Name	Copy of Assignment 2
Description	

Rubric Detail

Criteria	Levels of Achievement
	Feedback
Design Principles	**0 to 1 points** • Appropriate focal point on each page • Good contrast between font and background • Helps prioritise elements • Consistency of display of: • page elements • colour schemes • content structures • Single (main) alignment used on all pages • Elements aligned appropriately • Elements alike are grouped together • Hierarchy of information evident
Content	**0 to 2.5 points** • Appropriate site name chosen • Includes short description of the site • Includes other appropriate content • Scannable information • Web friendly text • Short paragraphs • One idea per paragraph • Lists • Meaningful headings • Keywords/phrases highlighted • Appropriate acknowledgement for content included • Hypertext links within and between pages
Content 1	**0 to 2.5 points** Scannable information • Correct referencing style • Does not include sources not cited • References to external sites are marked up accordingly • Hyperlinks between citations and reference list • Has appropriate header and footer information • Has appropriate navigation • Has at least one appropriate multimedia element • Has a consistent look and feel • Has no punctuation, spelling and grammatical mistakes Innovation • Bonus points may be rewarded for originality, novel ideas, innovations, presentation and design, or additional work
Markup	**0 to 2.5 points** • Syntax follows HTML5 with strict XML rules • All pages validate • Correct and consistent DOCTYPE used on all pages • Correct HTML5 file structure implemented on all pages • Comprehensive and consistent set of information in element • Semantic markup usage: • Heading elements used appropriately • Lists elements used appropriately • Image code used appropriately • All other structural elements used appropriately • Inline elements used appropriately • Correct nesting of in-line and block elements

	Levels of Achievement
Criteria	**Feedback**

Mark up 1

0 to 2.5 points

• No presentation styles used in the markup • Special characters are replaced with character entities • Correct character encoding used • External style sheet used to format all pages • CSS file validates • Range of style properties used • Navigation is appropriately styled • Relative sizing is used • Student information included as comment • Working hyperlinks • Relative and absolute links used appropriately • Inter- and intra-page hypertext linking applied and working • Meaningful words used for links • It's clear what the user will get from the link • Links used to establish credibility • Consistent navigation included • Appropriate source code indentation and formatting

Requirements

0 to 1 points

• Site uploaded to Spinetail and the archive submitted to Learnline • Spinetail and Learnline submissions are exactly the same • Correct site directory structure • Multimedia and other files are stored appropriately • Lowercase file names with no spaces or special characters • Any bonus marks

Discretionary Function 1

0 to 1 points

Discretionary function that is beyond what was covered in the content and is suitable and relevant to the website theme and works well such as "button" that works, javascript, extra functionality on CSS

Discretionary Function 2

0 to 1 points

Discretionary function that is beyond what was covered in the content and is suitable and relevant to the website theme and works well such as "button" that works, javascript, extra functionality on CSS

Discretionary Function 3

0 to 1 points

Discretionary function that is beyond what was covered in the content and is suitable and relevant to the website theme and works well such as "button" that works, javascript, extra functionality on CSS

Discretionary Function 4

0 to 1 points

Discretionary function that is beyond what was covered in the content and is suitable and relevant to the website theme and works well such as "button" that works, javascript, extra functionality on CSS

Discretionary Function 5

0 to 1 points

Discretionary function that is beyond what was covered in the content and is suitable and relevant to the website theme and works well such as "button" that works, javascript, extra functionality on CSS

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Items

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