



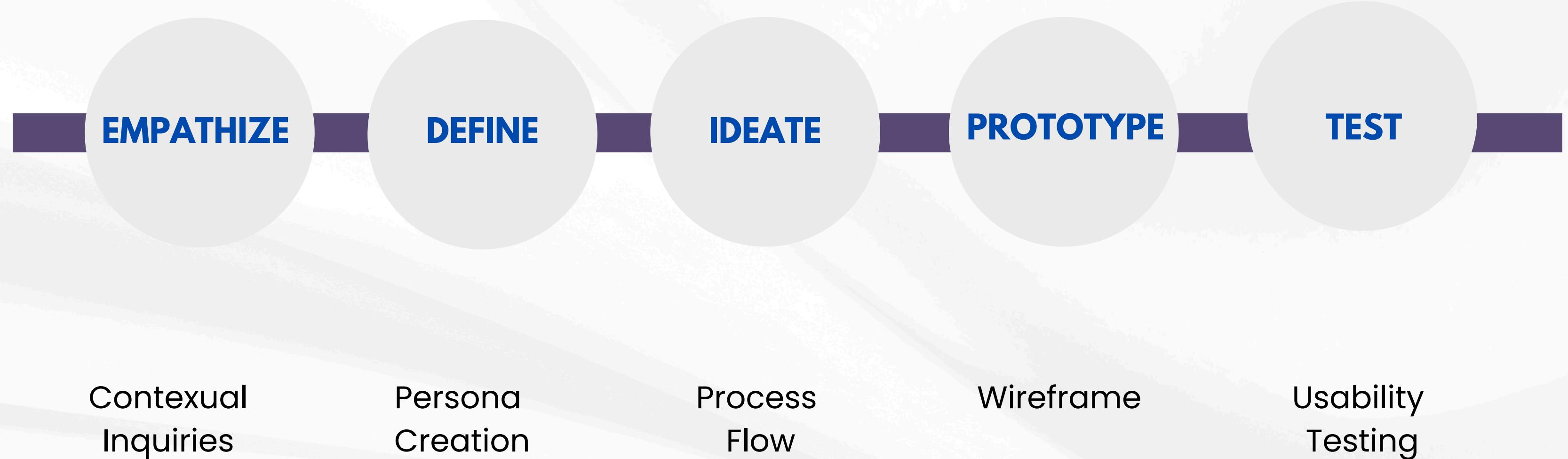
GROUP 1

INTERNATIONAL STUDENT ACCOMMODATION



Abdullah
Ashish
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Mehak

DESIGN PROCESS



Year Over Year International Student Enrollment by Level 2019 to 2024

		2019-20	2020-21	2021-22	2022-23	2023-24
F/J	Undergraduate	439	331	364	408	507
	Graduate	854	713	758	1119	1831
	Law	15	14	18	17	13
	Total	1308	1056	1140	1544	2351
INTL	Undergraduate	236	222	233	323	243
	Graduate	405	517	462	397	373
	Law	2	3	2	4	2
	Total	643	742	697	724	618
Grand Total	1951	1798	1837	2268	2969	

*INTL represents students educated outside the US but not on a student (F/J) visa.

**Note: Totals reflect unique count of students. Students may be enrolled in more than one level in an academic year, which means adding the levels together will not always equal the totals.

International Student Enrollment by Sending Country and College of Enrollment – Fall 2024

