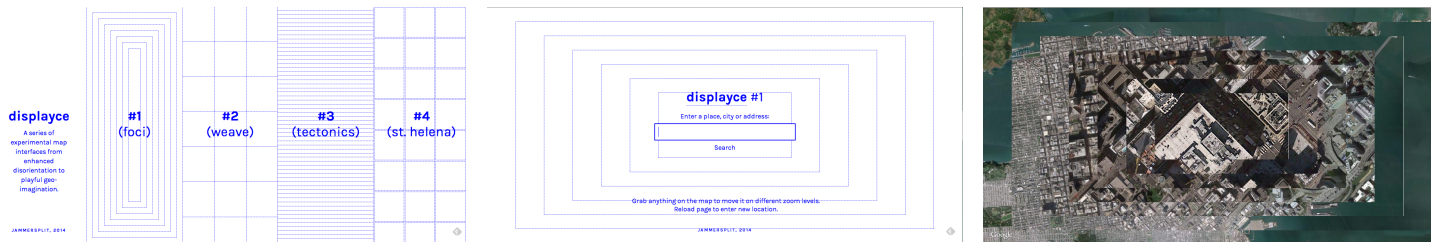


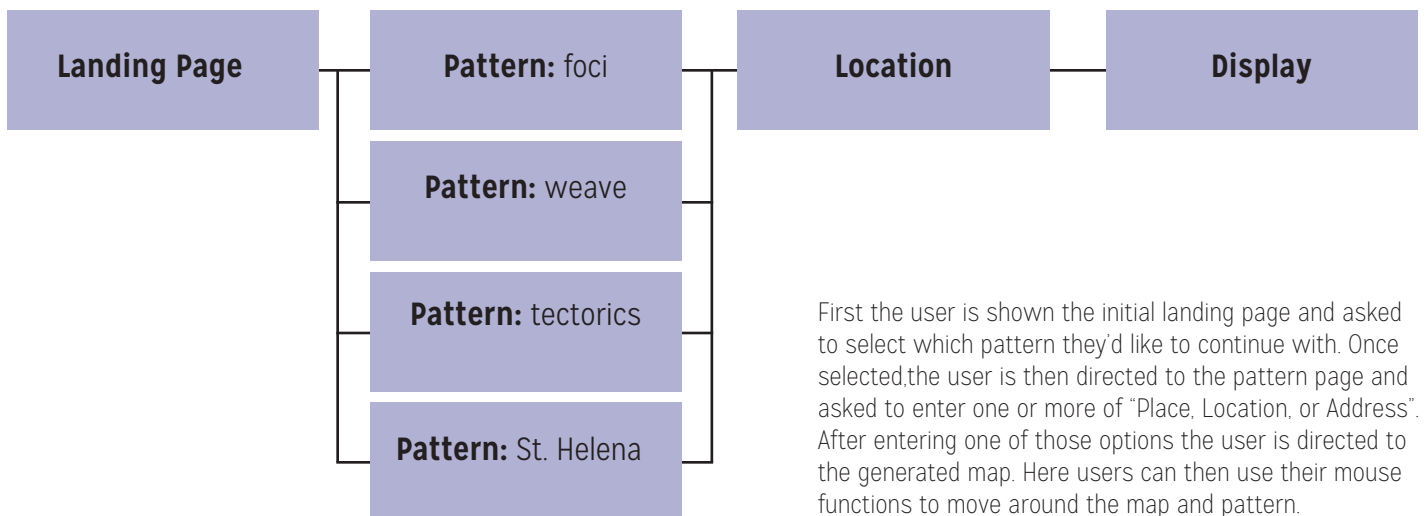
Gen Art I.1: Analysis of Displayce



Description

Project Displayce describes itself as “A series of experimental map interfaces from enhanced disorientation to playful geo-imagination.” The creator is Moritz Greiner-Petter who is a designer and design researcher with a background in visual communication and digital media design currently developing his PhD thesis at the Institute of Experimental Design and Media Cultures. Displayce is a series of experimental web interface patterns which uses the functionalities of Google’s mapping service. It’s purpose doesn’t reflect any one client in mind other than those who interact with the the interface itself. The piece was found on the Creative Applications Network and is currently displayed through Greiner-Petter’s portfolio site through the following link: www.jammersplit.de/displayce. The piece is displayed through the audience’s internet browser.

UI Flow



Analysis

Project Displayce is successful in using Google Maps capabilities in an interesting, unique way. Displayce creates dynamic patterns that are completely user specified. It's simple and easy to use for any individual. The art is geometric, based on ratios. The imagery is either overlaid or tiled. All pattern utilize the user again to interact with the piece itself, giving off another dimensional component to the work. One aspect that could be improved upon is a way to capture what is outputted in the display or possibly a gallery of what the designer sees as the most impactful art produced.