

# HANNAH DARDEN

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## Profile Summary

- Versatile communicator with experience in UX/UI design, web content management and user research
- Skilled in creating clear, audience-focused copy for websites, surveys and social media
- Proficient in developing low and high fidelity wireframes, prototypes and design assets using Figma and Adobe Creative Cloud
- Collaborative team member with experience in training peers and working across art and web development teams

## Skills

**Project Management Tools:** Monday.com, Confluence

**Productivity Suites:** Google Workspace, Microsoft Office

**Languages:** HTML, CSS, Javascript

**Technologies/Frameworks:** Figma, Adobe Creative Cloud, Camtasia, Github, Gitpod, ProcessWire, Wordpress, Elementor, SiteGround

## Education

### MA Technical Writing

*Focus Area: User Experience*

University of Arkansas at Little Rock, Little Rock, AR

Currently Enrolled

### BA Web Design & Development

*Minor in Information Technology*

University of Arkansas at Little Rock, Little Rock, AR

Completed

### Google Certificate - Project Management

Online - Coursera

Completed

## Experience

### Web Development Intern

CJRW, Little Rock, AR

- Updated and organized web content in Figma, gaining exposure to UX workflows
- Assisted with content migration in ProcessWire
- Wrote clear, engaging and audience-focused copy for web pages and social media
- Tested and provided feedback on AI chatbot

06/2024-present

### UX & AI Research Assistant

University of Arkansas - Little Rock, Little Rock, AR

- Designed Figma wireframes for upcoming university web projects
- Developed student-focused resources, including graduation checklists and syllabi
- Created assignments and assessments to support course goals
- Created, distributed and analyzed surveys to improve student success initiatives

08/2024-present

### Centralized Staffing Coordinator

Baptist Health, Little Rock, AR

- Created and implemented internal documents and process improvements for team efficiency
- Developed clear communication materials for internal usage and staff training
- Coordinated with on-site staff for daily scheduling and time tracking

07/2023-present

### Help Assistant

UALR Emerging Analytics Center, Little Rock, AR

- Collaborated on projects for both the Art and Web Development teams
- Created and maintained websites hosted by the center
- Trained in Confluence, Blender and 3ds Max to support team needs

06/2023-08/2023

## Project Highlight

**International Student Hub: Navigation Wireframe** | Figma, Google Slides, Canva

Developed a wireframe that laid the foundation for overall site navigation. Project prioritized development that would increase engagement of international audiences. This project created navigation options for visual, audio, and textual learners.

