

Same letter to newspapers marked in red on attached list.

*Human Relations*

April 22, 1968

Mr. T. C. Jervay, Editor  
The Wilmington Journal  
Wilmington, North Carolina

Dear Mr. Jervay:

It was called to Governor Moore's attention earlier this year that recruitment by State Government on the traditionally Negro college campuses did not follow the same pattern as on the traditionally white college campuses. At the Governor's direction, the State Personnel Department has established a recruiting schedule for the traditionally Negro colleges. This schedule is under way at the present time and includes the following:

April 18	Shaw University	Raleigh
April 18	Johnson C. Smith University	Charlotte
April 22	A & T University	Greensboro
April 23	Barber-Scotia College	Concord
April 23	Bennett College	Greensboro
April 23	Winston-Salem State College	Winston-Salem
April 24	Livingstone College	Salisbury
April 25	St. Augustine College	Raleigh
April 26	Fayetteville State College	Fayetteville
April 29	Elizabeth City State College	Elizabeth City

North Carolina College was visited by the department on February 22.

In addition, other agencies of State Government are also recruiting on traditionally Negro college campuses at the Governor's direction.

Since the beginning of the current Administration, efforts have been made to bring more Negroes into State Government service. The

-2-

Mr. T. C. Jervay

April 22, 1968

Governor, in supporting policies of the Good Neighbor Council, has emphasized that equal employment opportunities must be available in State Government as well as private industry. He has discussed this policy with various State officials and has sent supporting memorandum on several occasions. This effort has been successful and more Negroes -- but not enough -- are employed in meaningful State positions.

I have forwarded this information to you with the hope that you will urge high school graduates and college graduates to consider a career in State Government. Additional information as to positions available can be obtained from the State Personnel Department here in Raleigh.

With best wishes, I am

Sincerely,

Charles Dunn  
Assistant to the Governor

cdec

April 1, 1968

MEMORANDUM

TO: Charles Dunn  
FROM: P. C. Hill  
SUBJECT: N. C. Negro Radio Stations and Newspapers

RADIO STATIONS

WLLE -- Raleigh  
WSRC -- Durham  
WAAA -- Winston-Salem  
WJIV -- Charlotte  
WELL -- Greensboro  
WDIU -- Fayetteville  
Ebony Broadcasting Co. -- Whiteville

NEWSPAPERS

Wilmington Journal - *T.C. Torn Lownay - ed.*  
Charlotte Post - *On. J. S. N. Tross, ad.*  
Carolina Peacemaker -- Greensboro - John M. Stevenson  
Carolina Times -- Durham - *Louise E. Austin*  
The Carolinian -- Raleigh - *Paul Terrell*  
Future Outlook -- Greensboro - *Mrs. Johnson*

OUT OF STATE NEWSPAPERS

Afro American -- Baltimore, Md. - *Ed.*  
Journal & Guide -- Norfolk, Va. - *Ed.*

PCH:nep

cc: D. S. Coltrane R. S. Harrell  
Paul T. Walker Boyce C. Medlin  
J. Richard Woodward