# CS-553 Cloud Project

**Understanding the Cost of Computing in the Cloud** 

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## **Problem Statement:**

You are hired by a startup company who is considering to use cloud computing instead of building its own infrastructure. There is consensus that a cloud computing software stack at the layer of laaS will be used, but it's not clear whether the computing resources should be rented from a public cloud on-demand, or whether a private cloud should be purchased. You are tasked to find the cost breakdown of a private cloud, and compare that to what Amazon would charge for the following instance types: t2.small, m3.large, c3.8xlarge, g2.2xlarge, r3.4xlarge, i2.8xlarge, and d2.8xlarge. These instance types are defined at http://aws.amazon.com/ec2/instance-types/, and their prices are set at http://aws.amazon.com/ec2/pricing/. For pricing purposes, please stick to Linux on-demand pricing.

Since you have to estimate the cost of the hardware when building a private cloud, you can use hardware prices found at Newegg.com (http://www.newegg.com/) as a good source for low cost and large variety of hardware. If you cannot find some particular hardware here, please cite whatever site you find where you obtained the pricing information. You must include a printout of your shopping cart in your final write-up report for this assignment; include this as an appendix at the end of your report.

# **Amazon EC2 instance types:**

Amazon EC2 provides a wide selection of instance types optimized to fit different use cases. Instance types comprise varying combinations of CPU, memory, storage, and networking capacity and give you the flexibility to choose the appropriate mix of resources for your applications. Each instance type includes one or more instance sizes, allowing you to scale your resources to the requirements of your target workload.

Instance Type	vCPU	Memory (GiB)	Storage (GB)	Networking Performance	Physical Processor	Clock Speed (GHz)	Price
m4.10xlarge	40	160	EBS Only	10Gbps	Intel Xeon E5- 2676 v3	2.4	\$2.394
m3.large	2	7.5	1 x 32 SSD	Moderate (500Mbps)	Intel Xeon E5- 2670 v2	2.5	\$0.133
m3.2xlarge	8	30	2 x 80 SSD	High (1Gbps)	Intel Xeon E5- 2670 v2	2.5	\$0.532
c3.8xlarge	32	60	2 x 320 SSD	10Gbps	Intel Xeon E5- 2680 v2	2.8	\$1.680
g2.2xlarge	8	15	1 x 60 SSD	High (1Gbps)	Intel Xeon E5- 2670	2.6	\$0.650
r3.4xlarge	16	122	1 x 320 SSD	High (1Gbps)	Intel Xeon E5- 2670 v2	2.5	\$1.33
i2.8xlarge	32	244	8 x 800 SSD	10Gbps	Intel Xeon E5- 2670 v2	2.5	\$6.82
d2.8xlarge	36	244	24 x 2,000	10Gbps	Intel Xeon E5- 2676 v3	2.4	\$5.52

#### **Private Instances:**

I have created private instances based on the above given amazon instances specification. Most of the hardware I have purchased from <a href="www.newegg.com">www.newegg.com</a> and for the sake of keeping the balance between price and quality I have mostly picked the best-selling products.

I have considered the following Factors in the creation of instances (I have assumed the amortized cost for 5 years):

**Hardware Cost:** This is the Hardware cost used to make the instances:

Hardware's used per Device:

- CPU Processor
- Storage
- Memory
- Motherboard
- Server Case

Hardware's used per Rack:

- UPS
- Network Switch
- Cooling Fan
- Rack

**Administrator Cost:** An Administrator is required to maintains the data center. I have assumed that one administrator will manage 1000 machines. And the annual cost to hire one administrator is \$78,000.

**Cooling Cost:** The cost required to cool the system. This cost is the sum cost of external fans mounted on racks including internal fans of the system.

**Electricity Cost:** This is the electricity cost to power the whole system. Cost includes Power Dissipation Cost of Processor, UPS, Cooling Fans and Racks, Motherboard, Network Switches and adaptors.

Electricity cost : A + B + C + D

Where A is power dissipation cost of Processor

B is Power dissipation cost of UPS and racks

C is power dissipation cost of Storage and memory

D is power dissipation cost of Network switches and adaptor

We have used these Relations to calculate power:

Power =  $POWER = VI OR I^2 R V^2 / R$ 

**Note:** I haven't included the cost of Building infrastructure and land cost.

# **GFIOPS Calculations:**

Gflops = IPC \* Processor speed \* Hyper Threading Factor \* number of cores

Instances	IPC	<b>GFLOPS</b>	<b>GFLOPS/instance</b>
m4.10xlarge	16	921.1	768
m3.large	8	200	20
m3.2xlarge	8	200	100
c3.8xlarge	8	448	358.2
g2.2xlarge	8	166.7	83.5
r3.4xlarge	8	200	160
i2.8xlarge	8	400	320
d2.8xlarge	16	920.9	692.1

## Pr.m4.10xlarge:

## **Hardware Cost Breakdown:**

	Pr.m4.10xlarge			
Per Device Cost	Details	Quantity	Cost Per device	Total Cost
Processor	2.4 GHz Intel Xeon® E5-2676 v3 (Haswell) processors	2	1800	3600
Storage	SanDisk Optimus Ascend SDLKOCDM-800G-5CA1 2.5" 800GB SAS 6Gb/s eMLC Enterprise Solid State Disk	1	1154.54	1154.15
Memory	NEMIX RAM 64GB PC3-12800 Load Reduced Memory for Dell PowerEdge R920 Server	3	1159.99	3479.97
Mother Board	ASRock EPC602D8A ATX Server Motherboard LGA 2011 Intel C602 DDR3 1866/1600/1333/1066	1	299.99	299.99
Network Adapter	D-Link 10-Port 10-Gigabit Ethernet Smart Managed Switch	1	865.9	865.9
Server Case	iStarUSA D-213-MATX Black Aluminum / Steel 2U Rackmount microATX Server Chassis	2	\$59.99	\$119.98
Total Cost per device =				\$9,519.99
Per Rack Cost				
UPS	CyberPower CP1500AVRLCD 1500VA 900W UPS	1	\$139.95	139.95
Network Switch	ZyXEL GS1920-48-GB0101F Managed GS1920-48 48-port Gigabit Smart Switch	1	451.89	451.89
Cooling	Cooler Master Sleeve Bearing 120mm Silent Fan for Computer Cases, CPU Coolers(Value 4-Pack)	1	\$11.99	11.99
Rack	SUPERMICRO CSE-502L-200B Black 1U Rackmount Mini Server Chassis	1	\$72.99	\$72.99
Total Cost per Rack =				676.82

