

Start to Finish Web Concept



Design Purpose

This project focused on researching a visual artist and designing a website to showcase their work, background, and artistic impact. The goal was to create a clean, engaging layout that balanced imagery with accessible content for a general audience.

Process

The project began with information gathering to understand the target audience and site goals. From there, I created wireframes to map out structure and navigation, followed by styleboarding to establish typography, color, and branding. Finally, I built an interactive, high-fidelity prototype in Figma to bring the concept to life.

Key Skills

- Research & information gathering
- Wireframing
- Styleboarding
- High-fidelity prototyping in Figma
- Visual planning & layout design

View Project

- [View Styleboard](#)
- [View Wireframe](#)
- [View Final Prototype](#)

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