

# Customer Behavior Dashboard

Subscription Status

No Yes

Gender

Female Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

2-Day Shipping

Express

Free Shipping

Next Day Air

Standard

Store Pickup

# 3.9K

Number of Customers

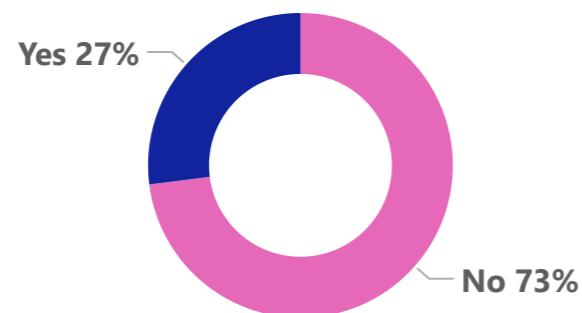
# \$59.76

Average Purchase Amount

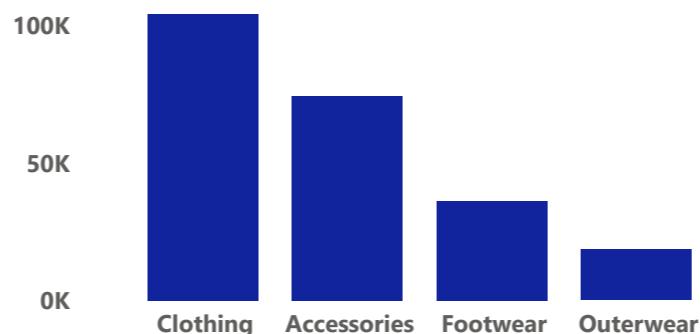
# 3.75

Average Review Rating

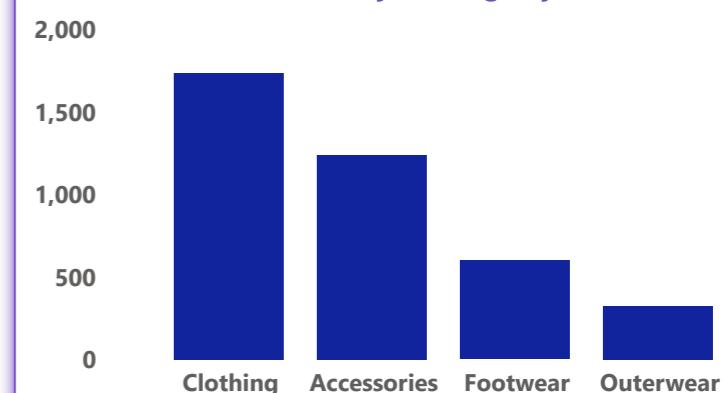
% of Customers by Subscription Status



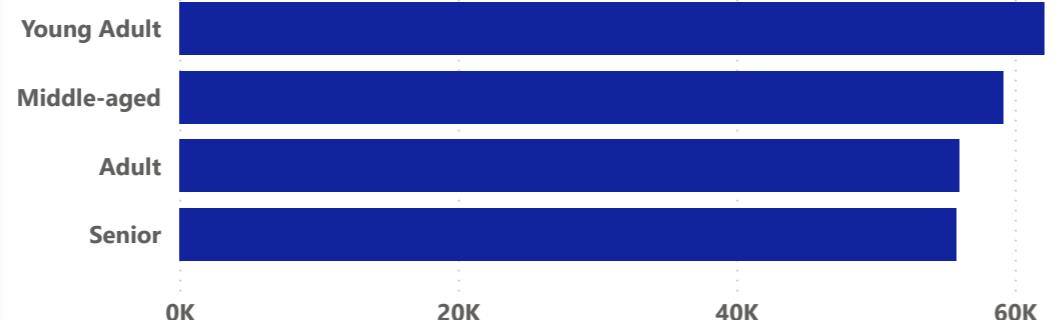
Revenue by Category



Sales by Category



Revenue by Age Group



Sales by Age Group