#### **Total Cost Breakdown:**

	m4.10xlarge											
GFLOPS	No. of Instances	No. of Machines	No. of Racks	Total Hardware Cost	Cooling Cost(\$)	Electricity Cost(A+B+C+D)	Admin Cost	Total Cost	Cost/hour	Cost/hour/gflop		
1	1	1	1	\$10,196.81	760.65	11686.3	390000	\$412,643.76	\$9.42	\$9.421090		
10	1	1	1	\$10,196.81	760.65	11686.3	390000	\$412,643.76	\$9.42	\$0.942109		
100	1	1	1	\$10,196.81	760.65	11686.3	390000	\$412,643.76	\$9.42	\$0.094211		
1000	2	2	1	\$19,716.80	760.65	11686.3	390000	\$422,163.75	\$9.64	\$0.009638		
10000	11	11	1	\$105,396.71	760.65	1989.24	390000	\$498,146.60	\$11.37	\$0.001137		
100000	109	109	3	\$1,039,709.37	2281.95	12185.34	390000	\$1,444,176.66	\$32.97	\$0.000330		
1000000	1086	1086	26	\$10,356,306.46	19776.9	141868.42	390000	\$10,907,951.78	\$249.04	\$0.000249		

THEORITICAL GFLOPS: 737.68

# Pr.m3.xlarge:

#### **Hardware Cost Breakdown:**

	Pr.m3.xlarge			
Per Device Cost	Details	Quantity	Cost Per device	Total Cost
Processor	Intel Xeon E5-2670 v2 Ivy Bridge-EP 2.5 GHz 25MB L3 Cache LGA 2011 115W BX80635E52670V2 Server Processor	1	\$1,559.99	\$1,559.99
Storage	Intel 320 Series 2.5" 80GB SATA II MLC Internal Solid State Drive (SSD) SSDSA2CW080G310 - OEM	2	\$148.99	\$297.98
Memory	SAMSUNG 32GB 288-Pin DDR4 SDRAM DDR4 2133 (PC4 17000) Server Memory Model M386A4G40DM0-CPB	1	\$221.99	\$221.99
Mother Board	ASRock EPC602D8A ATX Server Motherboard LGA 2011 Intel C602 DDR3 1866/1600/1333/1066	1	\$299.99	\$299.99
Network Adapter	Planet GSW-1602SF 16-port 10/100/1000Mbps Gigabit with 2-port shared Gigabit SFP Web Smart ethernet switch	1	\$192.00	\$192.00
Server Case	SUPERMICRO CSE-502L-200B Black 1U Rackmount Mini Server Chassis	1	\$72.99	\$72.99
Total Cost per device =				\$2,644.94
Per Rack Cost				
UPS	CyberPower CP1500AVRLCD 1500VA 900W UPS	1	\$139.95	139.95
Network Switch	ZyXEL GS1920-48-GB0101F Managed GS1920-48 48-port Gigabit Smart Switch	1	451.89	451.89
Cooling	Cooler Master Sleeve Bearing 120mm Silent Fan for Computer Cases, CPU Coolers, and Radiators (Value 4-Pack)1	1	\$11.99	11.99
Rack	Tripp Lite SR42UB 42U Rack Enclosure Server Cabinet	1	1013.99	1013.99
Total Cost per Rack =				1617.82

#### **Total Cost Breakdown:**

	Pr.m3.large										
<b>GFLOPS</b>	No. of Instances	No. of Machines	No. of Racks	Total Hardware Cost	<b>Cooling Cost</b>	Electricity Cost(A+B+C+D)	Admin Cost	Total Cost	Cost/hour	Cost/hour/gflop	
1	1	1	1	\$4,262.76	1398.23	7865.73	390000	\$403,526.72	\$9.21	\$9.212939	
10	1	1	1	\$4,262.76	1398.23	7865.73	390000	\$403,526.72	\$9.21	\$0.921294	
100	5	1	1	\$4,262.76	1398.23	7865.73	390000	\$403,526.72	\$9.21	\$0.092129	
1000	50	5	2	\$16,460.34	2697.32	16665.73	390000	\$425,823.39	\$9.72	\$0.009722	
10000	500	50	12	\$151,660.84	15863.35	149858.53	390000	\$707,382.72	\$16.15	\$0.001615	
100000	5000	500	120	\$1,516,608.40	195346.32	1124865.73	1950000	\$4,786,820.45	\$109.29	\$0.001093	
1000000	50000	5000	1191	\$15,151,523.62	1827789.23	11836746.34	19500000	\$48,316,059.19	\$1,103.11	\$0.001103	

THEORITICAL GFLOPS: 200

# Pr.m3.2xlarge

#### **Hardware Cost Breakdown:**

	Pr.m3.2xlarge			
Per Device Cost	Details	Quantity	Cost Per device	Total Cost
Processor	Intel Xeon E5-2670 v2 lvy Bridge-EP 2.5 GHz 25MB L3 Cache LGA 2011 115W BX80635E52670V2 Server Processor	1	\$1,559.99	\$1,559.99
Storage	Intel 320 Series 2.5" 80GB SATA II MLC Internal Solid State Drive (SSD) SSDSA2CW080G310 - OEM	2	\$148.99	\$297.98
Memory	SAMSUNG 32GB 288-Pin DDR4 SDRAM DDR4 2133 (PC4 17000) Server Memory Model M386A4G40DM0-CPB	1	\$221.99	\$221.99
Mother Board	ASRock EPC602D8A ATX Server Motherboard LGA 2011 Intel C602 DDR3 1866/1600/1333/1066	1	\$299.99	\$299.99
Network Adapter	Planet GSW-1602SF 16-port 10/100/1000Mbps Gigabit with 2-port shared Gigabit SFP Web Smart ethernet switch	1	\$192.00	\$192.00
Server Case	SUPERMICRO CSE-502L-200B Black 1U Rackmount Mini Server Chassis	1	\$72.99	\$72.99
Total Cost per device =				\$2,644.94
Per Rack Cost				
UPS	CyberPower CP1500AVRLCD 1500VA 900W UPS	1	\$139.95	139.95
Network Switch	ZyXEL GS1920-48-GB0101F Managed GS1920-48 48-port Gigabit Smart Switch	1	451.89	451.89
Cooling	Cooler Master Sleeve Bearing 120mm Silent Fan for Computer Cases, CPU Coolers, and Radiators (Value 4-Pack)	1	\$11.99	11.99
Rack	Tripp Lite SR42UB 42U Rack Enclosure Server Cabinet	1	1013.99	1013.99
Total Cost per Rack =				1617.82

