**Task 0. Read**

Read the headline, and byline of real news articles.

Read the joke response to that headline.

|  |  |
| --- | --- |
| Headline | **Mattel To Remake Barbie With More Diversity, Voice Box** |
| Byline | Following years of declining sales, Mattel has announced it is releasing new Barbie dolls that feature more racial diversity, in addition to a “Hello Barbie” doll with the ability to talk. What do you think? |
| Joke Response | *Good, girls need to know that conventionally attractive women of all races are beautiful.* |

**Task 1. List all the nouns (people, places, things) in the headline and byline**

|  |
| --- |
| **Mattel** |
| **Barbie** |
| **Diversity** |
| **Voice Box** |
| years |
| declining sales |
| racial diversity |
| “Hello Barbie” doll |
| ability to talk |

**Task 2. For each of the phrases in the joke, find a corresponding phrase in the headline or byline.** Look for matching phrases in the headline first, then the byline. If there are multiple matching phrases, list the first one you find.

|  |  |
| --- | --- |
| Good, | (none) |
| girls need to know that | **(none)** |
| conventionally attractive women | **Barbie** |
| of all races | racial diversity |
| beautiful | **Barbie** |

**Task 3. Which of the nouns in Task 1 is being criticized in the joke?**

|  |
| --- |
| **Mattel** |

**What phrase in the joke indicates a criticism?**

|  |
| --- |
| *conventionally attractive women* |

**What are they being criticized for?**

|  |
| --- |
| Even though they are adding diversity, all the dolls are still attractive, giving girls body image complexes. |

**Task 4**. In the joke, there are two opposite attitudes portrayed towards the target of criticism.

One attitude toward the target is negative. The criticism from Task 3 is the reason for the negative attitude towards the target.

The other attitude is that the target is positive. And there is a hidden reason for why somebody might think that target is positive.

Identify the negative attitude toward

**Copy the criticism target from Task 3**:

|  |
| --- |
| **Mattel** |

**Identify the positive and negative attitudes toward the criticism target.**

There are often multiple ways to say it, for example more or less specific attitudes or reasons. Please write as many as you can find. We suggest you start with the most general case where the positive attitude towards the criticism target is “Good” and the negative attitude towards the criticism target is that it is “Bad.”

Often the positive and negative attitudes come from different “points of view” (POV). If you can identify a POV, for each attitude, please add it.

|  |  |  |  |
| --- | --- | --- | --- |
| Positive Attitude | Reason | Negative Attitude | Reason (copy criticism from Task 3 OR restate) |
| Good | Mattel is embracing racial diversity. | Bad | Mattel is still giving girls body image problems about how conventionally attractive they are. |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

**Task 0. Read**

Read the headline, and byline of real news articles.

Read the joke response to that headline.

|  |  |
| --- | --- |
| Headline | **Mattel To Remake Barbie With More Diversity, Voice Box** |
| Byline | Following years of declining sales, Mattel has announced it is releasing new Barbie dolls that feature more racial diversity, in addition to a “Hello Barbie” doll with the ability to talk. What do you think? |
| Joke Response | *It's about time Barbie started representing girls who can talk.* |

**Task 1. List all the nouns (people, places, things) in the headline and byline**

|  |
| --- |
| **Mattel** |
| **Barbie** |
| **Diversity** |
| **Voice Box** |
| years |
| declining sales |
| racial diversity |
| “Hello Barbie” doll |
| ability to talk |

**Task 2. For each of the phrases in the joke, find a corresponding phrase in the headline or byline.** Look for matching phrases in the headline first, then the byline. If there are multiple matching phrases, list the first one you find.

|  |  |
| --- | --- |
| *It’s about time* | years |
| *Barbie* | **Barbie** |
| *Started representing* | racial diversity |
| *Girls who can talk* | **Voice Box** |

**Task 3. Which of the nouns in Task 1 is being criticized in the joke?**

|  |
| --- |
| **Mattel** |

**What phrase in the joke indicates a criticism?**

|  |
| --- |
| *representing girls who can talk* |

**What are they being criticized for?**

|  |
| --- |
| Not truly embracing diversity. |

**Task 4**. In the joke, there are two opposite attitudes portrayed towards the target of criticism.

One attitude toward the target is negative. The criticism from Task 3 is the reason for the negative attitude towards the target.

