1. Read and headline and byline
2. List all the nouns in the headline and byline
3. For each of the nouns,
   1. List a reaction you have to it (either in the context of the headline or outside that context, in a broader sense).
   2. Give a reason for that reaction
   3. Name a person or thing associated or affected by this.
4. Criticism Targets: from the list of nouns, find ones you can criticize.
   1. What can they be criticized for?
5. For the criticism target, is there a positive story that can be told about it?
6. If so, for both the positive and negative stories, restate or exaggerate the simple positive and negative relationships between the criticism target and another entity.
7. For the positive and negative story, list phrases or examples that are consistent with that story.
8. Read and headline and byline
9. List all the nouns in the headline and byline

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| **Noun** | **Reaction** | **Reason** | **Associated Person** |
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* 1. What can they be criticized for?

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1. For the criticism target, is there a positive story that can be told about it?

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1. If so, for both the positive and negative stories, restate or exaggerate the simple positive and negative relationships between the criticism target and another entity.

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| Simple **Positive** story | Other entity | Reason |
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| Simple **Negative** story | Other entity | Reason |
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1. For the positive and negative story, list phrases or examples that are consistent with that story.

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|  | **Positive** Story | **Negative** Story |
| Phrases |  |  |
| Examples |  |  |