## **Total Cost Breakdown:**

					Pr.m3.2xlar	ge				
<b>GFLOPS</b>	No. of Instances	No. of Machines	No. of Racks	Total Hardware Cost	<b>Cooling Cost</b>	Electricity Cost	Admin Cost		Cost/hour	Cost/hour/gflop
1	1	1	1	\$4,262.76	1365.34	7434.23	390000	\$403,062.33	\$9.20	\$9.202336
10	1	1	1	\$4,262.76	1365.34	7434.23	390000	\$403,062.33	\$9.20	\$0.920234
100	1	1	1	\$4,262.76	1365.34	7434.23	390000	\$403,062.33	\$9.20	\$0.092023
1000	10	5	1	\$14,842.52	1365.34	17734.22	390000	\$423,942.08	\$9.68	\$0.009679
10000	100	50	3	\$137,100.46	3896.43	89573.26	390000	\$620,570.15	\$14.17	\$0.001417
100000	1000	500	24	\$1,361,297.68	31974.43	984725.37	390000	\$2,767,997.48	\$63.20	\$0.000632
1000000	10000	5000	239	\$13,611,358.98	276973.24	9842583.13	3900000	\$27,630,915.35	\$630.84	\$0.000631

THEORITICAL GFLOPS PER INSTANCE: 20

# Pr.c3.8xlarge

#### **Hardware Cost Breakdown:**

	Pr.c3.8xlarge			
Per Device Cost	Details	Quantity	Cost Per device	<b>Total Cost</b>
Processor	Intel Xeon E5-2680 v2 Ivy Bridge-EP 2.8 GHz 25MB L3 Cache LGA 2011 115W BX80635E52680V2 Server Processor	2	1769	3538
Storage	KODDM-400G-5CA1 2.5" 400GB SAS 6Gb/s eMLC Enterprise Solid State Disk + Intel DC S3510 2.5" 240GB SATA III M	2	599.99+184.99	784.98
Memory	NEMIX RAM 64GB PC3-12800 Load Reduced Memory for Dell PowerEdge M820 R820 Server	1	1159.99	1159.99
Mother Board	SUPERMICRO MBD-X10SRI-F Server Motherboard LGA 2011 R3	1	279.99	279.99
Network Adapter	D-Link 10-Port 10-Gigabit Ethernet Smart Managed Switch	1	865.9	865.9
Server Case	iStarUSA D-213-MATX Black Aluminum / Steel 2U Rackmount microATX Server Chassis	1	\$59.99	\$59.99
Total Cost per device =				6688.85
Per Rack Cost				
UPS	CyberPower CP1500AVRLCD 1500VA 900W UPS	1	\$139.95	139.95
Network Switch	ZyXEL GS1920-48-GB0101F Managed GS1920-48 48-port Gigabit Smart Switch	1	451.89	451.89
Cooling	Cooler Master Sleeve Bearing 120mm Silent Fan for Computer Cases, CPU Coolers, and Radiators (Value 4-Pack)	1	\$11.99	11.99
Rack	Tripp Lite SR42UB 42U Rack Enclosure Server Cabinet	1	1013.99	1013.99
Total Cost per Rack =				1617.82

#### **Total Cost Breakdown:**

					Pr.c3.8xlarg	ge				
<b>GFLOPS</b>	No. of Instances	No. of Machines	No. of Racks	Total Hardware Cost	Cooling Cost	Electricity Cost	Admin Cost		Cost/hour	Cost/hour/gflop
1	1	1	1	8306.67	1683.45	6183.13	390000	406173.25	9.27	9.273362
10	1	1	1	8306.67	1683.45	6183.13	390000	406173.25	9.27	0.927336
100	1	1	1	8306.67	1683.45	6183.13	390000	406173.25	9.27	0.092734
1000	3	3	1	21684.37	1683.45	9123.92	390000	422491.74	9.65	0.009646
10000	23	23	1	155461.37	1683.45	52763.53	390000	599908.35	13.70	0.001370
100000	224	224	6	1508009.32	8493.56	489274.25	390000	2395777.13	54.70	0.000547
1000000	2233	2233	54	15023564.33	88247.12	4987241.87	1170000	21269053.32	485.59	0.000486

THEORITICAL GFLOPS PER INSTANCE: 363.9

## Pr.g2.2xlarge

#### **Hardware Cost Breakdown:**

	Pr.g2.2xlarge			
Per Device Cost	Details	Quantity	Cost Per device	Total Cost
Processor	Intel Xeon E5-2670 v2 Ivy Bridge-EP 2.5 GHz 25MB L3 Cache LGA 2011 115W BX80635E52670V2 Server Processor	1	1559.9	1559.9
Storage	Transcend MTS600 M.2 64GB SATA III MLC Internal Solid State Drive (SSD) TS64GMTS600	1	50.37	50.37
Memory	SAMSUNG 16GB 288-Pin DDR4 SDRAM ECC Registered DDR4 2133 (PC4 17000) Server Memory Model M393A2G40DB0-CPB	1	109.99	109.99
Mother Board	ASRock EPC602D8A ATX Server Motherboard LGA 2011 Intel C602 DDR3 1866/1600/1333/1066	1	\$299.99	\$299.99
Network Adapter	Planet GSW-1602SF 16-port 10/100/1000Mbps Gigabit with 2-port shared Gigabit SFP Web Smart ethernet switch	1	\$192.00	\$192.00
Server Case	SUPERMICRO CSE-502L-200B Black 1U Rackmount Mini Server Chassis	1	\$72.99	\$72.99
Total Cost per device =				2285.24
Per Rack Cost				
UPS	CyberPower CP1500AVRLCD 1500VA 900W UPS	1	\$139.95	139.95
Network Switch	ZyXEL GS1920-48-GB0101F Managed GS1920-48 48-port Gigabit Smart Switch	1	451.89	451.89
Cooling	Cooler Master Sleeve Bearing 120mm Silent Fan for Computer Cases, CPU Coolers, and Radiators (Value 4-Pack)	1	\$11.99	11.99
Rack	Tripp Lite SR42UB 42U Rack Enclosure Server Cabinet	1	1013.99	1013.99
Total Cost per Rack =				1617.82