The other attitude is that the target is positive. And there is a hidden reason for why somebody might think that target is positive.

Identify the negative attitude toward

**Copy the criticism target from Task 3**:

|  |
| --- |
| **Mattel** |

**Identify the positive and negative attitudes toward the criticism target.**

There are often multiple ways to say it, for example more or less specific attitudes or reasons. Please write as many as you can find. We suggest you start with the most general case where the positive attitude towards the criticism target is “Good” and the negative attitude towards the criticism target is that it is “Bad.”

Often the positive and negative attitudes come from different “points of view” (POV). If you can identify a POV, for each attitude, please add it.

|  |  |  |  |
| --- | --- | --- | --- |
| Positive Attitude | Reason | Negative Attitude | Reason (copy criticism from Task 3 OR restate) |
| Good | Mattel is embracing racial diversity. | Bad | Not truly embracing diversity. |
|  |  |  | A voice box has nothing to do with diversity. It has to do with money. |
| Good | Mattel’s motivation is social welfare and preventing girls from having image problems. | Bad | Mattel’s motivation is making money. |
|  |  |  |  |

**Task 0. Read**

Read the headline, and byline of real news articles.

Read the joke response to that headline.

|  |  |
| --- | --- |
| Headline | **Mattel To Remake Barbie With More Diversity, Voice Box** |
| Byline | Following years of declining sales, Mattel has announced it is releasing new Barbie dolls that feature more racial diversity, in addition to a “Hello Barbie” doll with the ability to talk. What do you think? |
| Joke Response | *It's nice when a company decides to be inclusive as a last resort* |

**Task 1. List all the nouns (people, places, things) in the headline and byline**

|  |
| --- |
| **Mattel** |
| **Barbie** |
| **Diversity** |
| **Voice Box** |
| years |
| declining sales |
| racial diversity |
| “Hello Barbie” doll |
| ability to talk |

**Task 2. For each of the phrases in the joke, find a corresponding phrase in the headline or byline.** Look for matching phrases in the headline first, then the byline. If there are multiple matching phrases, list the first one you find.

|  |  |
| --- | --- |
| *It's nice when* | (none) |
| *a company* | **Mattel** |
| *decides to be* | (none) |
| *inclusive* | **Diversity** |
| *as a last resort* | Following years of declining sales |

**Task 3. Which of the nouns in Task 1 is being criticized in the joke?**

|  |
| --- |
| **Mattel** |

**What phrase in the joke indicates a criticism?**

|  |
| --- |
| *Inclusive as a last resort* |

**What are they being criticized for?**

|  |
| --- |
| Not truly embracing diversity, doing it for the money. |

**Task 4**. In the joke, there are two opposite attitudes portrayed towards the target of criticism.

One attitude toward the target is negative. The criticism from Task 3 is the reason for the negative attitude towards the target.

The other attitude is that the target is positive. And there is a hidden reason for why somebody might think that target is positive.

Identify the negative attitude toward

**Copy the criticism target from Task 3**:

|  |
| --- |
| **Mattel** |

**Identify the positive and negative attitudes toward the criticism target.**

There are often multiple ways to say it, for example more or less specific attitudes or reasons. Please write as many as you can find. We suggest you start with the most general case where the positive attitude towards the criticism target is “Good” and the negative attitude towards the criticism target is that it is “Bad.”

Often the positive and negative attitudes come from different “points of view” (POV). If you can identify a POV, for each attitude, please add it.

|  |  |  |  |
| --- | --- | --- | --- |
| Positive Attitude | Reason | Negative Attitude | Reason (copy criticism from Task 3 OR restate) |
| Good | Mattel is embracing racial diversity. | Bad | Not truly embracing diversity. |
|  |  |  | A voice box has nothing to do with diversity. It has to do with money. |
| Good | Mattel’s motivation is social welfare and preventing girls from having image problems. | Bad | Mattel’s motivation is making money. |
|  |  |  |  |

**Task 0. Read**

Read the headline, and byline of real news articles.