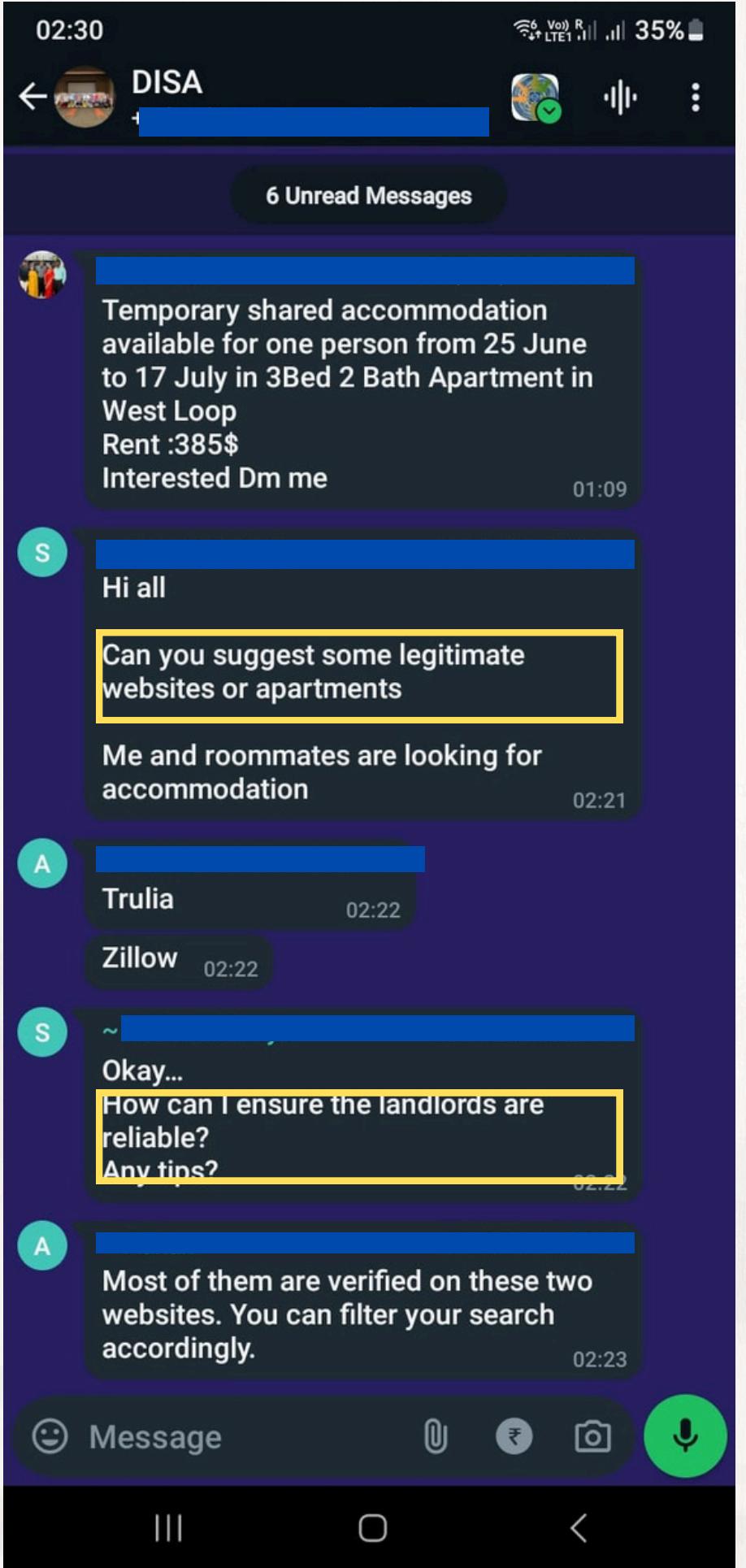
Top 10 Countries	Count
India	1549
China	126
Pakistan	100
Bahrain	54
Vietnam	52
Nigeria	45
Mexico	44
Saudi Arabia	41
Canada	37
Korea, Republic of	36

College	Count	Percentage
CDM	1562	52.6%
Business	953	32.1%
CSH	137	4.6%
LASS	101	3.4%
Education	92	3.1%
Communication	41	1.4%
Music	38	1.3%
Theater	19	0.6%
Law	15	0.5%
SCPS	11	0.4%
GRAND TOTAL	2268	100%

