

*ra ra! all for
team pep(per)*



the pepper rally

*Atelier Cloud
Cellar*

Pizza Slice Provenance: Meeting Minutes 9/11/17

9:12pm
(21:12)

“Because I was high, the night before, that I decided to order a pizza...”

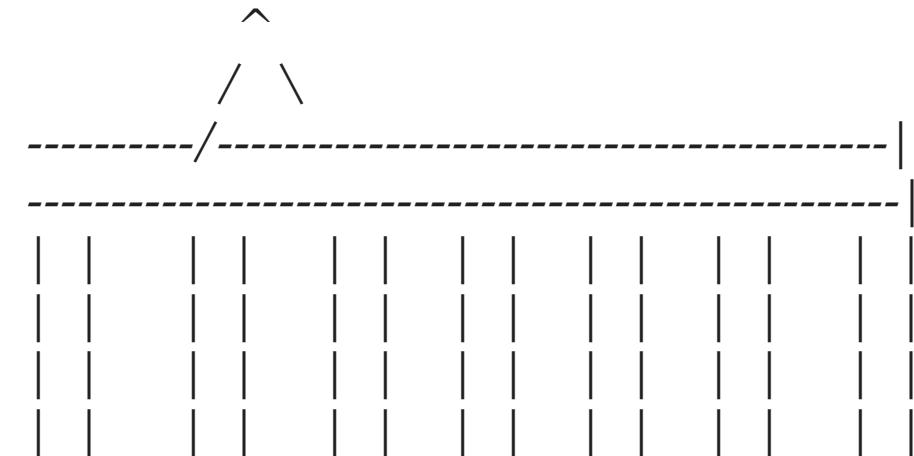
“I was feeling guilty because I’m running out of money and I need my passport and I need to fill out my I9 and the pizza was just the point of all that.”



“I’m stocking up for the week. I’ve had all 5 slices of pizza. Fasting kind of works, but the shame is embroiled in the pizza.”



“Pizza slice hanging out with an ant crystalized on top and I thought ‘this is sabotage’”



“well it’s gone now”

“but I attached it to skruv”*

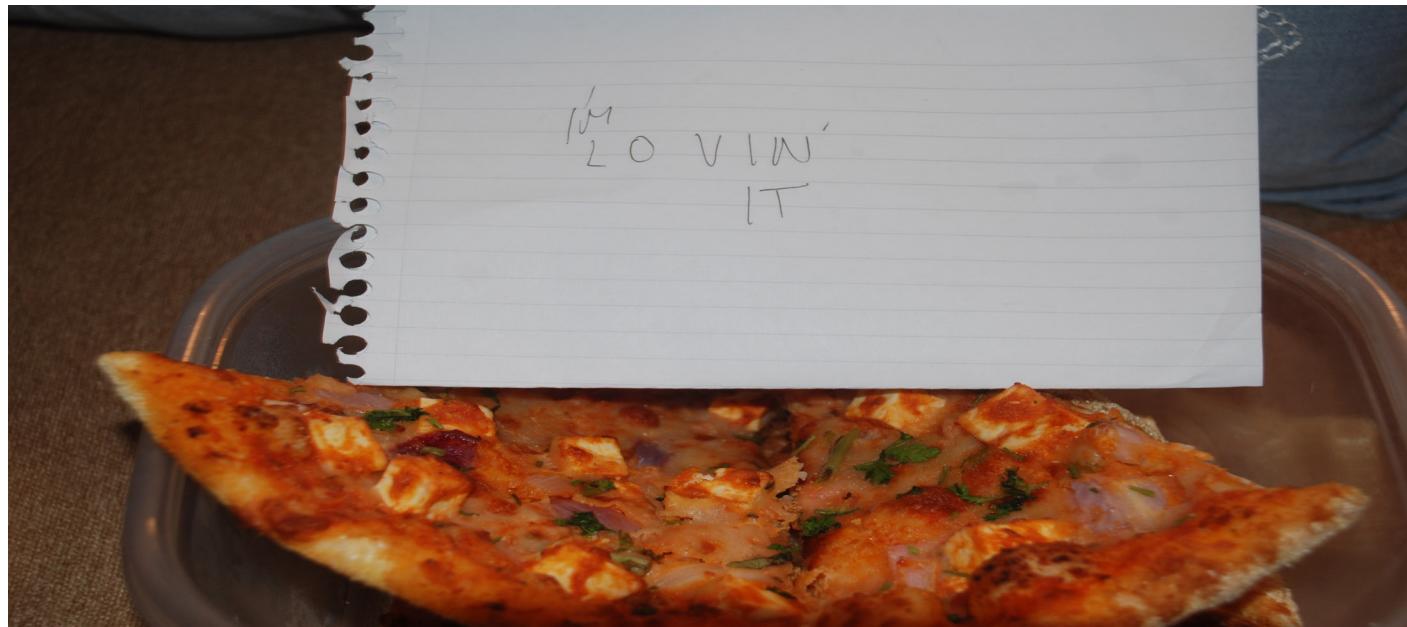
it boiled in my brain. if it’s an attack on my mind, I’ll put in my sense...”

