

REVOLUTIONARY

A Guideline on
Using the Brand

BRAND GUIDELINES 2021



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INTRODUCTION

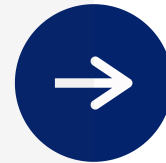
Revolutionary is an organization of multiple entrepreneurs under common mentors. Since 2017, the organization has leveraged an e-commerce platform and utilized the growing social networks to partake in the profit-sharing model with many fortune 500 companies, helping businesses raising online revenue.

For the branding options, the organization goes with the red, blue, white colour scheme which stand for perseverance, leadership and innovation. Logo is text-based with the red "R" as the highlight and the fonts are bold, sans-serif and modern type.

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MAIN LOGO

04



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MAIN LOGO CLEAR SPACE

05



LOGO VARIATION

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Rules of application

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Don't place the logo on other background colours aside from blue, white and black.

Logo can be placed on images and video.