

## Lecture 2: May 3rd, 2017

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## 2.1 Terminology

**Definition 2.1** Population is a collection of certain properties we are interested in.

**Definition 2.2** Inductive : Small  $\rightarrow$  Big

**Definition 2.3** Deductive : Big  $\rightarrow$  Small

**Definition 2.4** Empirical Studies are studies where data is collected either through observation or through experimentation. Repeated studies will often give different results

**Definition 2.5** Experimental Studies are studies where some of the variables are controlled by the data collector. For example in a medical study you may control who receives actual treatment and who receives a placebo treatment.

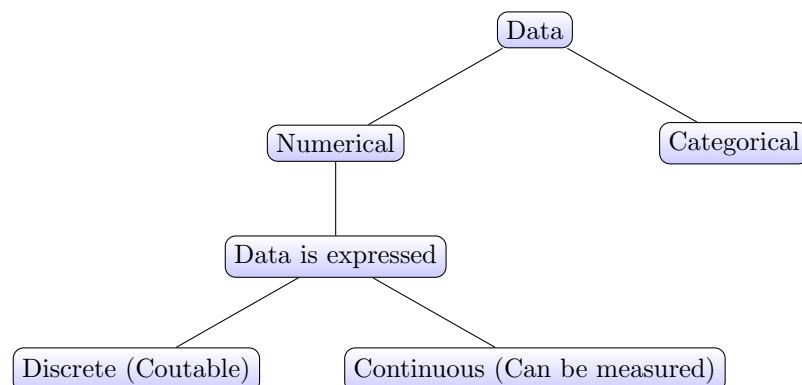
**Definition 2.6** Observational Studies are studies where the data collector has no control over the variables. For example, a study between alcohol consumed and GPA would have no variables that can be controlled.

**Definition 2.7** Unit : Each member of the population

**Definition 2.8** A Variate is the property of the units we are interested in

**Definition 2.9** A Attribute is a function of the variables.  $f(y_1, \dots, y_n)$

## 2.2 Types of Data



**Definition 2.10** Categorical Data is non-numerical data. For example, Yes/No/Unsure are example of none numerical data.

**Definition 2.11** Binary Data Two categories

**Definition 2.12** Ordinal Data is Categorical data which has an underlying order.

**Definition 2.13** Non-Ordinal Data is Categorical data which has no underlying order.

**Definition 2.14** Coding is the process of converting categorical data into numerical data. For example :

$$\begin{cases} \mathbf{No} & \rightarrow 0 \\ \mathbf{Maybe} & \rightarrow 1 \\ \mathbf{Yes} & \rightarrow 2 \end{cases}$$