*= <http://www.ikea.com/us/en/catalog/products/10295596/>

“I wrote ‘I’M LOVIN’ IT’, because
guilt and capitalism”

Platelist

“It somehow went away, but
none of us threw it away”



“I didn’t throw it away”

“ I didn’t throw it away”

“S** and N** stopped by to hang out.”

“I wish I said hi”

“ They would be people to talk to to get a
conclusion.”

Conclude Meeting.

1. Ice cream (Instrumental)
Battles



2. Pet carrot

Palehound

3. Beef Jerky

Cibo Matto

4. I Bite Through It

Oneohtrix Point Never

5. Ice cream

BDG #Gang Gang Dance Remix

6. Birthday cake

Cibo Matto

7. Unterteilt in Kategorien

Der Nino aus Wien

8. Know your chicken

Cibo Matto

9. Tuna ketchup

Daniel Johnston

10. Pickle Juice

Barf Troop



Swiss Steak

Lamb Shoulder

Beef Short Ribs

Veal Shoulder Roast

Chuck Steak

Bacon Square

Bologna

Lamb Shoulder Chops

Shoulder Ground Beef

Ham Shank

Pork Roast

Veal Breast

End Pork Chops

Pork Kidneys

Pork Liver

Lamb Patties

IN

Validating your own joy and affiliated strategies
Campus -centric activism (@Tufts but maybe other places too)

Language reminiscent of Americana (\\\\\\“folks”, “got damn”, folk language etc.)¹

Micro-memes²

Letting friends enable unhealthy habits
//////////for the sake of supervision//pretend
//////////ing to be healthy³

Periwinkle blue
Receipts

OUT

opinions/lack of
willingness to describe
progress as a result

Casual American-centrism⁴
Florida⁵

Rompers (we won't even try
to write RompH**)

ASMR

Cardamom
Potential utility

Sleepovers
Being that bitch
Beige

Insurance
Cryotherapy
Zoot (ie. “to get zooted”)
Rage comics

Footnotes

Acknowledgements to Nic Serhan for his contribution to list.

1. This is a “narcissism of small differences” situation. Especially for us, on the East Coast, emphasizing origins in the Midwest or South is a means of differentiation. Also consider recent western/folk trends in music: Alex G’s *Rocket* or Big Thief or Weyes Blood. (very different from hipster folk like Fleet Foxes in sincerity or something maybe just generational) It may also be an attempt to align oneself with the working class for post-Trump communism-is-cool reasons.

2. Micromemes: since memes turn over so fucking quickly these days, they are going to morph into a dual-sided system. The current over-arching process of a meme growing to the point where it gets overused (something we all feel/sense--I don’t know of any formula for this) and then fading away will remain, but it will be accompanied more and more by what I call “micro-memes”. They’re nothing new, and I’m not saying they are. Memes will just circulate more within more closed groups parallel to some reaching typical meme class. Even friends will share memes among them more and more. This duality already exists of course, but it will tip the scales in degree.

3. No more wallowing! so out. Instead, a veneer of health will take over even if you’re not, because, honestly, it’s easier to just pretend you’re healthy and have fun.

