

Hassan Naeem

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TECHNICAL SKILLS

JavaScript, React, Redux, Node, Express, HTML5, CSS3, SASS, Styled Components, Python, Ruby, Flask, Rails, SQL, Git

EXPERIENCE

Tictail - New York, NY

Software Engineer - Growth Team | Oct '17 - Present

- + Assisted in improving Tictail's front and backend services in addition to introducing new features for shoppers, merchants, and internal use
- + Engaged in the design, planning, and implementation stages of small and large user-facing features
- + Extensively used React & [Tide](#) to build reusable, scalable components for [Tictail.com](#) and internal tools
- + Used Jest to provide accurate test and snapshot coverage throughout the frontend
- + Utilized A/B tests and various analytical tools such as Mixpanel, Metabase, and Google Analytics, to monitor performance and ultimately increase conversion rates
- + Integrated [styled components](#) to assist in streamlining sitewide design and rapid development
- + Used Elasticsearch to sort products based on filters, with the use of compound queries
- + Worked with RabbitMQ and Celery to trigger and schedule sitewide notifications and emails, based on user activity

Ralph Interactive - New York, NY

Web Development Intern | May '17 - Aug '17

- + Built major components using React & Redux for Mr. Robot's 2017 San Diego Comic Con virtual e-coin [web experience](#)
- + Used Google Maps' & Map Box's API to update user geolocation and display various vendors
- + Worked with browser testing tools to ensure consistent user interface across devices
- + Utilized SASS/SCSS in order to write organized, concise stylesheets and help create a mobile-friendly experience

Acctwell - New York, NY

Front End Developer Consultant - Part Time | Mar '17 - Jul '17

- + Revamped official Acctwell website for a more engaging and responsive user experience
- + Utilized eJS and SCSS to help create DRY, organized markup for each webpage
- + Made use of optimization techniques including minifying, compressing, and an SEO-friendly markup

Risk Management Solutions - Hoboken, NJ

Software Engineering Intern | Feb '16 - May '16

- + Utilized AngularJS directives and services to handle user data and display on-click messages
- + Implemented program and page validation for additional user assistance on form pages
- + Learned how to use specific scopes to help with broadcasting errors based on response data
- + Worked with SCSS to assist in streamlining styles and classes sitewide

TECHNICAL PROJECTS

NYC Status - An NYC landing page that displays relevant city information (WIP)

[Github](#) | [Images](#) | JavaScript | React | Redux | Express | Node | SCSS | SVG

- + Working with React & Redux to build an organized component architecture with global state
- + Using Node and ExpressJS to make server-side API requests and cache responses
- + Creating multiple SVGs from scratch with Adobe Illustrator, which will be used to dynamically change building, sky, and button colors based on current time, weather, and season

To-Do! - A full stack to-do app which allows users to add, remove, and change the order of multiple to-dos

[Github](#) | [Demo](#) | Python | Flask | JavaScript | React | SQLite

- + Worked with Flask to set up a server with RESTful API routes to add, get, edit, and delete data
- + Used React to organize the front-end codebase and make use of reusing components
- + Integrated SQLite with SQL Alchemy to store to-dos and allow reordering

EDUCATION

Flatiron School - Jul '15 - Dec '15

+ Full Stack Web Development Fellowship

Queens College - Aug '14 - May '15