

# Web 1: Style Sheet

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## Logo/Alternet



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**Do not disrupt proportions**

X

X



# Typography

## Helvetica 95 Black

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
!@#\$%  
{ } < >

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## Imagery



- **B/W**
- **Timley**
- **Ominous**

# Alt Layout

**Black Background With RED  
text**

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## Alt Text

Lorem ipsum  
dolor sit  
amet,

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## Navigation links

**Home**

**Lost (island)**

**Fromville**

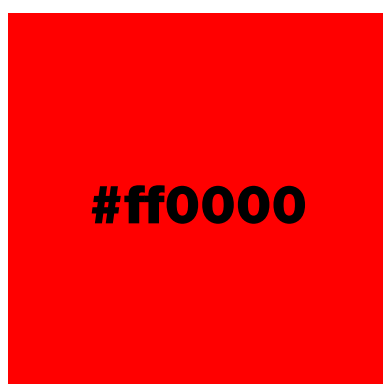
**Equipment**

# Logo Breakdown

**The ERM logo is comprised of a red circle icon and Encounter, Recored, Manage (logotype).**

**The typeface is Helvativa 95 Black.**

**The ERM Icon can be used seperatly of the logotype. However, it should mostly be used together when possible.**



**#ff0000**

**— Color 1**



**#000000**

**— Color 2**