITTLE ROCK**
  WEB DESIGN & DEVELOPMENT – BA
  COMPLETED

- **GOOGLE- COURSERA**
  PROJECT MANAGEMENT– CERTIFICATE
  COMPLETED

SKILLS

- FIGMA
- HTML/CSS
- JAVASCRIPT
- GIT/GITHUB
- CAMTASIA
- ADOBE CREATIVE CLOUD
- CMS
- PROJECT MANAGEMENT TOOLS
- PRODUCTIVITY SUITES

VIEW MY PORTFOLIO

Hannah M. Darden

PROFILE

- Versatile communicator with experience in UX/UI design, web content management and user research
- Skilled in creating clear, audience-focused copy for websites, surveys and social media
- Proficient in developing low and high fidelity wireframes, prototypes and design assets using Figma and Adobe Creative Cloud
- Collaborative team member with experience in training peers and working across art and web development teams

INTERNSHIP

WEB DEVELOPMENT INTERN
Summer 2025–Present

CJRW

- Updated and organized web content in Figma, gaining exposure to UX workflows
- Assisted with content migration in ProcessWire
- Wrote clear, engaging and audience-focused copy for web pages and social media
- Tested and provided feedback on AI chatbot

UX & AI RESEARCH ASSISTANT
2024–Present

UNIVERSITY OF ARKANSAS - LITTLE ROCK

- Designed Figma wireframes for upcoming university web projects
- Developed student-focused resources, including graduation checklists and syllabi
- Created assignments and assessments to support course goals
- Created, distributed and analyzed surveys to improve student success initiatives

HELP ASSISTANT
Summer 2023

EMERGING ANALYTICS CENTER- UALR

- Collaborated on projects for both the Art and Web Development teams
- Created and maintained websites hosted by the center
- Trained in Confluence, Blender and 3ds Max to support team needs

WORK EXPERIENCE

CENTRALIZED STAFFING COORDINATOR
2023-Present

BAPTIST HEALTH

- Created and implemented internal documents and process improvements for team efficiency
- Developed clear communication materials for internal usage and staff training
- Coordinated with on-site staff for daily scheduling and time tracking

PROJECT HIGHLIGHT

International Student Hub: Navigation Wireframe | *Figma, Google Slides, Canva*

- Developed a wireframe that laid the foundation for overall site navigation. Project prioritized development that would increase engagement of international audiences. This project created navigation options for visual, audio, and textual learners.