Alfresco Web Quick Start

Today's websites are becoming more and more complex, with greater amounts of dynamic content, interactivity, and user-generated content. Companies are looking for web infrastructure solutions that are:..

- Flexible to customize by web application developers
  Easy to update by business users, with content tools they already use

- Integrated with full business process support and audit capability

- Scalable to support large quantities of content and high numbers of users

Alfresco Web Quick Start is a set of website design templates, built on top of the powerful Alfresco Share content management and collaboration framework. With Quick Start, developers can rapidly build customized, dynamic web applications with powerful content management features for the business users – without having to start from scratch.

A Flexible Platform for Web Developers

Often, when new websites and web applications are created for new business initiatives, the initial focus is solely on the customer who is going to be visiting the website. Dynamic web applications are created using modern frameworks - like Spring Surf (for Spring MVC) – on top of lightweight, open source databases to serve-up dynamic content. The problem comes when the business users (content owners) want to begin updating the content. Now, developers have to tackle adding content management features instead of front-end website improvements. Alfresco Web Quick Start is a customizable example of a dynamic website built in Spring Surf - but with an Alfresco Share content repository for full-featured content management built right in. Now, developers can stay focused on end-user functionality, and let Alfresco Share take care of content management for the business.

Collaborative Web Content Creation

Users need the flexibility to use their tool of choice when creating and updating web content. Alfresco Web Quick Start provides:

- **In context web editing** – Using standard web browsers, users can select content from the editorial site by navigating the web site, and edit it right in their browser.

- **Office-to-Web** – Users can draft content using MS Office, collaborate in real time through Google Docs and then use automated rules to publish to the web (maintaining the CSS standards of the site).

- **Shared Network Drive** – Leveraging industry standards (CIFS) users can map the web library as if it were just another network drive. This allows users to simply drag-and-drop new web content from their desktop to the web.

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- **Powerful sharing features** – Alfresco's Share interface allows for easy sharing, collaboration and co-authoring, along with automated rules and worflows, to help manage the review, approval and publish process.

The Alfresco web library provides support for all web based content (including text, images, video and audio files).
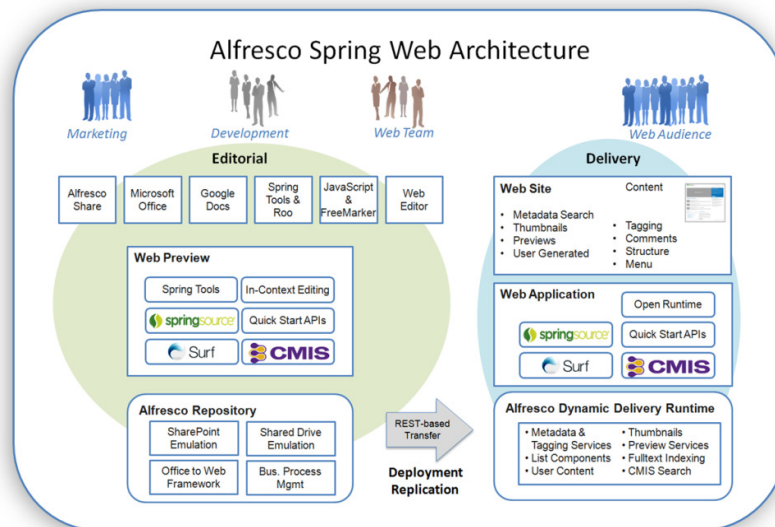
Easy Administration

Alfresco Web Quick Start makes it easy for non-technical users to change the website without the need to resort to development. Given the right security setting users can:

- **Create new sites** – Sites can be created to support specific marketing campaigns (i.e. a new micro-site to support the launch of the next video game). A simple wizard guides the user through the site creation process.

- **Modify navigation** – Site navigation can be modified without the need to reprogram or use complex XML configuration files.

- **Define dynamic content collections** – Content owners can define dynamic content sets that will automatically update each time a users visits the site. For example: show the latest 3 customer case studies on the home page.

An Open Platform

Distributed under the Apache software license, Alfresco Web Quick Start provides the perfect development platform for building content-driven, Java based web applications. Alfresco Web Quick Start is built using open source software and open standards including Java, CMIS, Spring, Spring Surf and REST.

Download Alfresco at www.alfresco.com/try