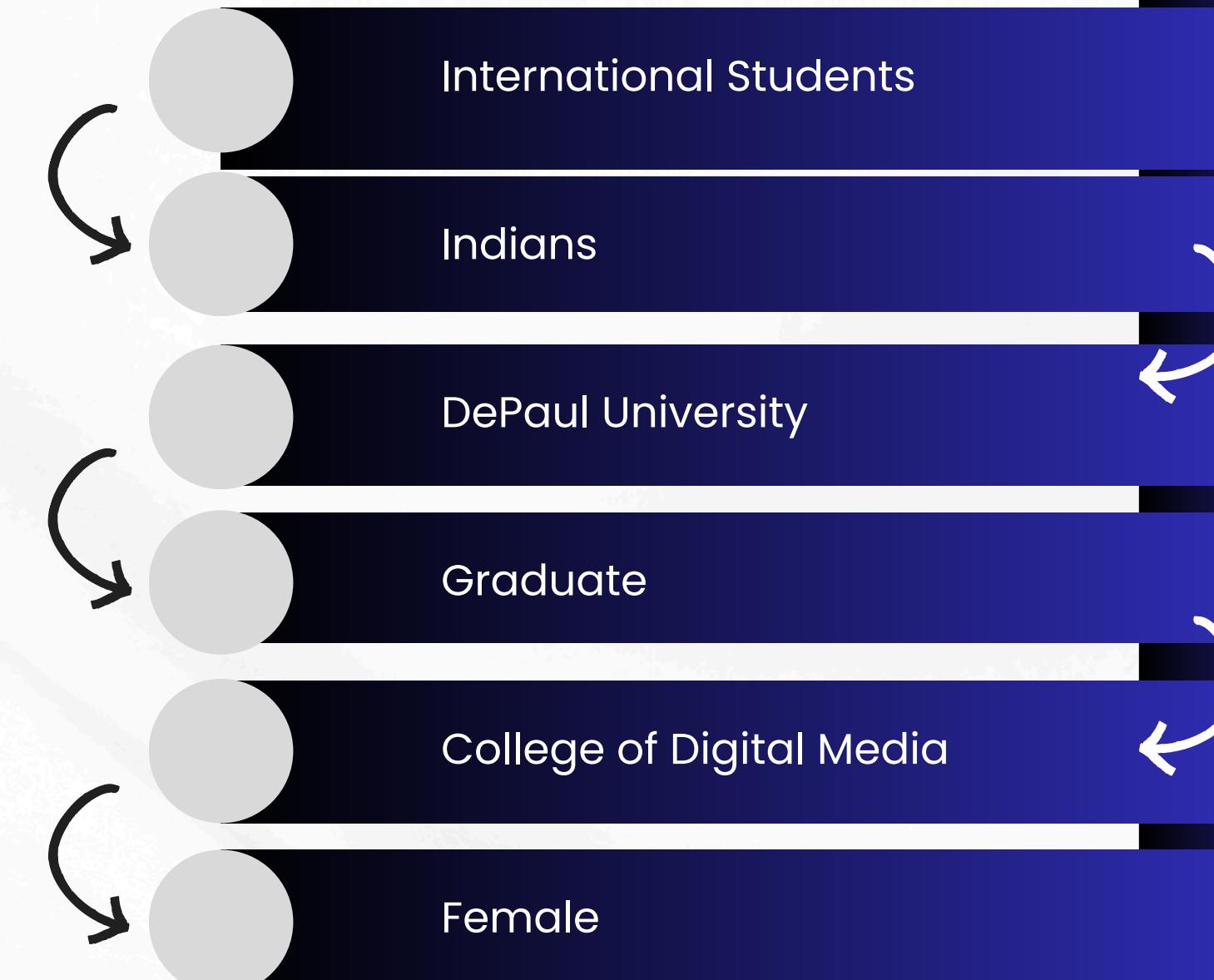
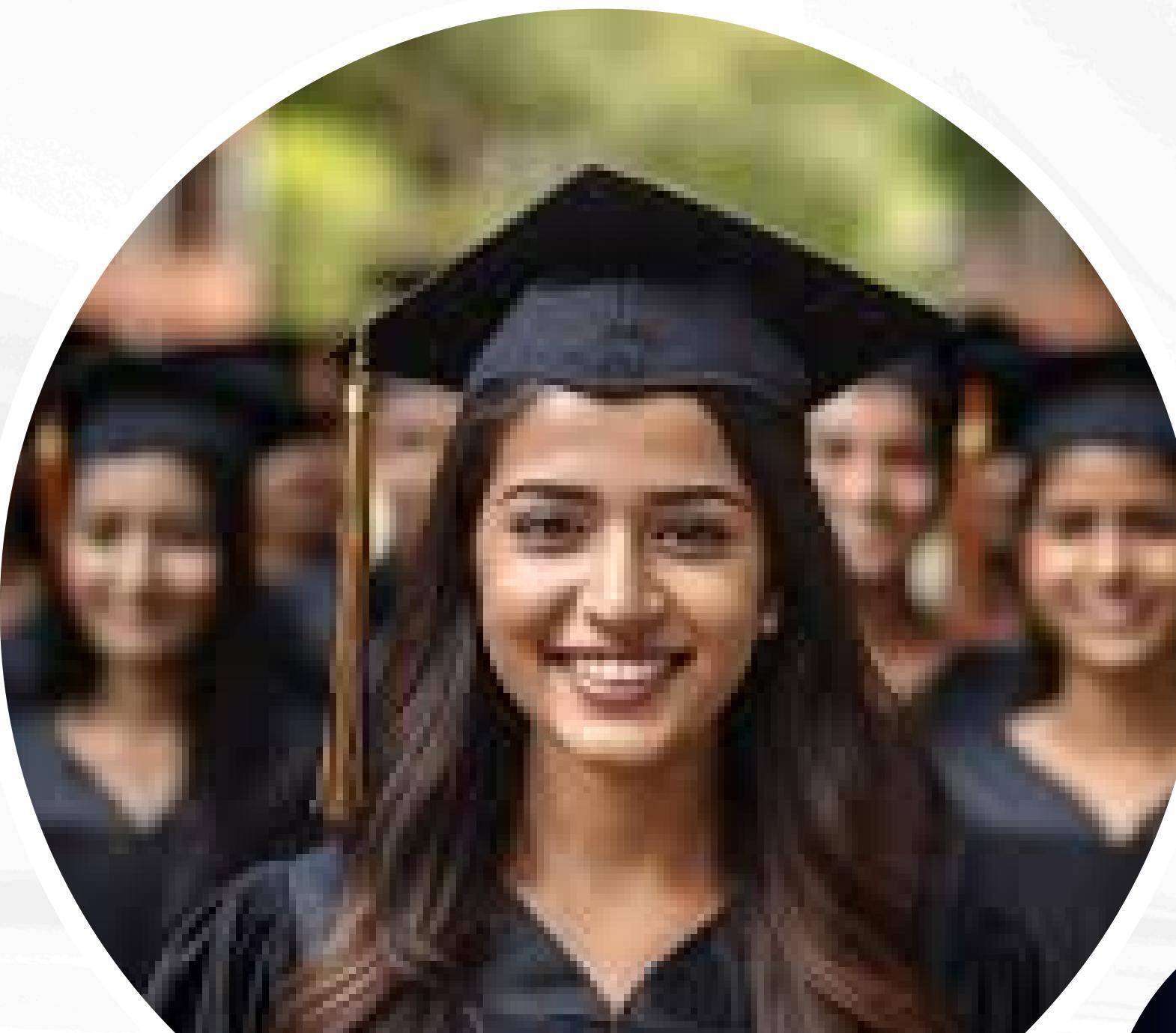
STATISTICS - GLOBAL ENGAGEMENT STUDENT MOBILITY REPORT