#### **Total Cost Breakdown:**

-					Pr.g2.2xlarg	ge				
GFLOPS	No. of Instances	No. of Machines	No. of Racks	Total Hardware Cost	Cooling Cost	Electricity Cost	Admin Cost		Cost/hour	Cost/hour/gflop
1	1	1	1	3903.06	1583.23	5873.23	390000	401359.52	9.1634594	9.163459361
10	1	1	1	3903.06	1583.23	5873.23	390000	401359.52	9.1634594	0.916345936
100	2	1	1	3903.06	1583.23	5873.23	390000	401359.52	9.1634594	0.091634594
1000	13	7	1	17614.5	1583.23	14836.33	390000	424034.06	9.6811429	0.009681143
10000	121	61	2	142635.28	4862.34	119742.35	390000	657239.97	15.005479	0.001500548
100000	1202	601	29	1420346.02	38947.52	1192754.12	780000	3432047.66	78.357253	0.000783573
1000000	12020	6010	287	14198606.74	384719.36	13947511.23	5070000	33600837.33	767.1424	0.000767142

THEORITICAL GFLOPS PER INSTANCE: 84.2

# Pr.r3.4xlarge

#### **Hardware Cost Breakdown:**

	Pr.r3.4xlarge			
Per Device Cost	Details	Quantity	Cost Per device	Total Cost
Processor	Intel Xeon E5-2670 v2 Ivy Bridge-EP 2.5 GHz 25MB L3 Cache LGA 2011 115W BX80635E52670V2 Server Processor	1	1559.99	1559.99
Storage	SanDisk Optimus Ascend SDLKODDM-400G-5CA1 2.5" 400GB SAS 6Gb/s eMLC Enterprise Solid State Disk	1	599.99	599.99
Memory	Crucial 128GB (4 x 32GB) 288-Pin DDR4 SDRAM ECC Registered DDR4 2133 (PC4 17000) Server Memory Model	1	1151.07	1151.07
Mother Board	StarTech.com PCI Express (PCIe) Gigabit Ethernet Multimode SC Fiber Network Card Adapter NIC - 550m	1	\$140.99	\$140.99
Network Adapter	Planet GSW-1602SF 16-port 10/100/1000Mbps Gigabit with 2-port shared Gigabit SFP Web Smart ethernet switch	1	\$192.00	\$192.00
Server Case	SUPERMICRO CSE-502L-200B Black 1U Rackmount Mini Server Chassis	1	\$72.99	\$72.99
Total Cost per device =				3717.03
Per Rack Cost				
UPS	CyberPower CP1500AVRLCD 1500VA 900W UPS	1	\$139.95	139.95
Network Switch	ZyXEL GS1920-48-GB0101F Managed GS1920-48 48-port Gigabit Smart Switch	1	451.89	451.89
Cooling	Cooler Master Sleeve Bearing 120mm Silent Fan for Computer Cases, CPU Coolers, and Radiators (Value 4-Pack)	1	\$11.99	11.99
Rack	Tripp Lite SR42UB 42U Rack Enclosure Server Cabinet	1	1013.99	1013.99
Total Cost per Rack =				1617.82

## **Total Cost Breakdown:**

					Pr.r3.4xlarg	ge				
GFLOPS	No. of Instances	No. of Machines	No. of Racks	Total Hardware Cost	Cooling Cost	Electricity Cost	Admin Cost		Cost/hour	Cost/hour/gflop
1	1	1	1	5335.85	1435.33	6352.46	390000	403123.64	9.2037361	9.203736073
10	1	1	1	5335.85	1435.33	6352.46	390000	403123.64	9.2037361	0.920373607
100	1	1	1	5335.85	1435.33	6352.46	390000	403123.64	9.2037361	0.092037361
1000	5	5	1	20203.97	1435.33	14737.21	390000	426376.51	9.7346235	0.009734624
10000	50	50	2	187471.32	2683.74	89473.14	390000	669628.2	15.288315	0.001528832
100000	500	500	12	1860144.82	17362.21	893514.12	390000	3161021.15	72.169433	0.000721694
1000000	5000	5000	120	18586887.82	1735352.21	9162825.65	1950000	31435065.68	717.69556	0.000717696

THEORITICAL GFLOPS PER INSTANCE: 160

# Pr.i2.8xlarge

#### **Hardware Cost Breakdown:**

	Pr.i2.8xlarge			
Per Device Cost	Details	Quantity	Cost Per device	Total Cost
Processor	Intel Xeon E5-2670 v2 Ivy Bridge-EP 2.5 GHz 25MB L3 Cache LGA 2011 115W BX80635E52670V2 Server Processor	2	1559.99	3119.98
Storage	SAMSUNG 845DC PRO MZ-7WD800EW 2.5" 800GB SATA III MLC Enterprise Solid State Drive	8	921.39	7371.12
Memory	Crucial 128GB (4 x 32GB) 288-Pin DDR4 SDRAM ECC Registered DDR4 2133 (PC4 17000) Server Memory Model	2	1151.07	2302.14
Mother Board	ASRock EPC602D8A ATX Server Motherboard LGA 2011 Intel C602 DDR3 1866/1600/1333/1066	2	\$299.99	\$599.98
Network Adapter	D-Link 10-Port 10-Gigabit Ethernet Smart Managed Switch	1	865.9	865.9
Server Case	iStarUSA D-213-MATX Black Aluminum / Steel 2U Rackmount microATX Server Chassis	1	\$59.99	\$59.99
Total Cost per device =				14319.11
Per Rack Cost				
UPS	CyberPower CP1500AVRLCD 1500VA 900W UPS	1	\$139.95	139.95
Network Switch	ZyXEL GS1920-48-GB0101F Managed GS1920-48 48-port Gigabit Smart Switch	1	451.89	451.89
Cooling	Cooler Master Sleeve Bearing 120mm Silent Fan for Computer Cases, CPU Coolers, and Radiators (Value 4-Pack)	1	\$11.99	11.99
Rack	Tripp Lite SR42UB 42U Rack Enclosure Server Cabinet	1	1013.99	1013.99
Total Cost per Rack =				1617.82

#### **Total Cost Breakdown:**

					Pr.i2.8xlarg	e				
<b>GFLOPS</b>	No. of Instances	No. of Machines	No. of Racks	Total Hardware Cost	<b>Cooling Cost</b>	Electricity Cost	Admin Cost		Cost/hour	Cost/hour/gflop
1	1	1	1	15936.93	1573.12	6193.41	390000	413703.46	9.4452845	9.445284475
10	1	1	1	15936.93	1573.12	6193.41	390000	413703.46	9.4452845	0.944528447
100	1	1	1	15936.93	1573.12	6193.41	390000	413703.46	9.4452845	0.094452845
1000	3	3	1	44575.15	1573.12	10342.15	390000	446490.42	10.193845	0.010193845
10000	25	25	1	359595.57	1573.12	59748.12	390000	810916.81	18.514082	0.001851408
100000	250	250	6	3589484.42	9352.45	513848.62	390000	4502685.49	102.80104	0.00102801
1000000	2500	2500	60	35894844.2	91374.21	5914781.51	1170000	43070999.92	983.35616	0.000983356

