

MD SHAHIN ALOM

Sales & Branch Operations Manager



About Me

Dynamic and forward-thinking sales leader with more than 13 years of expertise in showroom sales. Committed to building strong customer relationships and consistently delivering outstanding service excellence. I leverage a blend of strategic thinking and practical ideas to identify new opportunities, enhance customer engagement, and achieve remarkable sales growth.

Contact

+8801742059681

Hmshahinalom69@gmail.com

20/3 sundaram plaza, Panthapath, 1209

Skills

- Sales Strategy & Target Management
- Branch Operations & Team Supervision
- Customer Relationship Management
- Product Promotion & Upselling
- Inventory & Cash Handling
- Microsoft Office (Word, Excel)
- Digital Communication
- Team Leadership & Training

Language

Bangla

English

Hindi

100%

90%

50%

Experience

Shumi's Hot Cake Ltd

🕒 2016 – Present

Branch Manager

📍 Panthapath Branch

Al Arabian Cake and Sweets

🕒 2015 – 2016

Branch Manager

📍 Mohakhali Branch

Swapno tour and travel

🕒 2014 – 2015

Sales Executive

📍 Gulshan 1

Education

Sonargaon University, Dhaka

🕒 2018 - 2022

B.Sc in Computer Science & Engineering (CSE)

Status: Awaiting certificate upon completion with internship.

Jhalakathi Government College

🕒 2012 - 2014

Higher Secondary Certificate (H.S.C)

Science | GPA: 3.20 | Year: 2014

Kulkathi Shahidia Union Academy

🕒 2010 - 2012

Secondary School Certificate (S.S.C)

Science | GPA: 3.94 | Year: 2012

Key Projects

- ◆ **Narsingdi Outlet Setup** – Al Arabian Cake & Sweets
Led business expansion outside Dhaka; managed 70% of shop setup independently due to management absence.
- ◆ **Online Sales Partnership** – Shumi's Hot Cake Ltd
Initiated a partnership with Foodpanda to expand online sales and introduced home delivery for direct customer service
- ◆ **New Product Campaign** – Shumi's Hot Cake Ltd
Launched a new cake promotion, increasing sales by 15% within the first month.