<https://offices.depaul.edu/global-engagement/Documents/Consular%20Corps%20Data%20-%20Spring%202024.pdf>

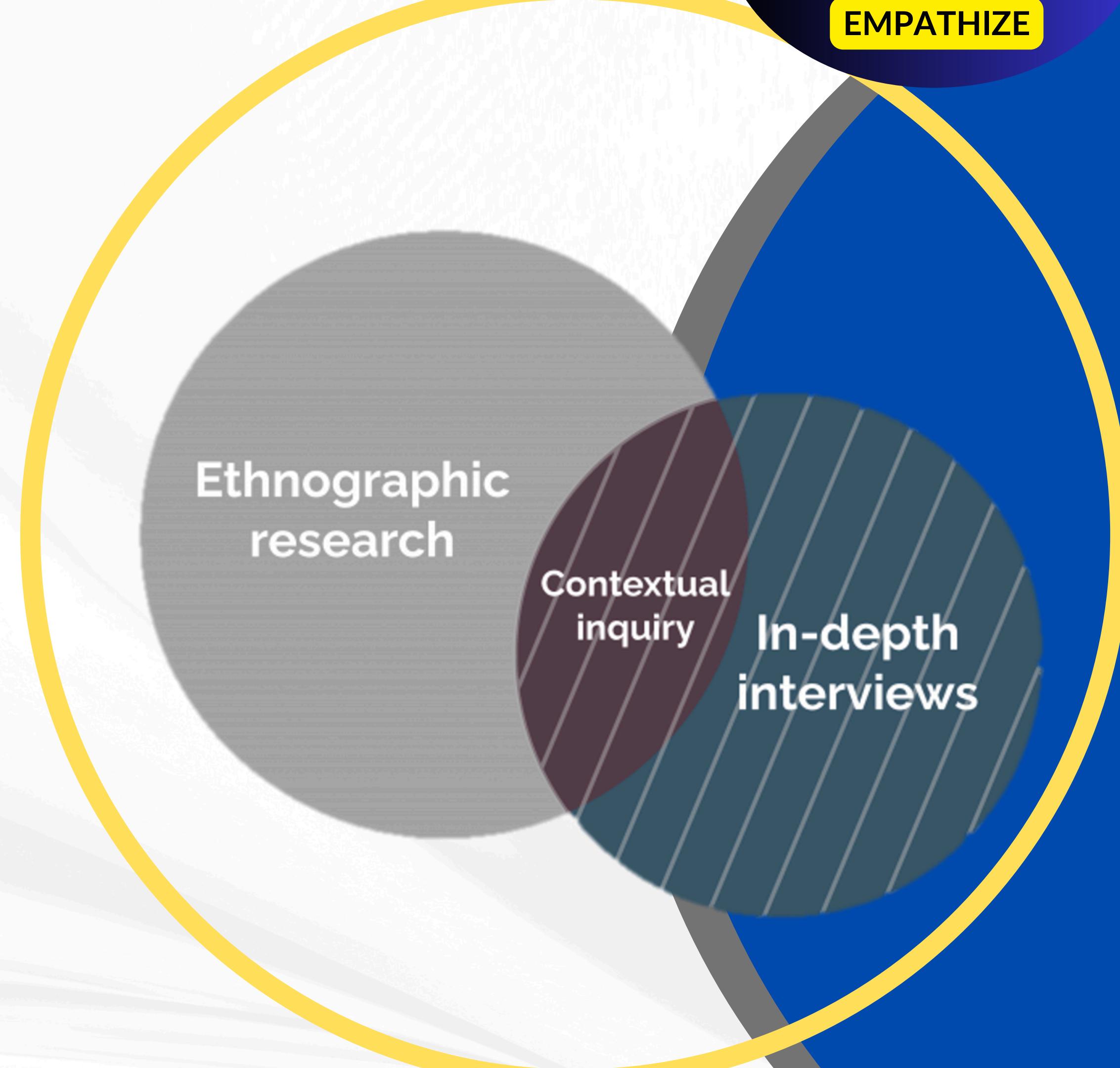
REAL TIME EXAMPLE



DOMAIN OF INQUIRY



CONTEXTUAL INQUIRY AND INTERVIEW PROCESS

