GQ APP CONCEPT

This GQ application concept was designed to make GQ readers feel even more exclusive and intimate with the GQ digital experience.

The foreground of this concept is to take you beyond the magazine and bring new articles and collins focusing in your interest, based on your GQ content.

01
UI Gestures & bottom navigation

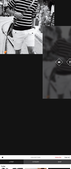
Simply control with 3 main UI gestures & 4 options.

01
Landing

Introduce the feature at a glance

02
Register

Introduce from twitter for quick and easy sign up.



03
Collect

Double tap to save your favorite articles from GQ issues.

04
Share

3 fingers Double tap to share your favorite article.

05
Collections

Navigate through collections & collexions + Collections exclusive shopping lists.

06
Shop

By selecting particular collection, you can shop those items seamlessly or discover nearest store by using your current location.

07
Delete

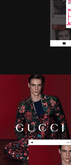
Slide down to unsave & delete your articles.

08
Trends

Trends section shows the latest trends posted by GQ editors & users. Trends are based on the most popular articles, collexions and collections.

09
Issues

Easily purchase GQ issues and enjoy reading your purchased issues.

10
Viewer

Browse & switch pages within your current issue.