Read the joke response to that headline.

|  |  |
| --- | --- |
| Headline | **Report: Uber Adding ‘Panic Button’ For Chicago Passengers** |
| Byline | According to a report in the Chicago Sun-Times, Uber is adding a “panic button” to its Chicago smartphone app that allows passengers to quickly alert police in the event they feel endangered by their driver. What do you think? |
| Joke Response | *It's nice knowing Uber is willing to do everything it can to protect it's customers short of properly screening it's drivers* |

**Task 1. List all the nouns (people, places, things) in the headline and byline**

|  |
| --- |
| **Report** |
| **Uber** |
| **‘Panic Button’** |
| **Chicago** |
| **Passengers** |
| Chicago Sun-Times |
| smartphone app |
| police |
| driver |

**Task 2. For each of the phrases in the joke, find a corresponding phrase in the headline or byline.** Look for matching phrases in the headline first, then the byline. If there are multiple matching phrases, list the first one you find.

|  |  |
| --- | --- |
| *It's nice knowing* | (none) |
| *Uber* | **Uber** |
| *is willing to do everything it can* | **Panic Button** |
| *to protect it's customers* | allows passengers to quickly alert police |
| *short of properly screening it's drivers* | feel endangered by their driver |

**Task 3. Which of the nouns in Task 1 is being criticized in the joke?**

|  |
| --- |
| **Uber** |

**What phrase in the joke indicates a criticism?**

|  |
| --- |
| *short of properly screening it's drivers* |

**What are they being criticized for?**

|  |
| --- |
| Uber doesn’t really care about protecting it’s customers. |

**Task 4**. In the joke, there are two opposite attitudes portrayed towards the target of criticism.

One attitude toward the target is negative. The criticism from Task 3 is the reason for the negative attitude towards the target.

The other attitude is that the target is positive. And there is a hidden reason for why somebody might think that target is positive.

Identify the negative attitude toward

**Copy the criticism target from Task 3**:

|  |
| --- |
| **Uber** |

**Identify the positive and negative attitudes toward the criticism target.**

There are often multiple ways to say it, for example more or less specific attitudes or reasons. Please write as many as you can find. We suggest you start with the most general case where the positive attitude towards the criticism target is “Good” and the negative attitude towards the criticism target is that it is “Bad.”

|  |  |  |  |
| --- | --- | --- | --- |
| Positive Attitude | Reason | Negative Attitude | Reason (copy criticism from Task 3 OR restate) |
| Good | Uber cares about it’s customers | Bad | Uber doesn’t care about it’s customers |
| Safe | The Panic Button will keep passengers safe. | Unsafe | Uber doesn’t really care about passenger safety. If Uber really cares about it’s customers’ safety, it would screen it’s drivers if it |
|  |  |  |  |
|  |  |  |  |

**Task 0. Read**

Read the headline, and byline of real news articles.

Read the joke response to that headline.

|  |  |
| --- | --- |
| Headline | **Walmart Raising Wages** |
| Byline | Amid pressure from labor groups to provide its workforce with a better living wage, Walmart has announced that it will pay all workers at least $9 per hour beginning this April, a decision that will cost $1 billion and affect 500,000 employees, with the company additionally committing to a $10 hourly wage by 2016. What do you think? |
| Joke Response | *Who needs labor unions when all it takes is dozens of damning exposes and two decades to public protest to achieve the smallest possible step in the right direction.* |

**Task 1. List all the nouns (people, places, things) in the headline and byline**

|  |
| --- |
| **Walmart** |
| **Wages** |
| Pressure |
| labor groups |
| Workforce |
| better living wage |
| workers |
| $9 per hour |
| $1 billion |
| 500,000 employees |

**Task 2. For each of the phrases in the joke, find a corresponding phrase in the headline or byline.** Look for matching phrases in the headline first, then the byline. If there are multiple matching phrases, list the first one you find.

|  |  |
| --- | --- |
| *Who needs labor unions* | labor groups |
| *when all it takes is* | (none) |
| *dozens of damning exposes* | Pressure to provide its workforce with a better living wage |
| *and two decades to public protest* | Pressure to provide its workforce with a better living wage |
| *to achieve the smallest possible step in the right direction.* | **Raising Wages** |

**Task 3. Which of the nouns in Task 1 is being criticized in the joke?**

|  |
| --- |
| **Walmart** |

**What phrase in the joke indicates a criticism?**

|  |
| --- |
| *smallest possible step in the right direction.* |

**What are they being criticized for?**

|  |
| --- |
| Walmart isn’t doing enough for it’s workers, and they’re not doing it soon enough. |

**Task 4**. In the joke, there are two opposite attitudes portrayed towards the target of criticism.

One attitude toward the target is negative. The criticism from Task 3 is the reason for the negative attitude towards the target.