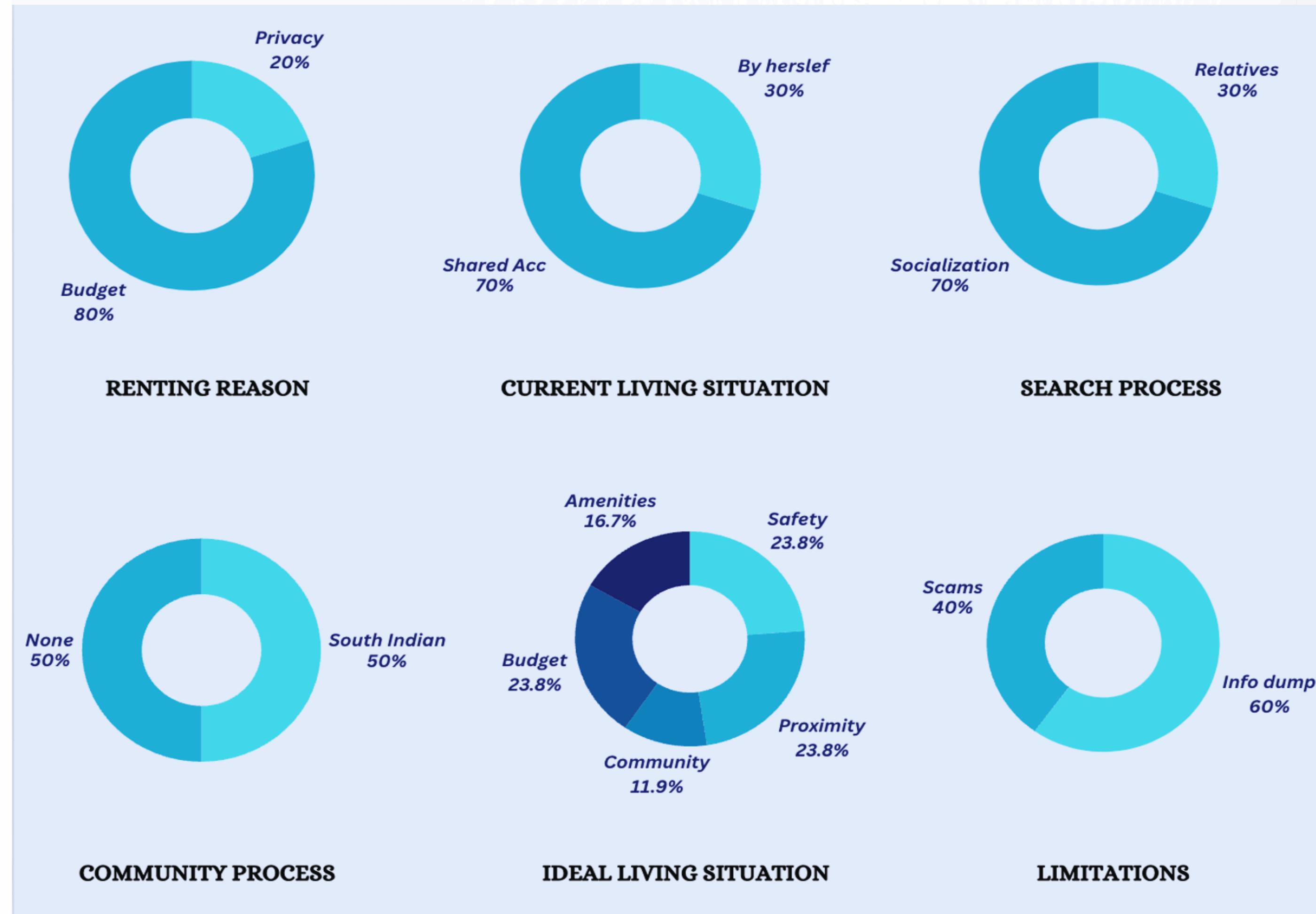


Ethnographic
research

Contextual
inquiry

In-depth
interviews

Key Findings





TRIPTHI, 27 yo, Graduate CDM



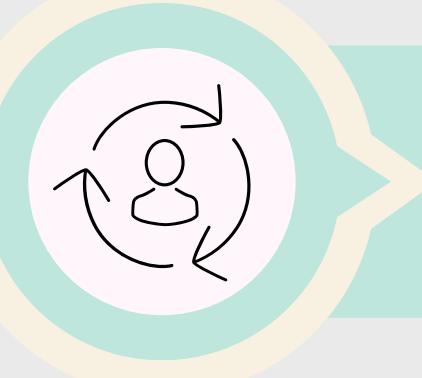
PRIYIA, 28 yo, Graduate CDM



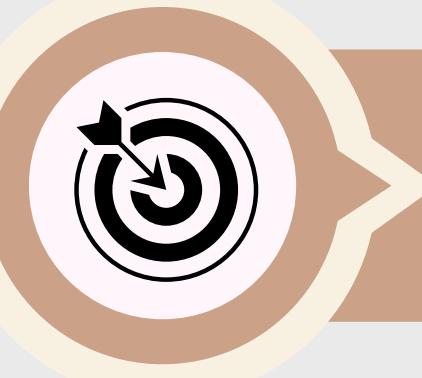