THEORITICAL GFLOPS PER INSTANCE: 321

## Pr.d2.8xlarge

#### **Hardware Cost Breakdown:**

	Pr.d2.8xlarge			
Per Device Cost	Details	Quantity	Cost Per device	Total Cost
Processor	PAIR INTEL XEON E5-2676 V3 2.40GHz SR1Y5 30Mb 12 Cores 24 Thread E5-2670	2	1800	3600
Storage	Seagate NAS HDD ST8000VN0002 8TB 256MB Cache SATA 6.0Gb/s 3.5" Internal Hard Drive	6	348.99	2093.94
Memory	Crucial 128GB (4 x 32GB) 288-Pin DDR4 SDRAM ECC Registered DDR4 2133 (PC4 17000) Server Memory Model	2	1151.07	2302.14
Mother Board	ASRock EPC602D8A ATX Server Motherboard LGA 2011 Intel C602 DDR3 1866/1600/1333/1066	2	299.99	599.98
Network Adapter	D-Link 10-Port 10-Gigabit Ethernet Smart Managed Switch	1	865.9	865.9
Server Case	iStarUSA D-213-MATX Black Aluminum / Steel 2U Rackmount microATX Server Chassis - OEM	1	\$59.99	\$59.99
Total Cost per device =				9521.95
Per Rack Cost				
UPS	CyberPower CP1500AVRLCD 1500VA 900W UPS	1	\$139.95	139.95
Network Switch	ZyXEL GS1920-48-GB0101F Managed GS1920-48 48-port Gigabit Smart Switch	1	451.89	451.89
Cooling	Cooler Master Sleeve Bearing 120mm Silent Fan for Computer Cases, CPU Coolers, and Radiators (Value 4-Pack)	1	\$11.99	11.99
Rack	Tripp Lite SR42UB 42U Rack Enclosure Server Cabinet	1	1013.99	1013.99
Total Cost per Rack =				1617.82

#### **Total Cost Breakdown:**

					Pr.d2.8xlarg	ge				
GFLOPS	No. of Instances	No. of Machines	No. of Racks	Total Hardware Cost	<b>Cooling Cost</b>	Electricity Cost	Admin Cost		Cost/hour	Cost/hour/gflop
1	1	1	1	11139.77	1736.61	5974.12	390000	408850.5	9.3344863	9.334486301
10	1	1	1	11139.77	1736.61	5974.12	390000	408850.5	9.3344863	0.93344863
100	1	1	1	11139.77	1736.61	5974.12	390000	408850.5	9.3344863	0.093344863
1000	2	2	1	20661.72	1736.61	8184.24	390000	420582.57	9.6023418	0.009602342
10000	11	11	1	106359.27	1736.61	29771.43	390000	527867.31	12.051765	0.001205177
100000	109	109	3	1042746.01	55937.55	284742.51	390000	1773426.07	40.48918	0.000404892
1000000	1086	1086	26	10382901.02	46252.12	2249484.52	780000	13458637.66	307.27483	0.000307275

THEORITICAL GFLOPS PER INSTANCE :691.2

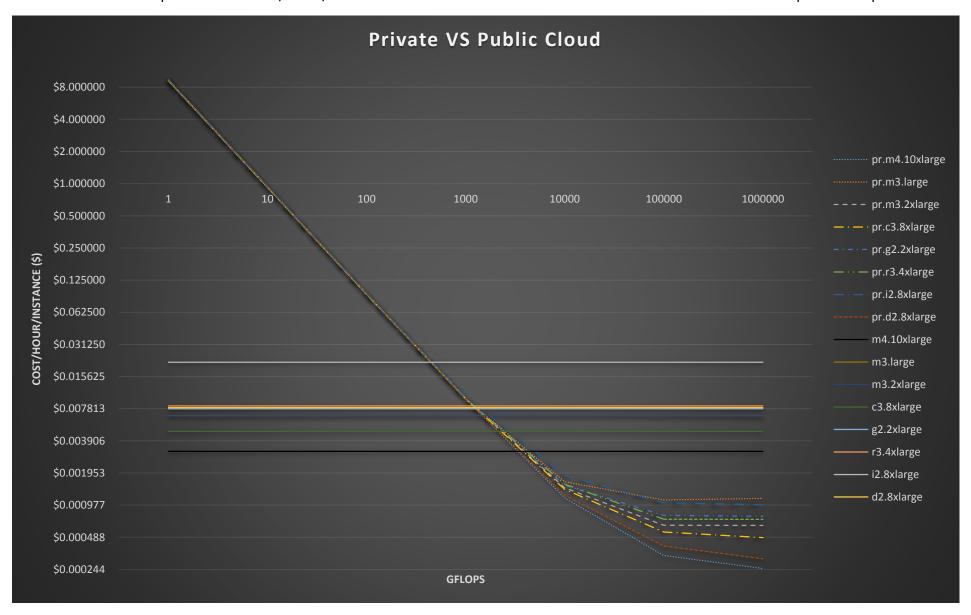
# **Cost Comparison of both Private and Public Cloud:**

GFLOP:	pr.m4.10xlarge	pr.m3.large	pr.m3.2xlarge	pr.c3.8xlarge	pr.g2.2xlarge	pr.r3.4xlarge	pr.i2.8xlarge	pr.d2.8xlarge	m4.10xlarge	m3.large	m3.2xlarge	c3.8xlarge	g2.2xlarge	r3.4xlarge	i2.8xlarge	d2.8xlarge
1	\$9.421090	\$9.212939	\$9.202336	9.273362	9.163459361	9.203736073	9.4452845	9.334486301	0.0031	0.0067	0.0067	0.0048	0.0078	0.0083	0.0213	0.008
10	\$0.942109	\$0.921294	\$0.920234	0.927336	0.916345936	0.920373607	0.9445284	0.93344863	0.0031	0.0067	0.0067	0.0048	0.0078	0.0083	0.0213	0.008
100	\$0.094211	\$0.092129	\$0.092023	0.092734	0.091634594	0.092037361	0.0944528	0.093344863	0.0031	0.0067	0.0067	0.0048	0.0078	0.0083	0.0213	0.008
1000	\$0.009638	\$0.009722	\$0.009679	0.009646	0.009681143	0.009734624	0.0101938	0.009602342	0.0031	0.0067	0.0067	0.0048	0.0078	0.0083	0.0213	0.008
10000	\$0.001137	\$0.001615	\$0.001417	0.001370	0.001500548	0.001528832	0.0018514	0.001205177	0.0031	0.0067	0.0067	0.0048	0.0078	0.0083	0.0213	0.008
100000	\$0.000330	\$0.001093	\$0.000632	0.000547	0.000783573	0.000721694	0.001028	0.000404892	0.0031	0.0067	0.0067	0.0048	0.0078	0.0083	0.0213	0.008
1E+06	\$0.000249	\$0.001129	\$0.000631	0.000486	0.000767142	0.000717696	0.0009834	0.000307275	0.0031	0.0067	0.0067	0.0048	0.0078	0.0083	0.0213	0.008

