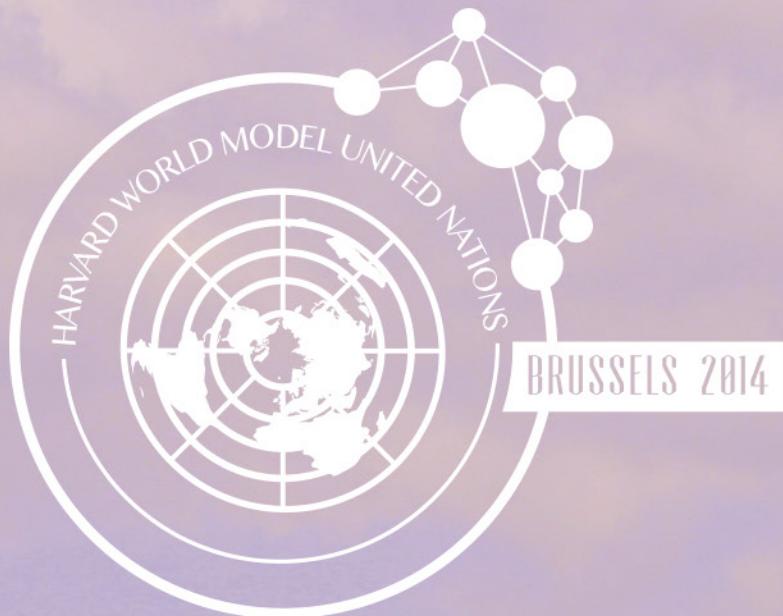


HARVARD WORLD MODEL UNITED NATIONS



BRUSSELS, BELGIUM

# Sponsorship Guide

**WorldMUN Host Cities**

- 1992 Miedzyzdroje, Poland
- 1993 Prague, Czech Republic
- 1994 Luxembourg
- 1995 Geneva, Switzerland
- 1996 Amsterdam, The Netherlands
- 1997 Budapest, Hungary
- 1998 Brussels, Belgium
- 1999 London, England
- 2000 Athens, Greece
- 2001 Istanbul, Turkey
- 2002 Belo Horizonte, Brazil
- 2003 Heidelberg, Germany
- 2004 Sharm El-Sheikh, Egypt
- 2005 Edinburgh, Scotland
- 2006 Beijing, China
- 2007 Geneva, Switzerland
- 2008 Puebla, Mexico
- 2009 The Hague, The Netherlands
- 2010 Taipei, ROC
- 2011 Singapore
- 2012 Vancouver, Canada
- 2013 Melbourne, Australia
- 2014 Brussels, Belgium

