# **Ling Huang**

# **Product Manager**

Professional Product Manager with tremendous industry experiences. Aim to use proven Product Management, Data Analytics and Stakeholder Management skills to join your team.

### Work Experience

# **Product Manager**

Lazada South East Asia Pte. Ltd.

2019.03 ~ now

Worked on the digitalization of the business processes through automation and re-engineering solutions for multiple enterprise systems such as Security, Human Resources and Procurement systems etc.

Cooperated with different functions (business stakeholders, UI/UX team and engineering team) in different countries.

Translated the business requirements into product requirements.

Generated the product requirements document, the wireframes and low-fidelity prototypes.

Leveraged the data analytics to justify the business value of the requirements.

Planned the product roadmap and compiled the product backlog.

Iteratively improved the products with new features.

### **Consultant**

#### **LogicBay Corporation**

2011.12~2018.10

Managed the Cloud-based SaaS products such as Learning Ecosystem, Learning Management System, Video platform and ILT platform etc.

Provided consultancy and technical support to APAC clients (Greater China, Japan, ANZ and ASEAN)

Assisted in product introduction and release activities.

Conducted product training via webinar or face-to-face workshops.

### **Engineer & Service Manager**

#### Huawei International Pte Ltd 2009.11~2011.11

Managed the exclusive Huawei Customer Service Centre in Singapore.

Conducted the presales POC testing.

Worked closely with R&D to resolve the technical issues.

Created the issue report and reviewed the report with customers monthly.



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# Education

Singapore Management University 2019~2021
Master of IT in Business

National University of Singapore 2007~2009 Master of Science in Electrical Engineering

Beijing University of Posts and

**Telecommunications** 2003~2007

Bachelor of Engineering in Electronic Engineering

#### Certificates

- ✓ Prince2 Project Management
- ✓ Agile: Certified ScrumMaster®
- ✓ ITIL V3 in Service Management

### Skills

- > Technical tools:
  - Axure RP
  - Sketch
  - > RStudio
  - Tableau
  - JMP ProSAS Enterprise Miner
- > Programming Languages:
  - > R
  - SQL
  - > Python
- Project Management:
  - > Agile
  - > SDLC

#### Languages

- ✓ English
- ✓ Chinese

# Hobbies

- Travelling
- Swimming
- ❖ Foodie
- ❖ Tech Lover
- Lifelong Learner