Shared Accommodation, No support



Individual Accommodation,
Relatives support



Information dump



Online Scams

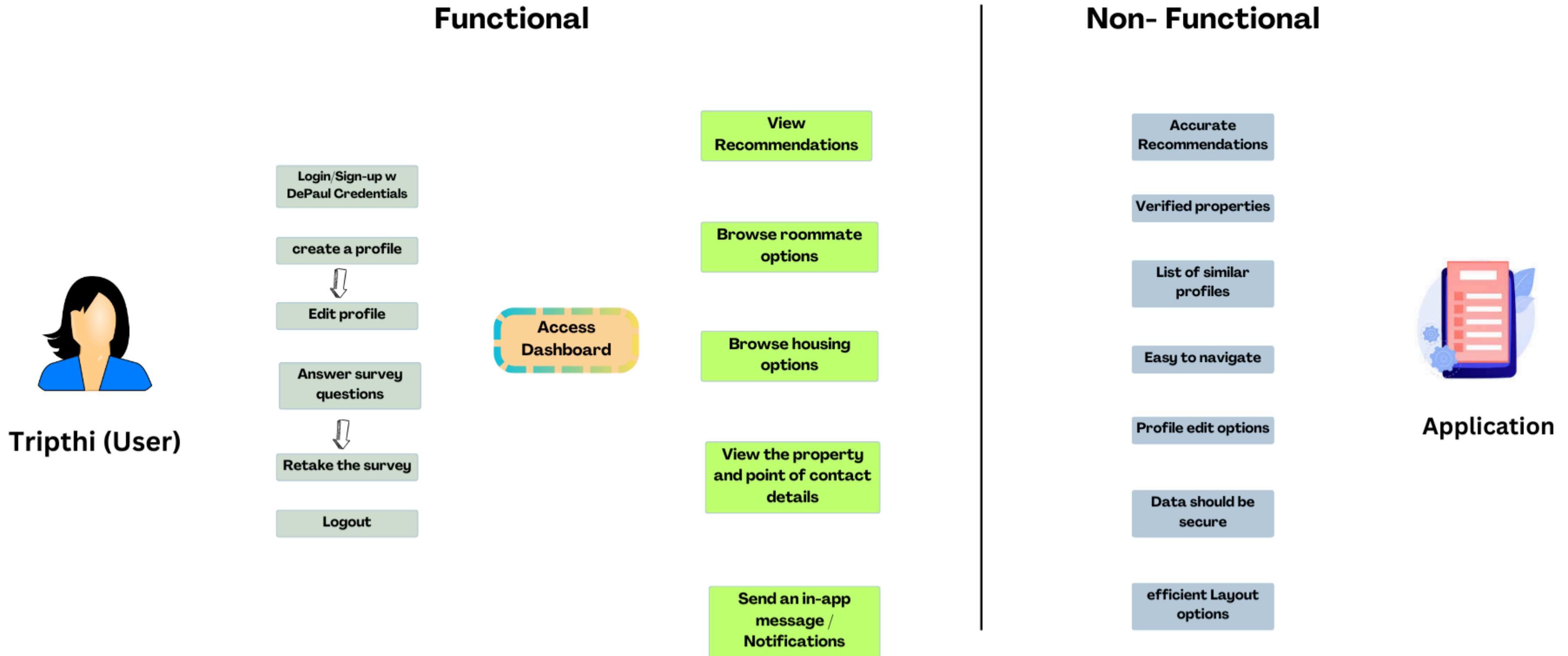
Proximity from school and Indian grocery stores

Safety, Amenities

WHY TRIPTHI?