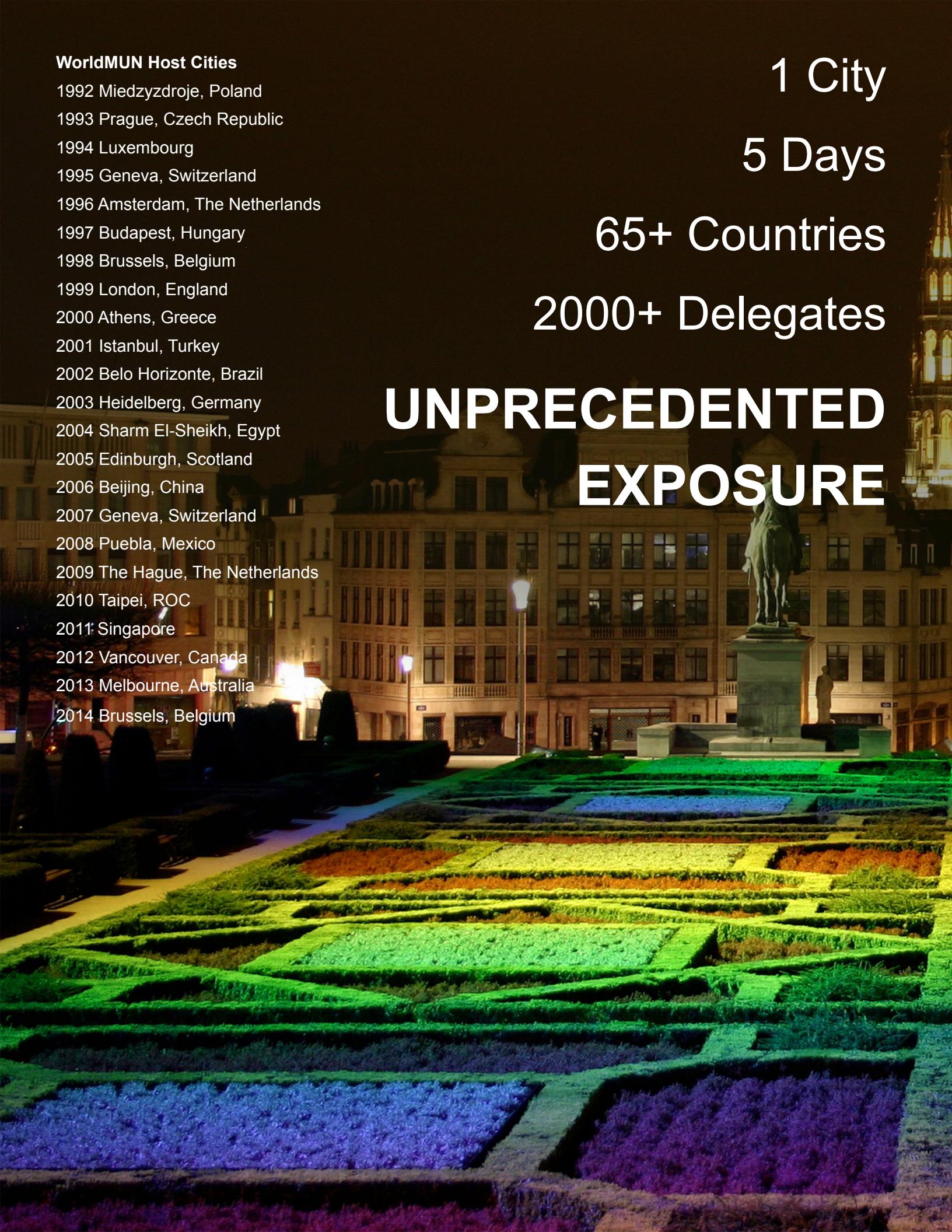
**1 City**

**5 Days**

**65+ Countries**

**2000+ Delegates**

**UNPRECEDENTED  
EXPOSURE**



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# Introduction

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For over 20 years, the Harvard World Model United Nations has provided an arena for students from all over the world to come together to share information, exchange perspectives and strive for a common purpose – to devise solution for the problems that confront the global community.

As the world's largest student-led international meeting, WorldMUN is founded on the notion of the "Spirit of WorldMUN" which embodies cooperation across borders as well as a deep understanding of cultural perspectives beyond one's own.

In 2014, WorldMUN will be hosted in Brussels, Belgium. Considered the "Olympics of MUN", the combination of committee sessions, social events, city tours and workshops has rendered it more than a conference, but an experience.

As a not-for-profit organization, WorldMUN depends heavily on the generous contributions from our Partners and Sponsors in order to make the conference an international success that engages delegates, challenges perspectives and immerses students in foreign culture.

This packet is a guide to the opportunities available.

*"Young people everywhere deserve the power to get information, connect and ask hard questions - about justice, equality and opportunity."*

Ban Ki-Moon  
Secretary-General of the United Nations

# History of WMUN



WorldMUN was founded in 1991 by Harvard students who were looking to create a unique, diverse and truly global Model United Nations experience.

At that time, the spirit of freedom had just penetrated the ‘Iron Curtain’, providing the impetus for a unified Europe and a global community conscious of the need to communicate, cooperate and compromise. It was only natural, then, that the first session of WorldMUN was held in Międzyzdroje, Poland, a host city that manifested WorldMUN’s vision of an integrated global community working beyond the bounds of culture and ideology.

Beginning with an initial cohort of 300 delegates, WorldMUN grew steadily over the years; not just in numbers, but also in quality and substance. The conference has since been described in *The Times* (UK) as ‘superior to any other university program in the world’.

## MODEL UNITED NATIONS CONFERENCES

Model United Nations Conferences ('MUNs') seek to simulate the United Nations.

For the duration of the conference, students assume the positions of United Nations delegates and represent assigned Member States in committees and forums, debating, discussing and attempting to resolve some of the world's most pressing and complex problems.

The purpose of the conference is to engage and educate delegates about contemporary international politics, international relations, diplomacy and the inner workings of the United Nations. Delegates are required to undertake comprehensive research on a number of topics and must apply their knowledge in a variety of contexts as they represent their assigned Member State.

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# Brussels 2014





# The 23<sup>rd</sup> Session

As the capital of Belgium and the de facto capital of the European Union (EU), Brussels is an ideal location for the 23<sup>rd</sup> session of WorldMUN. Its central location will allow for an even more diverse contingent of delegates to attend, while its prominence as the home of numerous international organisations, politicians, and diplomats aligns perfectly with WorldMUN's commitment to international relations and an interconnected global community. The conference will be held at the Egmont Palace, a large mansion in Brussels that houses the Belgian Ministry of Foreign Affairs. Built between 1548 and 1560 by Françoise of Luxembourg, it has a storied history including hosting the fencing events for the 1920 Summer Olympic games.