# Percentage Utilization of private cloud from public cloud:

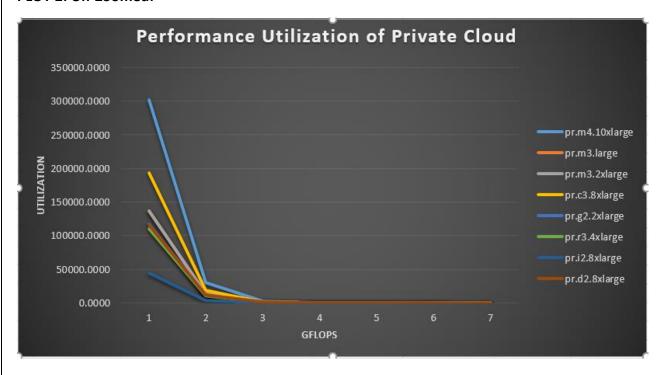
GFLOPS	pr.m4.10xlarge	pr.m3.large	pr.m3.2xlarge	pr.c3.8xlarge	pr.g2.2xlarge	pr.r3.4xlarge	pr.i2.8xlarge	pr.d2.8xlarge
1	302230.4693	137506.5494	137348.3030	193195.0390	117480.2482	110888.3864	44344.0586	116681.0788
10	30223.0469	13750.6549	13734.8303	19319.5039	11748.0248	11088.8386	4434.4059	11668.1079
100	3022.3047	1375.0655	1373.4830	1931.9504	1174.8025	1108.8839	443.4406	1166.8108
1000	309.2031	145.1044	144.4633	200.9569	124.1172	117.2846	47.8584	120.0293
10000	36.4855	24.1049	21.1467	28.5345	19.2378	18.4197	8.6921	15.0647
100000	10.5775	16.3117	9.4323	11.3954	10.0458	8.6951	4.8263	5.0611
1000000	7.9893	16.4643	9.4156	10.1166	9.8352	8.6469	4.6167	3.8409

**PLOT 1**: The below Graph shows the Cost/hours/instance in dollars of amazon instances verses Private cloud from 1 GFlops to 1 PFlops.

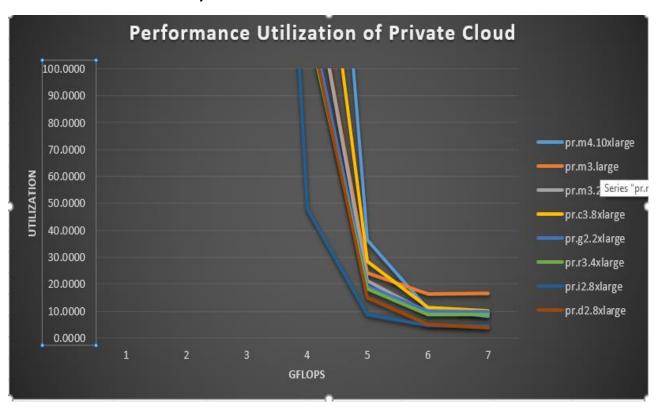


Note: I have taken logarithmic scale, so that we can analyze more clearly.

PLOT 2: Un-Zoomed:



#### Zoomed to show more clearly:



<b>Conclusion:</b> Performance utilization is calculated by Gflops of private instances divided by cost of public instances multiplied by 100. We can see that for most of instances breakeven point is coming in range of 1000 to 10000 GFLOPS. The Primary reason for this is the cost of administrative cost. The administrative cost is dominating factor, basically we are appointing one administrator for managing few hundreds machine. Also if we see the utilization factor, for smaller GFlops values it is very low, because we have run an entire instance just to harvest 1 GFLOPS.
The best Percentage utilization is of Pr.d2.8xlarge instance for 1 Petaflops Range and the least percentage utilization is of pr.m3.large instance for 1 petaflops range. The following nature is occurring because for this instances the hardware cost comes into play ignoring all other factors.
Note: Breakeven point is point where cost of private cloud matches to cost of public cloud.

# **Final Conclusion:**

Performance utilization is Performance utilization of most of the private instances for smaller GFLOPS is very poor and it gets better as we increase the GFLOPS. The utilization

After understanding the concepts of Cloud Costs, I can say that for small loads public loud is better than private clouds, for medium to large load I would prefer a mixed balance between private cloud and public cloud. And for very large load I will suggest building the private cloud as it be more cost effective.

There are other factors in taking this decision like safety, security, Data privacy etc but I have neglected those factors while taking my decision.

Other Factors are Geolocation of the Data center, Climate, Human Resource cost etc which we have not consider while doing this project.

# **Assumptions:**

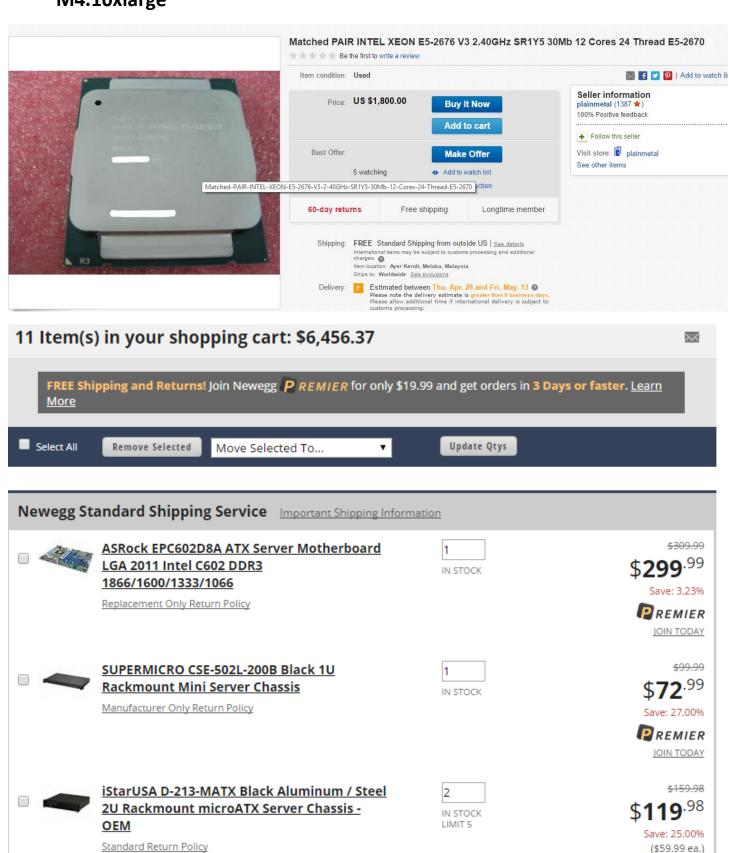
- I have used double precision IPC for processors.
- Land and Infrastructure is neglected.
- No data Security concerns.
- Remaining few flops are wasted and are not utilized.
- Electricity cost Rate is taken of Chicago area which is 7cents/KWatts.
- No Electricity is utilized other than cooling and powering the devices.
- Each Administrator handles 1000 machines.