4. America itself is so OUT we didn’t even have to write it. Stop referring to solidarity with ONLY America with thinking of ONLY AMERICA. **This out list item is actually a command ?** Anyway, a recent example is “Pray for Florida” and trivializing recent disasters when Puerto Rico and other marginalized areas were hardly hit.

5. Florida-speaking of Florida itself is out. It enjoyed an ironic time in the sun thanks to situations like The Bath Salts Incident and “Florida Man...” meme format. No more!



Fuckless

months
i didn't
take off my calendar
you nail to my doorframe.
june
the black address
book slid down
the styrofoam takeout
containers. that's all.
I am bored. likewise,

at night it is always night.
I spend the whole of september
being self referential
just
to conclude
I do not exist when I am sleeping.

you are still beside me.
I fear our being fuckless, and
detail being vulgar
if it isn't
succ'd
to completion. so I have nothing
to say to you. I won't describe a
peach.
I won't suggest anything
consuming it. beyond abandoning
my belongings in common spaces,
I am a student of your selfies.
notes
I hammered through exhaustion,
a construction zone I'm writing.
but wait, there's more.

BIG COOKIE



for more information, please visit
links:

<https://youtu.be/kbEdob6QpsY>



Atelier Cloud Cellar presents:

PePpEr RaLLy

Please join us for an intimate dinner party at our physical location:

303 Boston Avenue, Medford, MA 02155

on [Friday the 13th, at 8pm]



will you fight? or will you perish like
the salt...
RSVP or die pander2ourselves@
gmail.com

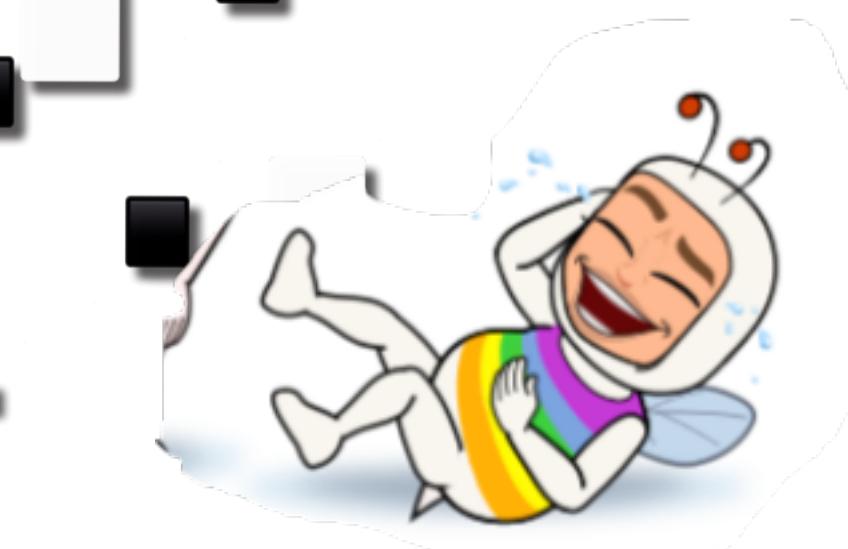
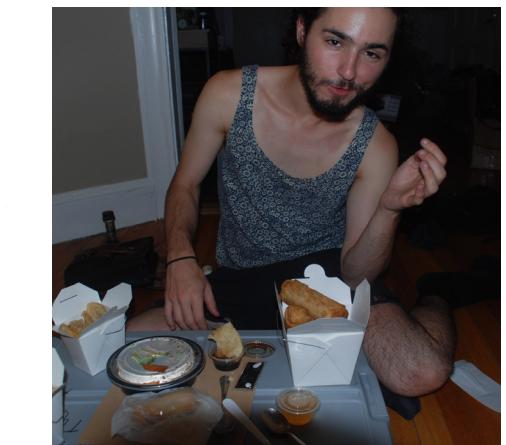
party to follow dinner party



all the best, from cloud cellar

@cloud_cellar

send submissions for the
next issue to
pander2ourselves@
gmail.com
theme tba



we're so sorry.