## CONFERENCE DETAILS

**Conference Dates:** March 17<sup>th</sup> - March 21<sup>st</sup> 2014

**Conference Venue:** The Egmont Palace

**Anticipated Attendance:** 2000+

**Number of Committees:** 19

*"This unique diversity, coupled with an international setting, enables WorldMUN to provide a truly realistic UN simulation, one superior to any other university program in the world... friendships were sealed as WorldMUN served its secondary purpose of uniting bright and promising students from around the globe."*

The Times

CAPITAL OF THE E.U.

# Our delegates

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## WHERE THEY COME FROM

The quality of a MUN conference is only as high as the quality of its delegates. At WorldMUN, we pride ourselves on the great diversity of our participants. Students from over 65 countries across 6 continents attend the conference every year. Furthermore, as the conference becomes more visible and financial aid measures more extensive, a greater proportion of these students every year hail from countries in the developing world. This ever-increasing diversity is WorldMUN's biggest asset, and we will continue to invest resources to ensure that our conference is accessible to delegates all over the world. Though our delegates vary widely in their professional and personal experiences, what they have in common are excellent academic and extracurricular track records.

## WHERE THEY ARE GOING

Just as diverse and impressive as our delegates' backgrounds are, so too are their plans for the future, which is indicative of their accomplishments. Across all academic backgrounds, delegates indicate career interests in business, finance, law, public service, and consulting; and regardless of major, all are intellectually curious and highly motivated. This curiosity and motivation is supplemented by superior leadership skills, analytical ability, and collaborative tendencies. All it takes is one moment in committee to realize the extraordinary depth and breadth behind each individual's stellar credentials.

*"Delegates from all academic, cultural and social backgrounds will work together towards common goals...ideas will come together and new ideals will be shaped. The resolutions that will be written in conference will give them a glimpse of world politics and world leaders of the future."*