# **References:**

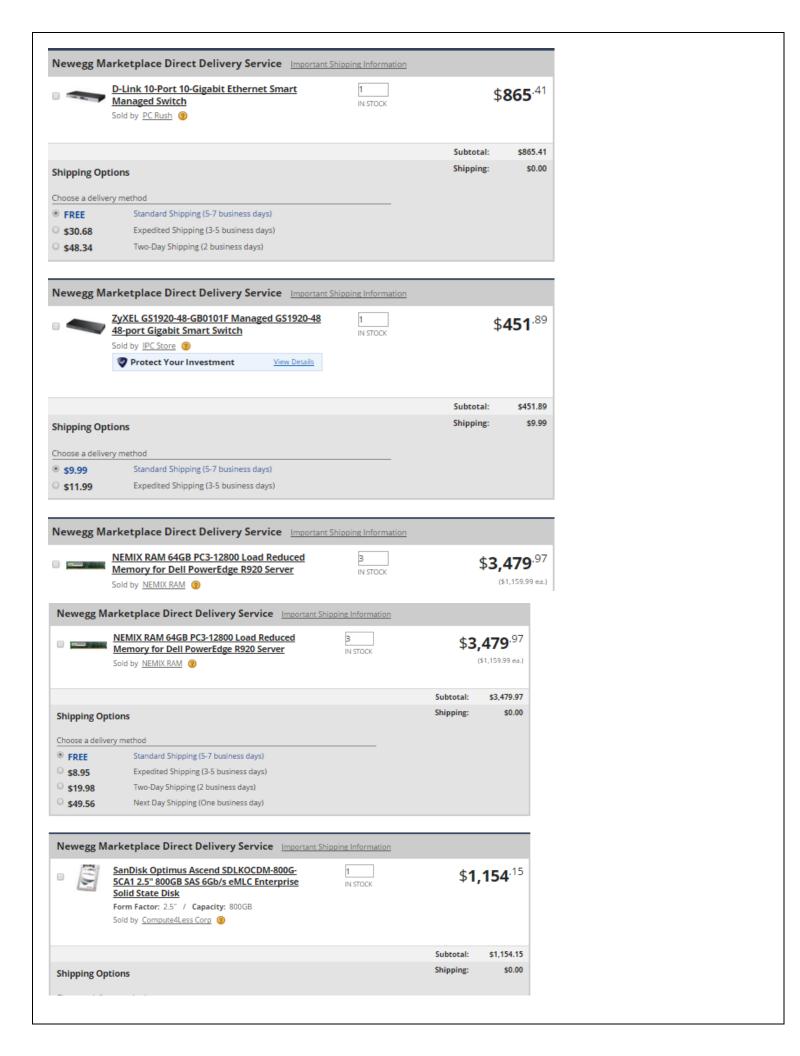
- http://datasys.cs.iit.edu/projects/CloudStorage\_summary12.pdf.
- http://aws.amazon.com/ec2/instance-types/
- http://aws.amazon.com/ec2/pricing/
- http://www.newegg.com/
- https://power2switch.com/IL/Chicago/
- http://www.mcrinc.com/Documents/Newsletters/201207\_CloudComputing\_E-Guide.pdf

# **Appendix:**

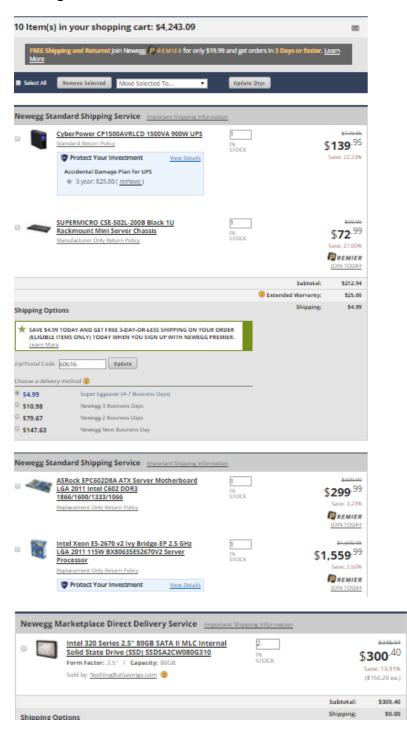
## M4.10xlarge

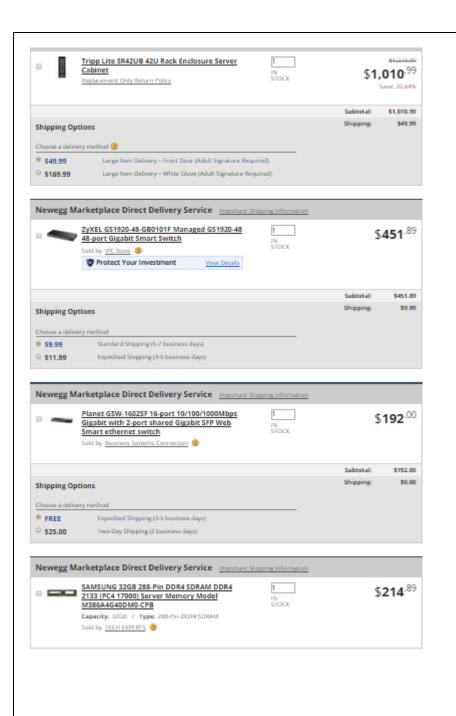


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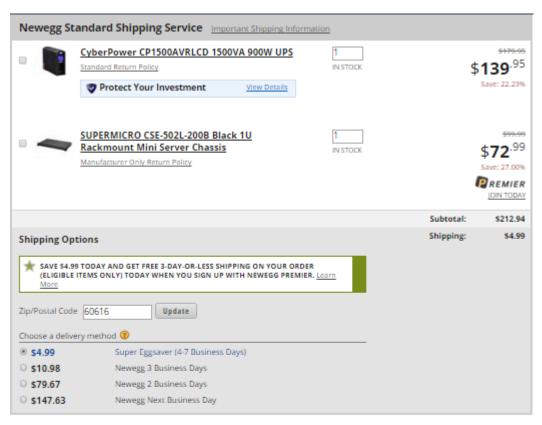


