# **Brian Hendrick**

Service Designer

b.r.hendrick@gmail.com www.brianhendrick.com @bbndrck

Λ	<b>ا</b>	$\overline{}$		4
А	()	()	u	П

A Service Designer and Product Manager with extensive experience working in agile at scale, delivering end-to-end services, and applying user-centred design within the public sector.

## Work

Oct 2017 - Present

#### Service Designer

Ministry of Justice

Designing for public facing and internal services within the scope of prisoner money. Building prototypes, usability testing, and experience mapping to ensure that end-to-end service delivery is constantly iterating to become more user-centred whilst saving costs.

Apr 2017 - Sep 2017

#### **Digital Product Manager**

OxFizz (secondment)

Successfully embedded agile and lean ways of working within the organisation, redesigned service delivery and automated processes to improve the experience of customers, volunteers, and staff.

Oct 2016 - Mar 2017

#### **Delivery Lead / Scrum Master**

Her Majesty's Revenue and Customs

Led and managed a small multidisciplinary team to deliver an unprecedented international project which collects data from multinational enterprises and shares it between tax authorities

Apr 2016 - Sep 2016

## Strategic Service Design Analyst

Department for Work and Pension

Redesigned legacy services within DWP's digital portfolio to be more user-centred, cost-efficient, and aligned with departmental strategy. Developed business cases for transformational services which were prioritised and implemented by delivery teams.

Oct 2015 - Mar 2016

#### **Digital Policy Advisor**

Government Digital Service

Led the delivery and usability testing of a pilot project that researched assisted digital support for identity assurance, the findings were utilised

in future iterations of the GOV.UK service manual.

Education

2014 - 2015

## MSc Philosophy and Public Policy

London School of Economics

2010 - 2014

## **BA (Hons) Philosophy and Political Science**

University of Guelph

Skills

Agile Delivery Design Thinking Digital Policy Experience Mapping HTML and CSS Prototyping

Stakeholder Engagement User Research UX / Service Design

**Toolset** 

Adobe Creative Suite Confluence Google Suite InVision JIRA Marvel

Microsoft Office Suite

Sketch Trello

References

Available upon request