Hypothesis

Would you enjoy a compelling story driven game with timely installments to pass the time? Something like an interactive TV series full of comedy and quaky graphics? Yes

Do you prefer games that you can jump right into or do you need to be eased in with backstory and a formal setup? Why? I prefer being eased into the game. It can be a bit overwhelming when they just throw you into the game and expect you to know what to do.

If you used or played with an app every day that had ads shown frequently, would you…

1. Pay to remove them
2. Deal with it
3. Stop using the app

~ People play mobile games to pass the time frequently

What are the top 3 things you do on your phone aside from talking and texting?

Check my email

Play games to pass time

Watch videos/listen to music

~Many people are growing tired of the current state of role playing games

(If played RPG’s)

What are some things that you don’t like or want to see changed in (role playing) games?

A new take on combat in RPGs, something new and refreshing. An engaging background story, not the same “save xxx by adventuring through the world”.

~People will not pay money for the removal of ads

If there is a free game on your phone that you enjoyed that showed ads between levels or every 5 minutes to interrupt your gameplay; would it bother you enough to pay for removal?

Probably not, I tend to just deal with the advertisement (i.e. Cytus has 30 second ads between each song)