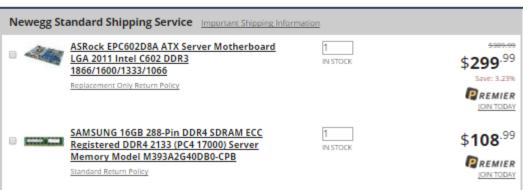
#### m3.large

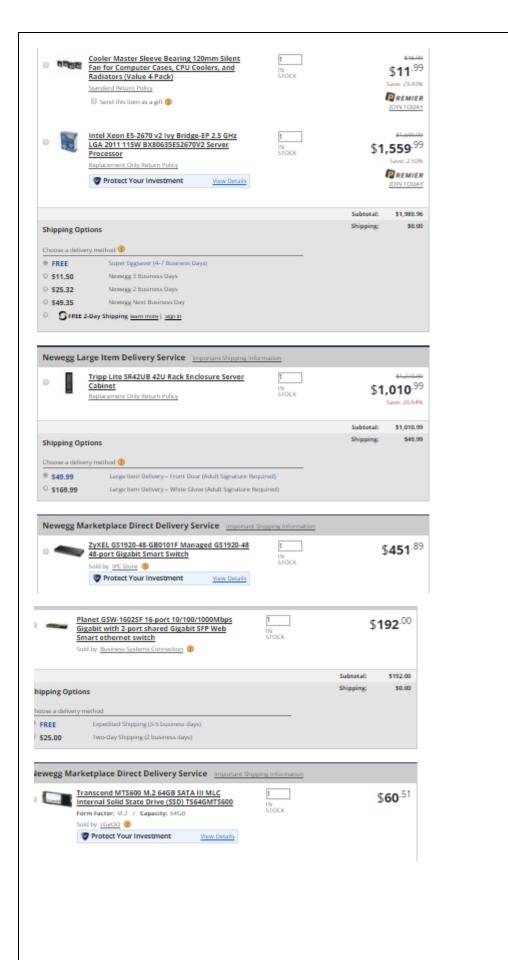




#### G2.2xlarge







#### 12.8xlarge

Shipping Options

Choose a delivery method

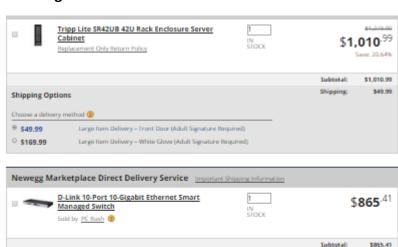
⊕ FREE
○ \$30.68

9 \$48.34

Standard Shipping (5-7 business days)

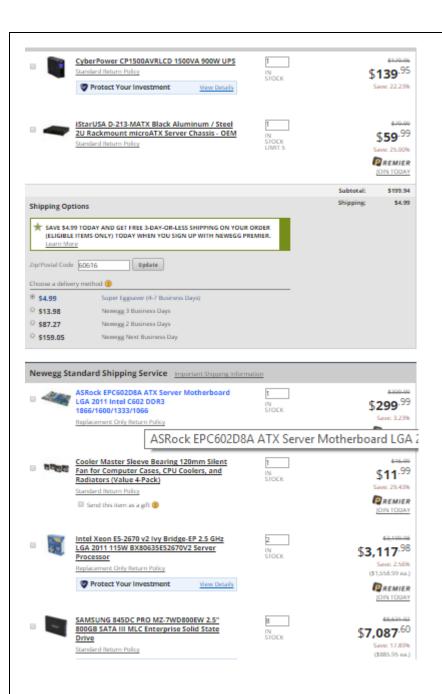
Expedited Shipping (3-5 business days)

Two-Day Shipping (2 business days)

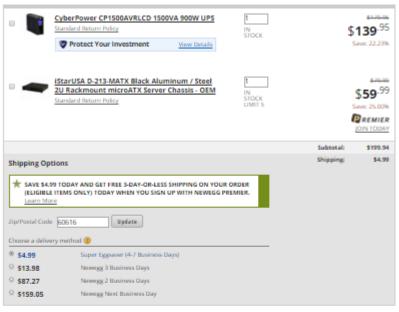


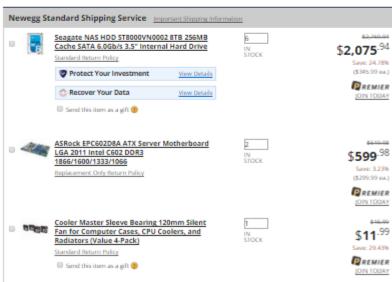




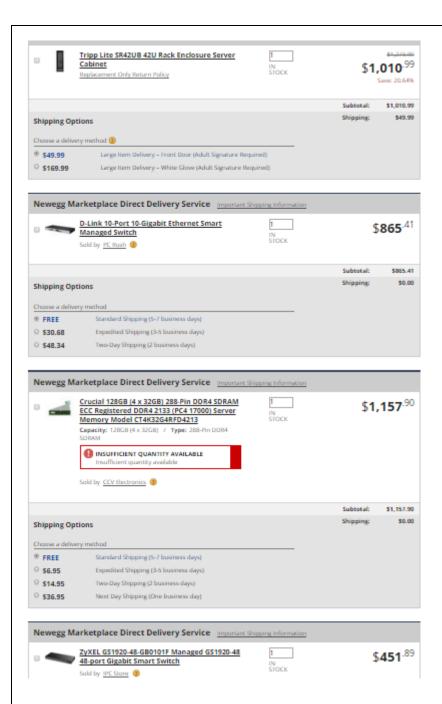


#### D2.8xlarge









Note: Below I am providing the link of Google drive where I have kept images of carts of all the instances.

Link: https://drive.google.com/a/iit.edu/folderview?id=0B39rurUrl0X8NGNsUi1sVW5KYXM&usp=sharing