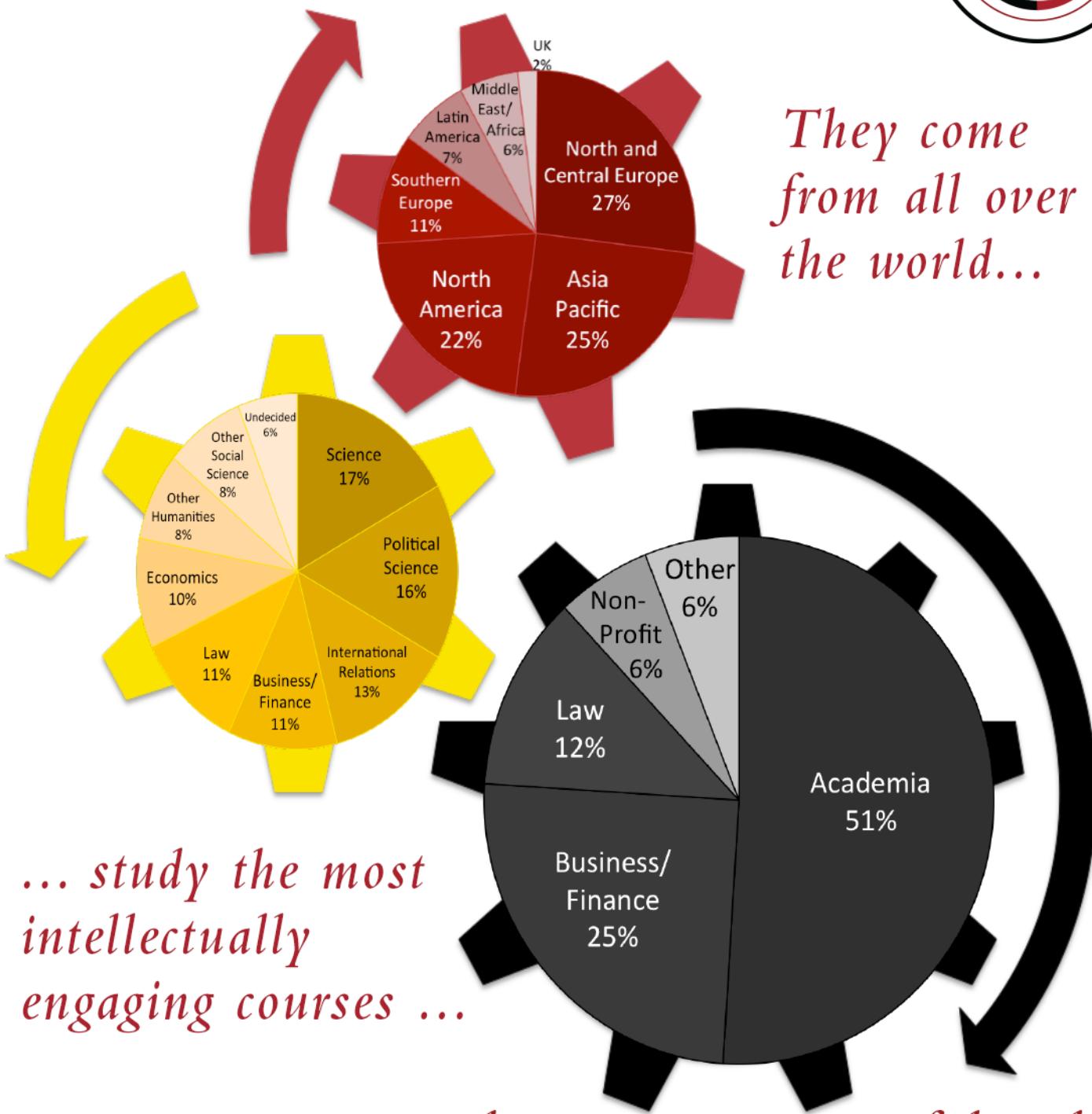
The China Post

# Remarkable profiles



*They come  
from all over  
the world...*

THE BEST IN THE WORLD



*... study the most  
intellectually  
engaging courses ...*

*... and move on to successful and  
influential careers in a variety  
of key industries.*

# Incomparable Rewards



# A Smart Investment



WorldMUN's success, the caliber of the conference and the continual enhancement of the delegate experience would not be possible without the generous contributions of our Sponsors and Partners.

Though the actual conference lasts only a week in the spring, our detailed and customizable sponsorship program is tailored to the needs of each organization. Your support of the conference will be broadcast months before the conference, and you will have an expansive range of creative options to reach out to and get to know the gifted students you are sponsoring. Sponsors can even start the subsequent recruiting cycle early by targeting schools and candidates ahead of the fall through WorldMUN. By sponsoring WorldMUN 2014, you will:

- ◎ Expose your Brand to an International Audience
  - Be recognized at the largest, and most internationally diverse collegiate-level conference in the world
  - Reach over 2000 students from over 65 countries, representing youth globally
  - Gain access to an influential and diverse consumer base whose purchasing power and global reach is exceptional
- ◎ Contribute to your Corporate Social Responsibility initiative
  - Align your company brand with the purposes of the United Nations – a united global community for a better world
  - Encourage youth empowerment, participation and education
  - Promote the growth of a recognized initiative that encourages positive cultural exchange
  - Support a financial aid program that enables several students from impoverished backgrounds to attend
- ◎ Reach the Leaders of Tomorrow, Today
  - Engage with the world's brightest, accomplished and most ambitious students
  - Facilitate the development of skills valuable to success in every profession
  - Recruit from the most talented and diverse pool of applicants

UNMATCHED ACCESS

# Connect with us

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On behalf of the Harvard WorldMUN 2014 Organizing Committee, we thank you for taking the time to go through our sponsorship guide. It is through the generosity of organizations such as yours that WorldMUN's success, the calibre of the conference and the continued enhancement of our delegates' experience are possible. We believe there is good reason that WorldMUN is praised globally for its uniqueness and prestige. Truly no other conference can emulate the rich, engaging, and authentic experience WorldMUN provides its delegates. We welcome you to join us and find out how the WorldMUN Spirit can impact your organization.

Should you have any questions, please do not hesitate to contact us using the information below.

## CONTACT INFORMATION

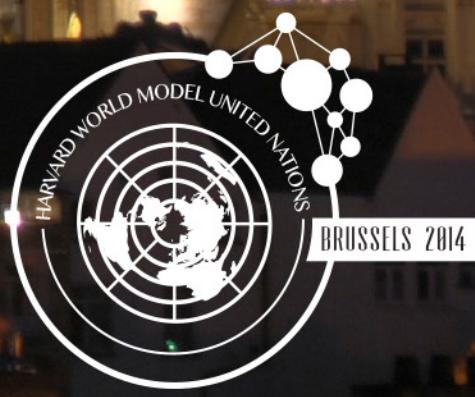
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*Reach the leaders  
of tomorrow,  
today*





BRUSSELS 2014