REQUIREMENTS



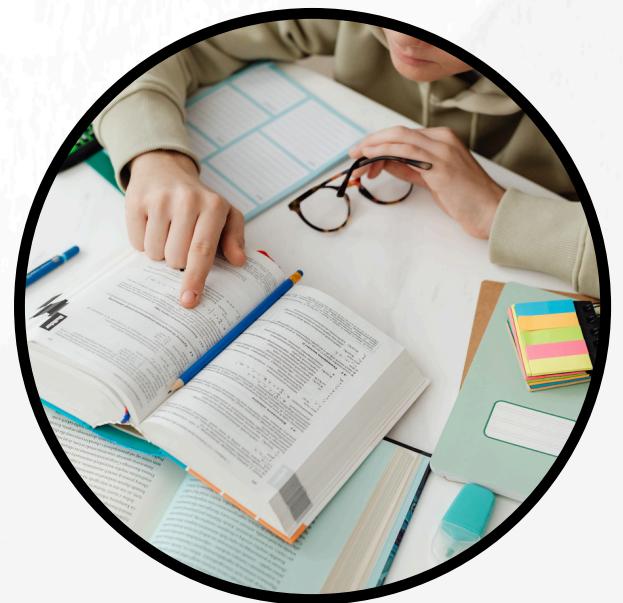
DESIGN SCENARIO - TRIPTHI'S JOURNEY: FINDING THE RIGHT ACCOMMODATION



Joins groups to find housing



Proximity from campus and Indian grocery stores or CTA



Extensive commute effects studies



Eureka Moment

Hears about the App



WIREFRAMES

Eigma

The wireframes illustrate the user interface for a platform designed to help users find roommates or rental properties. The process starts with a sign-up screen, followed by a search for accommodations, viewing suggestions, notifications, messaging, and finally, managing chats.

Sign-up Screen: The user is prompted to enter their details, including profile picture, email, password, and program information. There are fields for full name, gender, date of birth, contact number, and a note about roommates. A "Next" button leads to the next step.

Find your Home: This screen shows a search bar and a list of suggested accommodations. One listing is for a \$2500/mo 3bed 1bath apartment at 1116 W Polk St Unit 2, Chicago, IL 60607. Another listing is for a \$2100/mo 2bed 1bath apartment at 601 W Jackson Blvd Unit 1Chicago, IL 60661.

Our Suggestions: This screen displays a list of users who have been suggested as potential roommates. It includes profile pictures, names, and a "Match" status.

Notifications: The user receives notifications for connection requests, messages from connections, and messages from realtors.

Notifications Detail: A detailed view of a connection request from Mahek H, showing her profile picture, a message from her, and a large green checkmark indicating the request has been sent.

Search Results: The user views a list of properties, including a \$2500/mo 3bed 1bath apartment at 1116 W Polk St Unit 2, Chicago, IL 60607, and a \$2100/mo 2bed 1bath apartment at 601 W Jackson Blvd Unit 1Chicago, IL 60661.

Chats: The user can view and manage their conversations with various individuals, including Mahek, Bhumi, Harshita, Realtor Jose, and Realtor Cathy. Each chat screen shows a profile picture, a bio, and a list of messages.

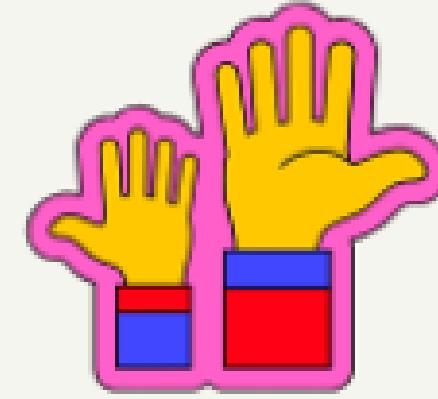
Profile Screen: The user's profile page includes sections for Edit Profile, Edit Survey, and Sign Out.

USABILITY TESTING PLAN



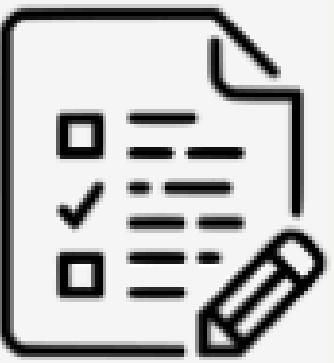
OBJECTIVE

- Understand user behavior and identify usability issues.
- Gather feedback on key features.



PARTICIPANTS

- Interviews and contextual inquiry participants



TEST SCENARIOS

- Answering survey questions.
- Browsing and filtering accommodations.
- Viewing property details and contacting roommates.



CONDUCTING THE TEST

- Brief participants.
- Guide through tasks.
- Encourage think-aloud protocol.

*HEURISTIC ANALYSIS & *COGNITIVE WORKBOOK



THANK YOU