The other attitude is that the target is positive. And there is a hidden reason for why somebody might think that target is positive.

Identify the negative attitude toward

**Copy the criticism target from Task 3**:

|  |
| --- |
| **Walmart** |

**Identify the positive and negative attitudes toward the criticism target.**

There are often multiple ways to say it, for example more or less specific attitudes or reasons. Please write as many as you can find. We suggest you start with the most general case where the positive attitude towards the criticism target is “Good” and the negative attitude towards the criticism target is that it is “Bad.”

Often the positive and negative attitudes come from different “points of view” (POV). If you can identify a POV, for each attitude, please add it.

|  |  |  |  |
| --- | --- | --- | --- |
| Positive Attitude | Reason | Negative Attitude | Reason (copy criticism from Task 3 OR restate) |
| Good | Walmart cares about its employees | Bad | Walmart doesn’t care about its emploees. |
| Responsible | Walmart is paying it’s employees a living wage because it’s the right thing to do. Labor unions aren’t necessary. | Bad | Walmart has been criticized for mistreating employees for years, and hasn’t done anything before now. |
|  |  | Irresponsible | Walmart is only paying a living wage because of the pressure. |
|  |  |  |  |

**Task 0. Read**

Read the headline, and byline of real news articles.

Read the joke response to that headline.

|  |  |
| --- | --- |
| Headline | **Facebook Lets Users Choose Who Controls Their Account After Death** |
| Byline | Facebook has announced that rather than “memorialize” the accounts of Facebook users who die, which doesn’t allow others to edit or manage the page, the social network will now permit users to designate a “legacy contact” who will have the ability to change aspects of the deceased’s profile. What do you think? |
| Joke Response | *I'm not sure who I can trust with the solemn task of rejecting Bubble Witch Saga game requests.* |

**Task 1. List all the nouns (people, places, things) in the headline and byline**

|  |
| --- |
| **Facebook** |
| **Users** |
| **Account** |
| **Death** |
| page |
| social network |
| “legacy contact” |
| the deceased’s profile |

**Task 2. For each of the phrases in the joke, find a corresponding phrase in the headline or byline.** Look for matching phrases in the headline first, then the byline. If there are multiple matching phrases, list the first one you find.

|  |  |
| --- | --- |
| *I'm not sure* | **Users** |
| *who I can trust* | “legacy contact” |
| *with the solemn task of* | ability to change aspects of the deceased’s profile |
| *rejecting Bubble Witch Saga game requests.* | **Facebook** |

**Task 3. Which of the nouns in Task 1 is being criticized in the joke?**

|  |
| --- |
| **Facebook** |

**What phrase in the joke indicates a criticism?**

|  |
| --- |
| *rejecting Bubble Witch Saga game requests.* |

**What are they being criticized for?**

|  |
| --- |
| Facebook is stupid and frivolous. |

**Task 4**. In the joke, there are two opposite attitudes portrayed towards the target of criticism.

One attitude toward the target is negative. The criticism from Task 3 is the reason for the negative attitude towards the target.

The other attitude is that the target is positive. And there is a hidden reason for why somebody might think that target is positive.

Identify the negative attitude toward

**Copy the criticism target from Task 3**:

|  |
| --- |
| **Walmart** |

**Identify the positive and negative attitudes toward the criticism target.**

There are often multiple ways to say it, for example more or less specific attitudes or reasons. Please write as many as you can find. We suggest you start with the most general case where the positive attitude towards the criticism target is “Good” and the negative attitude towards the criticism target is that it is “Bad.”

Often the positive and negative attitudes come from different “points of view” (POV). If you can identify a POV, for each attitude, please add it.

|  |  |  |  |
| --- | --- | --- | --- |
| Positive Attitude | Reason | Negative Attitude | Reason (copy criticism from Task 3 OR restate) |
| Good | Facebook cares about it’s users | Bad | Facebook is stupid and frivolous |
| Serious | Facebook accounts need to be managed after death because they put important information there | Frivolous | Facebook is full of annoying game requests. |
|  |  |  |  |
|  |  |  |  |